

Tim Hartigan
Air Resources Board
Mobile Source Control Division
Post Office Box 2815
Sacramento, California 95812

April 3, 2015

Dear Mr. Hartigan,

The Fresno Council of Governments is committed to alleviating traffic congestion and the problems of air pollution using an integrated approach and a variety of alternative solutions. To achieve our environmental and transportation goals, we ardently support the enclosed Los Angeles County Targeted Car Sharing Pilot Proposal. Green Commuter, the subcontractor, has an innovative combined Vanpooling and Car Sharing model which will help us achieve our greenhouse gas reduction goals even amidst growing population trends in the Fresno County region.

The Central Valley is expected to continue experiencing growth and development over the next twenty years. This growth will bring both opportunities (new jobs, new housing, and increased prosperity) and problems (increased traffic congestion, air pollution, and general over-crowding). The Fresno Council of Governments is accordingly proactive and plans to provide transportation choices that encourage and cultivate thriving economies and cultural richness. We are eager to expand upon our existing ridesharing program – ValleyRides – and incentives for residents to take advantage of car shares and vanpools by participating in the Los Angeles County Targeted Car Sharing Pilot Program.

As a project support, the Fresno Council of Governments will support the pilot program through in-kind staffing hours during the outreach and education phase and during the administration of the project. Together with ValleyRides, we are eager to help introduce this new zero-emission transportation option to our region.

If alternative modes of transit are going to play a role in addressing mobility and air pollution challenges, these options must be attractive to riders and competitive with the automobile. Through the Los Angeles County Pilot Program, Green Commuter provides an affordable and convenient alternative to single-driver commuting and aligns well with our existing efforts.

Thank you for your consideration in funding this important pilot program, which will bolster the Fresno Council of Governments and the Fresno region's ability to meet our ambitious transportation and environmental goals.

Sincerely,



Tony Boren
Executive Director
Fresno Council of Governments

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