

EXHIBIT A-1

September 9, 2013

GREENPRINT WORKSHOP FACILITATOR, MEDIA EDITING/DESIGN/PRODUCTION,
AND EXPERT SOLICITATION**Greenprint Workshop Facilitator**

The Information Center for the Environment at UC Davis (ICE/UCD) will participate in outreach activities by providing technical presentations and explanations of maps, data, etc. A professional with experience outside academia will be retained for meeting/workshop facilitation. The facilitator will participate in a maximum of four subregional or regional workshops. The facilitator will assist in the development of an outreach strategy to the farming and ranching communities and also to the environmental justice community and will participate in meetings and workshops targeting these communities. The facilitator will facilitate discussion and encourage reaction to the information, maps, and analysis presented; will facilitate comment regarding the several themes around which the data and maps are organized with regard to the appropriateness of the themes, the relative priority of the maps within themes, the need for additional theme(s), etc.; and, will facilitate discussion and the sharing of ideas regarding objectives and tasks of Phase II of the Greenprint project.

Media Editing/Design/Production

ICE/UCD will provide the technical and background information, documentation, and analyses necessary for drafting the reports and other media for the San Joaquin Greenprint Phase I report. An editor will be retained for report and other media writing, editing, design, and production. The editor will interpret the technical language, where possible, into a more broadly understood expression, thereby making it possible to tell the story of the various Greenprint themes. The editor should be able to render the same information about the Greenprint to various media formats, specifically but not limited to the report and the Greenprint website and to help make these verbally, visually and graphically interesting and able to express the insights offered by the maps and other data, what the reader should focus on, and what appear to be the trends, challenges, and tradeoffs.

Expert Input

Input from qualified experts will be solicited in order to validate and interpret the data and maps compiled through ICE/UCD that qualitatively and quantitatively describe the land, water and living resources, and the environmental processes that make up the San Joaquin Valley. The experts will contribute to the narrative description to be incorporated into the State of the Valley report through their interactions with ICE/UCD.

Cost

The Cost for the Greenprint Facilitator, Media Editing, and Expert Input shall not exceed \$46,650.