

**MEASURE C CITIZEN OVERSIGHT COMMITTEE  
Fiscal Year 2014-2015 LOCAL AGENCY REPORTING FORM**

This Form is used to report your planned budget for all Fiscal Year 2014-15 Measure C Pass-Through Funding. Please complete all Forms and e-mail to Fresno COG at [brendav@fresnocog.org](mailto:brendav@fresnocog.org) or fax to 559-233-9645

**Fresno Council of Governments**

Date completed or revised: 9/29/2014 Completed by: (print) Donna Blocker

The anticipated Fiscal Year 2014-15 revenue allocation for **Car/Vanpool Programs: \$383,438**

Write it the type of expenditure (give detailed, itemized descriptions at bottom) Expenditure Amount Totals

A. Type of expenditure: Salaries, Benefits, Overhead, including supplies/printing & travel expenses	\$164,598.00
B. Type of expenditure: Carpool and Vanpool Incentive and Subsidy Expenditures	\$158,840.00
C. Type of expenditure: Promotions and Outreach- Grand Prize Giveaway/Website marketing/ CalVans	\$60,000.00
D. Total <b>2014-2015 Car/Vanpool Program</b> Planned Expenditures (Items A, B & C):	\$383,438.00
E. Fiscal Year 2014-15 <b>Car/Vanpool Program Funding</b> to be kept in reserve:	\$0.00
<i>Please indicate why 2014-2015 funds are being reserved:</i>	
F. Total of expenditures in lines D & E above: <u>Total must match 2014-2015 Revenue allocation in blue at the top right hand area of this page</u>	<b>\$383,438.00</b>
G. Total of <u>all</u> cumulative <b>Car/Vanpool Program Funding</b> held in reserve accounts through <b>June 30, 2014</b> :	<b>\$ 582,713.45</b>
Will you be using <b>2014-2015 Car/Vanpool Program</b> Funding in conjunction with other Fiscal Year <b>2014-2015</b> Local Agency Pass Through Funds?	No
If yes, indicate what other type of Local Pass-Through funds will be used:	N/A
Are you using Matching Funds that are NOT from Measure C? If yes, indicate what type of funds:	No
<b>Describe projects or items being funded with Fiscal Year 2014-2015 Measure C Car/Vanpool Program Funds below:</b> <i>Fresno COG staff implements the above programs. Interactive Website Marketing is planned FY 2014-2015. We have also teamed with Cal Vans for some marketing opportunities. For the carpool Incentive Program, we give away three (3) incentive awards to participants each month. The Annual Carpool Grand Prize Giveaway is held in July. Additional funds are spent on supplies/printing, salaries/benefits/overhead for COG staff implementing the programs and a very small amount for travel expenses.</i>	

**MEASURE C CITIZEN OVERSIGHT COMMITTEE  
Fiscal Year 2014-2015 LOCAL AGENCY REPORTING FORM**

This Form is used to report your planned budget for all Fiscal Year 2014-15 Measure C Pass-Through Funding.  
Please complete all Forms and e-mail to Fresno COG at [brendav@fresnocog.org](mailto:brendav@fresnocog.org) or fax to 559-233-9645

**Fresno Council of Governments**

**Date completed or revised:** 9/29/2014 **Completed by: (print)** SUZANNE MARTINEZ

**The anticipated Fiscal Year 2014-15 revenue allocation for Ag Worker Vanpool Subsidy: \$383,438**

Write it the type of expenditure (give detailed, itemized descriptions at bottom)	Expenditure Amount Totals
A. Type of expenditure: <b>Salaries, Benefits, Overhead, including supplies/printing</b>	\$3,438.00
B. Type of expenditure: <b>Ag Vanpool Incentive Subsidy Expenditures</b>	\$280,000.00
C. Type of expenditure: <b>Promotion/Outreach</b>	\$100,000.00
D. Total <b>2014-2015 Agricultural Vanpool Subsidy Funding</b> Planned Expenditures (Items A, B & C):	\$383,438.00
E. Fiscal Year 2014-15 <b>Agricultural Vanpool Subsidy Funding</b> to be kept in reserve:	\$0.00
<i>Please indicate why 2013-2014 funds are being reserved:</i> N/A	
F. Total of expenditures in lines D & E above: <i>Total must match 2014-2015 Revenue allocation in blue at the top right hand area of this page</i>	\$383,438.00
G. Total of <u>all</u> cumulative <b>Agricultural Vanpool Subsidy Funding</b> held in reserve accounts through <b>June 30, 2014</b> :	\$1,363,072.23
Will you be using <b>2014-2015</b> Agricultural Vanpool Subsidy Funding in conjunction with other Fiscal Year <b>2014-2015</b> Local Agency Pass Through Funds?	Yes or <input checked="" type="radio"/> <b>No</b>
If yes, indicate what other type of Local Pass-Through funds will be used:	
Are you using Matching Funds that are NOT from Measure C? If yes, indicate what type of funds:	Yes or <input checked="" type="radio"/> <b>No</b>
<p><b>Describe projects or items being funded with Fiscal Year 2014-2015 Measure C Farmworker Vanpool Subsidy Funds below:</b></p> <p>Fresno COG staff implements the Ag Farmworker Vanpool Subsidy Program. \$280,000 is budgeted specifically for subsidies paid out to Ag Farmworker vanpools.</p> <p>Line C includes funding for a vigorous outreaching campaign that includes the release of an RFP for outreach to be implemented in the spring (2015).</p>	

**MEASURE C CITIZEN OVERSIGHT COMMITTEE  
Fiscal Year 2014-2015 LOCAL AGENCY REPORTING FORM**

This Form is used to report your planned budget for all Fiscal Year 2014-15 Measure C Pass-Through Funding.  
Please complete all Forms and e-mail to Fresno COG at [brendav@fresnocog.org](mailto:brendav@fresnocog.org) or fax to 559-233-9645

**Fresno Council of Governments**

**Date completed or revised:** 9/29/2014 **Completed by: (print)** SUZANNE MARTINEZ

**The anticipated Fiscal Year 2014-15 revenue allocation for Taxi Scrip sub-program: \$522,269**

**Write it the type of expenditure (give detailed, itemized descriptions at bottom) Expenditure Amount Totals**

A. Type of expenditure: <b>Salaries, Benefits, Overhead, including supplies/printing &amp; travel expenses</b>	\$120,269.00
B. Type of expenditure: <b>Taxi Scrip reimbursements for subsidies</b>	\$345,000.00
C. Type of expenditure: <b>Software Support/Maintenance, promotions, other miscellaneous expenses</b>	\$57,000.00
D. Total <b>2014-2015 Taxi Scrip Funding</b> Planned Expenditures (Items A, B & C):	\$522,269.00
E. Fiscal Year 2014-15 <b>Taxi Scrip Funding</b> to be kept in reserve:	\$0
<i>Please indicate why 2014-2015 funds are being reserved:</i> N/A	
F. Total of expenditures in lines D & E above: <i>Total must match 2014-2015 Revenue allocation in blue at the top right hand area of this page</i>	\$522,269.00
G. Total of <u>all</u> cumulative <b>Taxi Scrip Funding</b> held in reserve accounts through <b>June 30, 2014:</b>	\$1,355,556.64
Will you be using <b>2014-2015</b> Taxi Scrip Funding in conjunction with other Fiscal Year <b>2014-2015</b> Local Agency Pass Through Funds?	Yes or <input checked="" type="radio"/> <b>No</b>
If yes, indicate what other type of Local Pass-Through funds will be used:	
Are you using Matching Funds that are NOT from Measure C? If yes, indicate what type of funds:	Yes or <input checked="" type="radio"/> <b>No</b>
<b>Describe projects or items being funded with Fiscal Year 2014-2015 Measure C Taxi Scrip Funds below:</b>	
<p>Fresno COG staff implements the Taxi Scrip Program. \$345,000 is budgeted specifically for the funding of Taxi Scrip used by eligible seniors. The supplies/printing budget was slightly increased for 2014-2015 to conduct a mass mailing to all seniors currently listed as participants in the program in order to acquire more accurate data as to how many seniors are still participating in the program. Currently, the Taxi Scrip program has 3,777 registered users.</p> <p>Line item C includes \$50,000 for promotion and outreach of the Program. Vigorous outreaching strategies are planned for FY 2014/2015.</p>	