



**2016
Fresno COG One Voice
Sponsorship Support
Request**

**Trip dates:
April 16 - 21, 2016**

**Sponsorship Deadline:
April 1, 2016**

"One Voice" unites Fresno County communities and regional interests in a voluntary and collaborative effort to seek federal and state funds annually for projects of regional significance. All projects chosen shall contribute significantly to an improved quality of life throughout Fresno County.



2016 Fresno COG One Voice D.C. Sponsorship Request Package

The Fresno Council of Governments and our One Voice stakeholders--elected officials, public administrators and private business executives--are currently planning the 14th Annual One Voice advocacy trip to Washington D.C. which is scheduled for April 16-21, 2016.

One Voice D.C. is Fresno COG's regional advocacy effort that assembles a public-private delegation to visit our Congressional and federal departmental representatives in Washington, D. C. The goal of the effort is to educate Members and key Administration leadership on Fresno County's regional priorities and as well as provide them with comprehensive details on the needs of Fresno County as they work to develop policy on items like transportation, water, public safety, agriculture and economic development. One Voice delegation members also benefit from the One Voice effort because they receive first-hand information on available grants and other funding that help address our regional priority needs. During the year Fresno COG also hosts sessions at which members of the state legislature and administration meet with stakeholders in the District to discuss the region's needs.

Now, more than ever, it is important to advocate for policy and regulatory reform as well as the preservation and augmentation of funding which are crucial to projects and programs in the Fresno County region. Since 2003, Fresno COG's One Voice efforts have successfully secured millions of dollars in federal appropriation funds for Fresno County. By also advocating for policy and regulatory reform, Fresno COG One Voice has had legislation introduced and enacted that today streamlines the way federal and state agencies work together. We continue to find ways to eliminate unnecessary procedures so that government agencies and the business community can work together efficiently toward job creation for our communities.

The One Voice approach is positively recognized and viewed as a means of assisting Administration representatives identify, prioritize and shepherd much needed projects and programs through the appropriation, legislative and reauthorization process. No accomplishments in connection with One Voice activities would be possible without the outstanding leadership of the Fresno region's congressional delegation.

Fresno COG's One Voice effort needs your support. We are reaching out to community and corporate sponsors to help offset costs of this effort so that we may continue the One Voice mission. Sponsorship support will help raise the visibility of unfunded transportation needs, drought conditions in the Valley, and other regional priorities that need support. Donated funds are used for One Voice expenses and do not benefit specific individuals or issue-specific expenses.

A sponsorship form outlining the sponsorship levels and benefits is enclosed. In order to have your company logo placed on our Washington D.C. One Voice materials, we will need to have a completed sponsorship form and payment by April 1, 2016. If you have any questions regarding sponsorship of the "One Voice" effort or would like to talk about other opportunities to participate through in-kind donations, please call me at 559-233-4148, Extension 204 or Brenda Veenendaal at (559) 233-4148, Extension 219.

Thank you for your immediate consideration. For more information on past and present "One Voice" trips please visit our website at <http://www.fresnocog.org/one-voice>.

Sincerely,



Tony Boren
Executive Director
Fresno Council of Governments
2035 Tulare Street, Suite 201
Fresno, CA 93721



Fresno Council
of Governments





2016 “One Voice” Sponsorship Form

Each sponsor will receive the following recognition:

- Company logo prominently placed on all One Voice D.C. promotional materials (binders, folders, etc.)
- Several mentions and logos in Fresno COG’s e-newsletters and recognition on the Fresno COG website and in the Fresno COG Annual Report
- Invitation to all local “One Voice” events such as Legislative Friday Sessions

The deadline for 2016 sponsorship (for inclusion on collateral material) is **April 1, 2016**.

After that date we cannot guarantee that you will be listed in all material, but we will make every effort to include you on all items put together subsequent to that date. We will begin listing your business as a sponsor on all website, email and printed materials when we receive your completed sponsorship form and payment.

Levels of Sponsorship *(2016 levels have changed from prior year)*

Blue Level \$3000

In addition to the items listed above, Blue Level Sponsors receive large, priority logo placement and name listings in all One Voice printed and electronic materials, on the COG website, delegation materials and trip signage. Logos are also included in all Legislative Friday Session materials (held throughout the calendar year). Blue level sponsors are recognized and thanked during the trip’s opening and closing dinners and presented with an award of thanks before the Fresno COG Policy Board following the trip.

Red Level \$2000

In addition to the items listed above, Red Level Sponsors receive second priority logo sizing and placement and name listings in all One Voice printed and electronic materials, on the COG website, delegation materials and trip signage. Logos are also included in all Legislative Friday Session materials held throughout the year. Red level sponsors are recognized and thanked during the trip’s opening and closing dinners and verbally thanked before the Fresno COG Policy Board following the trip.

White Level \$1000

In addition to the items listed above, White Level Sponsors receive smaller logo placement and lower priority name listings in all One Voice printed and electronic materials, on the COG website, delegation materials and trip signage. White level sponsors are recognized and thanked during the trip’s opening and closing dinners and thanked before the Fresno COG Policy Board following the trip.

Other Level : (please specify) _____

2016 Fresno COG One Voice Commitment to Sponsor Form:

Your Organization: _____

Contact Name: _____

City: _____ State: _____ Zip: _____

Address: _____

Office Phone: _____ Cell Phone: _____

Fax: _____

Email: _____

How specifically you would like your organization listed on "One Voice" publications when logos cannot be used?:

I will forward a high resolution, electronic copy of my company logo to you for inclusion on all "One Voice" materials.

Email your logo to: brendav@fresnocog.org

Any high resolution standard graphics format is acceptable, such as JPEG, TIF, PSD, PNG.

Please send this completed form and payment to by April 1, 2016. Your business will begin receiving sponsorship recognition when the completed form and payment are received:
Brenda Veenendaal, Senior Regional Planner
Fresno Council of Governments
2035 Tulare Street, Suite 201
Fresno, CA 93721

If you have any questions, please call 559-233-4148 Ext. 219 or email Brenda Veenendaal at brendav@fresnocog.org