

Criteria for Proposal Scoring

Written Proposal

- Compliance with RFP
- Promote the involvement of EJ groups
- Importance of Outreach
- Proposed Outreach Budget
- Proposed Overall Budget
- Proposed Scope of Services
- Relevant Experience of Team Members
- Team Composition
- Management Approach
- Creativity
- Overall Impression

Interview

- Qualifications
- Consultant Team
- Understanding of the project
- Outreach to Community
 - Structure of 1st, 2nd, and Final Public Meetings
 - Plan to get word out to the community
- Outreach to Business Community
- Complete Streets Planning
- Coordination with the City of Fresno
- Creativity
- Overall Impression

	Planning Center	Mogavero Notestine	URS	WRT	Community Design + Architecture	QUAD KNOFF
Proposal	385	391.5	377	372	349	353.5
Interview	351	338	313	307	300	294
TOTAL	736	729.5	690	679	649	647.5