



OUR PLAN FOR A SAFER CALIFORNIA

# California Strategic Highway Safety Plan Update



Fresno COG – October 23, 2014

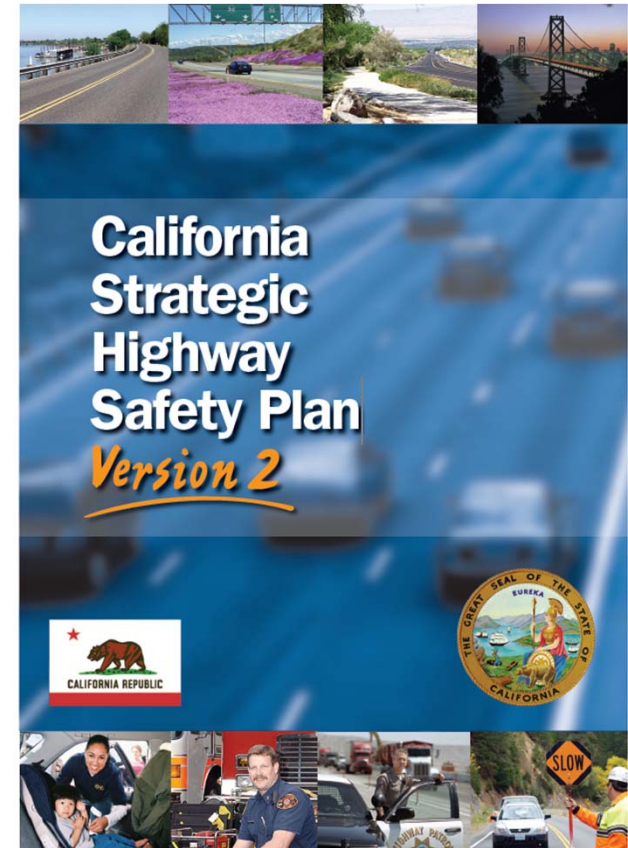


STRATEGIC HIGHWAY SAFETY PLAN

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# What is the SHSP ?

- Guides safety activities for all roadway users
- Addresses safety on all public roads
- Strategic, data-driven process
- Federal requirement



# How Big Is The Need?

## ✿ Human costs

- ◆ More than 2,500 people die
- ◆ Nearly 11,000 are seriously injured

## ✿ Economic costs

- ◆ More than \$22 billion
- ◆ \$608 per capita
- ◆ Less funding for roads, schools, communities

# What is the SHSP Process?

## ✿ Reduce number and severity of crashes

### ◆ Demographic groups

- Older/younger drivers

### ◆ Infrastructure

- Intersections
- Roadway departure

### ◆ Behaviors

- Impaired driving
- Seat belt use

### ◆ Mode types

- Commercial vehicles
- Bicycles
- Motorcycles
- Pedestrians

### ◆ Foundational systems

- Crash data
- Emergency response





# What is the SHSP Process?

- ✿ **Engages partners statewide**
- ✿ **4E multidisciplinary process**
  - ◆ **Enforcement**
  - ◆ **Engineering**
  - ◆ **Education**
  - ◆ **Emergency response**
- ✿ **Focus on the greatest problems**



STRATEGIC HIGHWAY SAFETY PLAN

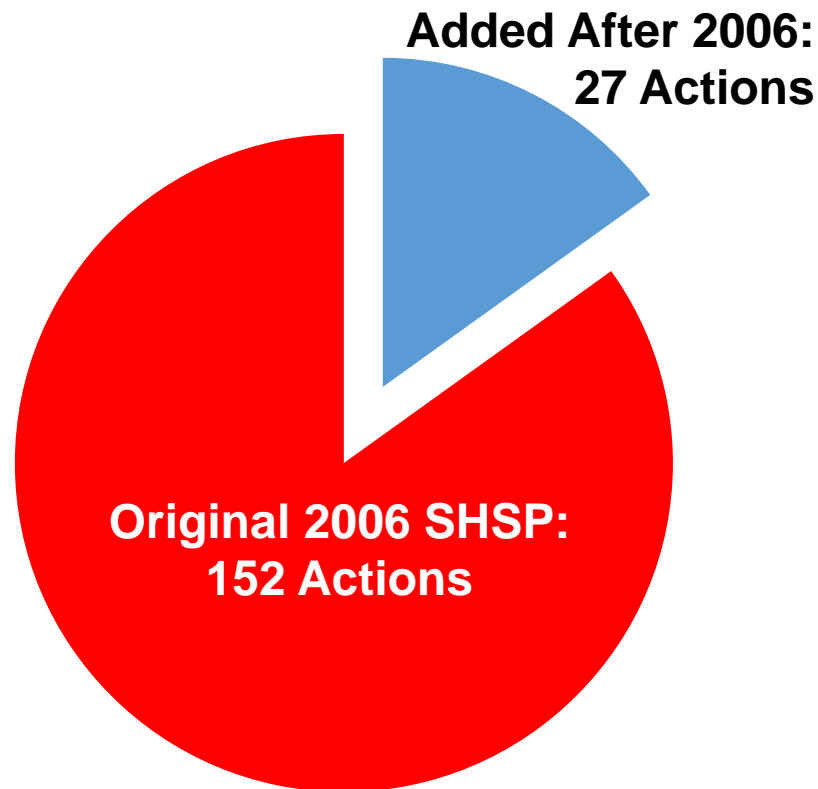
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# SHSP Partners



# A Success Story

- **177 actions since 2006**
  - ◆ Completed because of the SHSP
- **Collaborative effort**



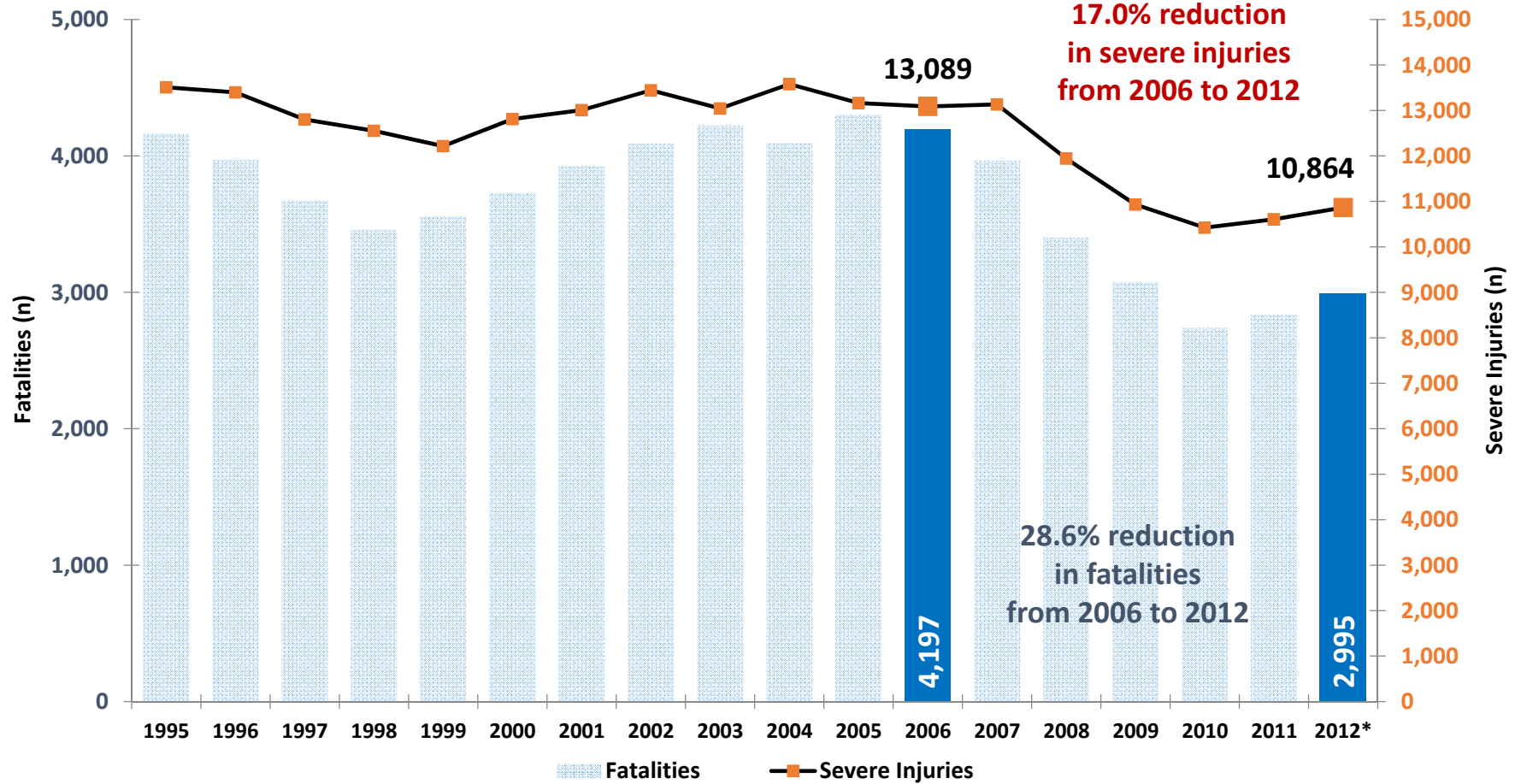


STRATEGIC HIGHWAY SAFETY PLAN

SHSP

OUR PLAN FOR A SAFER CALIFORNIA

# Progress Since 2006





# Need for the SHSP Update

## ✿ In 2012

- ◆ 2,995 fatalities
- ◆ 10,864 severe injuries

## ✿ Unacceptable toll

- ◆ Public health
- ◆ Quality of life
- ◆ Economic impacts





# The Update Process

- ✿ **Ideas and commitment from broad range of partners**
  - ◆ Elected officials
  - ◆ Planners
  - ◆ Advocates
  - ◆ Tribes
  - ◆ Law Enforcement
  - ◆ Educators
  - ◆ Emergency Medical Services
  - ◆ Engineers
  - ◆ Public Health
  - ◆ Public Works
  - ◆ Government
  - ◆ Community Stakeholders



# Local/Regional Benefits

- ✿ **Improve safety**
  - ◆ Save lives
  - ◆ Reduce preventable injuries
- ✿ **Improve livability**
  - ◆ Support active transportation goals
  - ◆ Improve public health
- ✿ **Gain knowledge**
  - ◆ Learn best practices
  - ◆ Access information and data
  - ◆ Discover funding opportunities



# Regional Safety Planning

## ☀ The SHSP

- ◆ Addresses safety on all public roads
- ◆ Is a bottom up plan

## ☀ An opportunity

- ◆ Provide input into regional and local safety needs
- ◆ Identify problems in your communities





# Statewide Webinars

## ✿ **October 28, 2014**

- ◆ **Tribal Safety**
- ◆ **Focus Populations**  
(young drivers, older drivers, commercial drivers, motorcyclists)

## ✿ **October 29, 2014**

- ◆ **Driver Behavior**  
(impaired driving, seat belts, speeding, distracted driving)

## ✿ **October 29, 2014**

- ◆ **Infrastructure & Operations**  
(roadway departures, intersections, work zones)

## ✿ **October 30, 2014**

- ◆ **Vulnerable Road Users**  
(pedestrians, bicyclists,)
- ◆ **Emergency Medical Services (EMS)**

## ☀ Southern California

- ◆ November 12, 2014
- ◆ 8:00 am to 1:00 pm
- ◆ Cal State Los Angeles,  
Golden Eagle Student Union

## ☀ Northern California

- ◆ November 14, 2014
- ◆ 8:00 am to 1:00 pm
- ◆ Sacramento State,  
University Union Ballrooms 2 & 3





# SHSP Web Site

<http://www.dot.ca.gov/hq/traffops/shsp/>

- Provide comments on the plan
- Sign up for email distribution
- Register for summits & webinars

Subscribe to:  
[SHSP Mailing List](#)  
for updates.

Provide comments on  
the updated plan.

The screenshot shows the SHSP website interface. On the left, there are navigation menus for 'CALIFORNIA SHSP' (HOME, Current SHSP Docs, SHSP Update, FAQ's) and 'RELATED LINKS' (FHWA SHSP, FHWA MAP-21, Caltrans MAP-21). The main content area is titled 'Strategic Highway Safety Plan (SHSP)' and includes the SHSP logo and the tagline 'OUR PLAN FOR A SAFER CALIFORNIA'. Below this, there is a section 'What is a Strategic Highway Safety Plan (SHSP)?' followed by a list of federal regulations. A red arrow points from the 'Subscribe to: SHSP Mailing List for updates.' text to the 'EMAIL LIST: Subscribe to the SHSP Mailing List for updates.' section on the right. Another red arrow points from the 'Provide comments on the updated plan.' text to the 'WE WANT TO HEAR FROM YOU:' section on the right, which contains a text box for user input and the email address 'SHSP@dot.ca.gov'. At the bottom, there is a 'SHSP Steering Committee Members' section with contact information for Joan Sollenberger, Chief.



# Contacts

- **Ursula Stuter, SHSP Project Manager**
  - ◆ (916) 654-6101
- **Joan Sollenberger, SHSP Steering Committee Co-Chair**
  - ◆ (916) 653-4575