

**Opportunities to Engage with the
Institute for Local Government**

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Institute for Local Government



INSTITUTE FOR
LOCAL GOVERNMENT

**The Institute for Local
Government**

**ILG is the non-profit
research and education
affiliate of**



**California Special
Districts Association**
Districts Stronger Together

www.ca-ilg.org



About ILG

The Institute's goals are:

- To assist local leaders in governing effectively and ethically;
- To promote collaboration; and,
- To foster healthy and sustainable communities.



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Healthy & Sustainable Communities

- SJV Planning Directors and Public Health Officers Convening in collaboration with California Conference of Local Health Officers (CCLHO) and the County Health Executives Association of California (CHEAC).
- City of Stockton Planning Commissioners Training & Healthy Planning Workshop
- Cap & Trade Funding Workshop for Healthy Merced Network in support of PCAP implementation.
- City of Turlock - Leverage summer meals program to strengthen local collaboration.
- Tulare County – Collaboration to increase transportation access to healthy meals programs.
- City of Fresno - Collaboration to support and expand access to healthy food and address poverty related issues.

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Beacon Program Participants



The Beacon Program provides a framework to help local governments address important issues in their communities such as energy efficiency, resource conservation, land use and transportation.

Currently 83 communities
25% of California residents



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The Beacon Program Framework

Where can your community start?

Where are you already making progress?



Energy Efficiency & Conservation



Water & Wastewater Systems



Green Building



Waste Reduction & Recycling



Climate-Friendly Purchasing



Renewable Energy & Low-Carbon Fuels



Efficient Transportation



Land Use & Community Design



Open Space & Offsetting Carbon Emissions



Community & Individual Action

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Join Beacon

The Beacon Program provides a framework for local governments to share best practices that create healthier, more efficient, vibrant communities. The program honors voluntary efforts by local governments to reduce greenhouse gas emissions, save energy and adopt policies and programs that promote sustainability.

► To learn more about the Beacon Program, visit www.ca-ilg.org/BeaconProgram.

Achieve Results

The Institute for Local Government provides resources and technical support to assist participants in their journey through the Beacon Program. Through our partnerships within the SEEC collaborative, we are able to help participants obtain and record achievements in five areas of accomplishment.

- Reducing agency greenhouse gas emissions
- Reducing community greenhouse gas emissions
- Electricity savings in agency facilities
- Natural gas savings in agency facilities
- Sustainability best practices

Celebrate Success

Within each area, a participant can earn Beacon Spotlight awards—silver, gold and platinum—based on level of achievement. To win a full Beacon award, participants are required to demonstrate achievement in all five areas.

| SPOTLIGHT AWARD Area of Accomplishment | SILVER LEVEL | GOLD LEVEL | PLATINUM LEVEL |
|---|----------------------------------|--------------------------------|------------------------------------|
| Agency GHG Reductions | | | |
| Community GHG Reductions | 5% Reduction | 10% Reduction | 20% Reduction |
| Agency Energy Savings | | | |
| Natural Gas Savings | | | |
| Sustainability Best Practice Activities | 1/each of 5 categories | 1/each of 4 categories | 1/each of 3 categories |
| FULL BEACON AWARD | Silver Level Beacon Award | Gold Level Beacon Award | Platinum Level Beacon Award |

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Why Participate in the Beacon Program?

- Highlight agency's leadership and accomplishments to residents, colleagues and a statewide audience.
- Help construct the narrative that effects state policy.
- Learn from other agencies and colleagues.
- Receive recognition for accomplishments.

Participant Recognition

Video Interviews

Western City Magazine

Beacon Award Videos

View video clips featuring elected officials and staff from Beacon Award participating communities discussing sustainability and climate action at the local level.

Beacon Award Testimonials
 Hear what participants are saying about the Beacon Award program.

Voices of Sustainability Leadership
 Watch this short video to hear elected officials and staff from Beacon Award communities discuss the importance of sustainability at the local level.

Spotlight on Sustainability Leadership in Chula Vista
 Watch this short video to hear Chula Vista officials discuss the City's ongoing efforts to save energy, reduce greenhouse gas emissions and address sustainability in their community.

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Beacon Award-Winner San Rafael Makes Sustainability a Priority
 BY KARELY BROOME

San Rafael is a program leader for its focus on local government's sustainability program and can be reached at communications@cityofsr.com

In 2010 the City of San Rafael was one of the first participants in the sustainability recognition program.

League & CSAC Conference Session



SEEC provides free technical trainings and resources to help California local governments save energy, costs and reduce greenhouse gas emissions.

3rd Annual Statewide Energy Efficiency Best Practices Forum

Thursday, July 19
 8:30 a.m. - 4:30 p.m.
 Creeve Plaza Hotel L&L - Los Angeles, CA

Open to Everyone

Webcast
 August 23, 2012
 2:00-3:00PM

Local Government Commission

Communicating Energy Projects: Getting the Buy-In of Your Community & Elected Officials

Local Government Commission

City Planners' Energy Action Resource Guide

Greenhouse Gas Reduction in New Development
 November 2011

Energy Efficiency Implementation Resource Guide

Climate Mitigation for Local Governments Milestone Four
 October 2012



www.californiaseec.org

Beacon Champions

Beacon Champions promote and support activities of cities and counties participating in the Beacon Award program.



Beacon Award Program Contact

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