MetroQuest
Engagement...optimized

Fresno Council of Governments

SCS Scenario Outreach

📅 **May 09, 17 - May 24, 17**

Screen 5

Please tell us about you...

DEMOGRAPHICS

Final Questions (Optional)

What is your gender?
Select:

What is your ethnic background?
Select:

Highest education completed?
Select:

How old are you?
Select:

Where do you live?
Select:

I am answering this on behalf of:
Select:

Submit Final Questions   Skip

Thank You
For more information visit
www.fresnocog.org or email us at
comment@fresnocog.org.

Your Vision
Your Community

Fresno Council
of Governments

The number of times each question was answered.

Where do you live

Highest education completed

How old are you

What is your gender

I am answering this on behalf of

What is your ethnic background
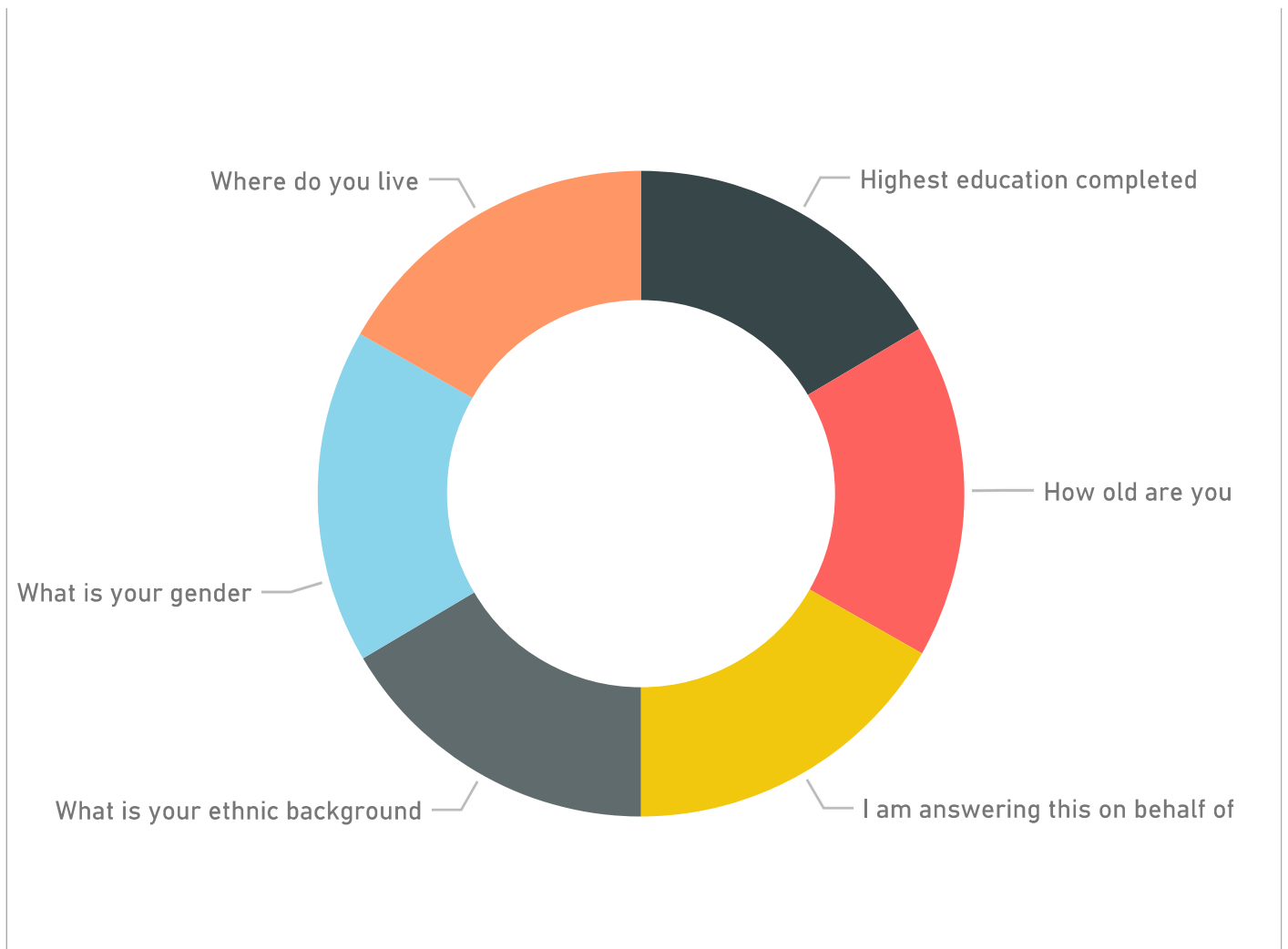
Data points for this Screen:

Reponses: **346**

⬇ Below: Wrap Up questions showing answer breakdowns.

Highest education completed

24	Bachelor
22	Graduate or professional degree
8	Some college
2	High school graduate
1	Vocational training
57	Total

How old are you

26	35-54
14	18-34
13	55-70
5	71 or older
58	Total

I am answering this on behalf of

50	Myself
6	My organization or club
1	Other
1	Select:
58	Total

What is your ethnic background

32	White
13	Hispanic or Latino
8	Other
3	Asian
1	African American
57	Total

What is your gender

32	Female
25	Male
1	Not listed
58	Total

Where do you live

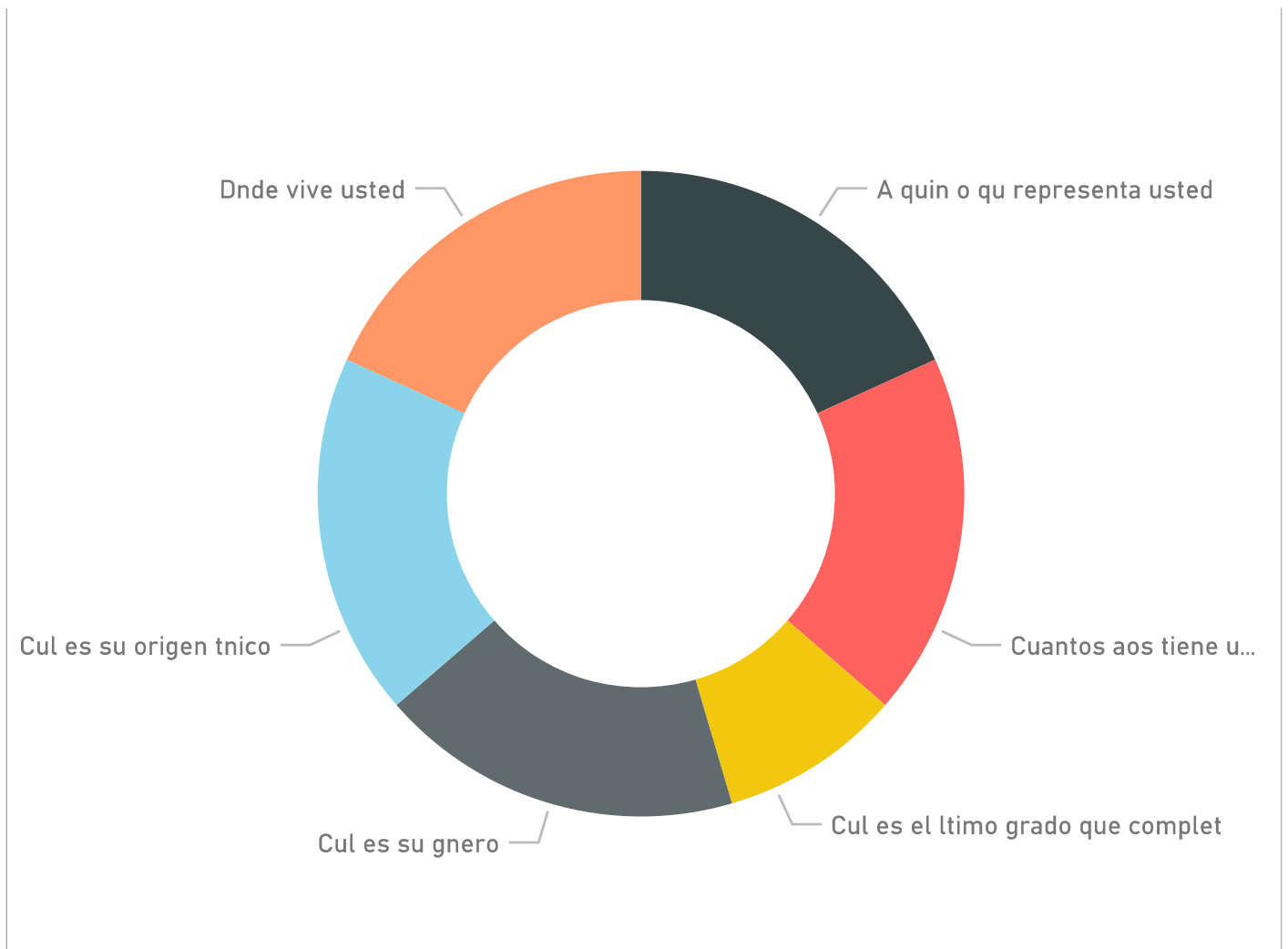|	
48	Fresno or Clovis
6	Outside of Fresno County
2	East of highway 99-not Fresno o…
2	West of highway 99-not Fresno
58	Total

SCS scenario outreach SPA

📅 **May 15, 17 - May 24, 17**

Screen 5

The number of times each question was answered.

Data points for this Screen:

Reponses: **11**

⬇ Below: Wrap Up questions showing answer breakdowns.

A quin o qu representa usted
2 Mí mismo
2 Total

Cuantos aos tiene usted
1 35-54
1 55-70
2 Total

Cul es el ltimo grado que complet
1 Titulo universitario of profesional
1 Total

Cul es su gnero
2 Femenino
2 Total

Cul es su origen tnico
2 Hispano o Latino
2 Total

Dnde vive usted
2 Fresno o Clovis
2 Total

SCS Scenario Outreach

📅 **May 09, 17 - May 24, 17**

Screen 2

2 Funding Priorities

FUNDING PRIORITIES

Order your top 5 items
⬆ above this line ⬆

Add bikelanes & sidewalks
Improve air quality
Improve bus service
Reduce congestion
Reduce collisions
Serve the disadvantaged
Add travel lanes
Maintain & repair roads

What would you like to see done with public transportation funding? Let us know your values by choosing your top five from the following list.

Please drag 5 of the items above the line in your preferred order.

💬 Suggest another item

Priorities by both popularity and average rank.

Data points for this Screen:

Rankings: **292**   Comments: **3**

Fresno Council of Governments | **SCS Scenario Outreach**

📅 May 09, 17 - May 24, 17 | Screen 2

⬇ Below: Each ranking item, showing show often each item was ranked in each position, ordered by average. Note that 1 is the highest rank.

Improve air quality	
17 (35%)	1
11 (22%)	2
8 (16%)	3
4 (8%)	4
9 (18%)	5
Times ranked: 49	
Average rank: 2.531	

Maintain & repair roads	
19 (38%)	1
5 (10%)	2
9 (18%)	3
8 (16%)	4
9 (18%)	5
Times ranked: 50	
Average rank: 2.660	

Add bikelanes & sidew…	
9 (20%)	1
11 (24%)	2
12 (27%)	3
5 (11%)	4
8 (18%)	5
Times ranked: 45	
Average rank: 2.822	

Improve bus service	
5 (13%)	1
10 (26%)	2
12 (32%)	3
7 (18%)	4
4 (11%)	5
Times ranked: 38	
Average rank: 2.868	

Reduce congestion	
3 (9%)	1
7 (20%)	2
9 (26%)	3
9 (26%)	4
7 (20%)	5
Times ranked: 35	
Average rank: 3.286	

Serve the disadvantaged	
5 (15%)	1
7 (21%)	2
2 (6%)	3
11 (33%)	4
8 (24%)	5
Times ranked: 33	
Average rank: 3.303	

Add travel lanes	
1 (6%)	1
3 (18%)	2
4 (24%)	3
6 (35%)	4
3 (18%)	5
Times ranked: 17	
Average rank: 3.412	

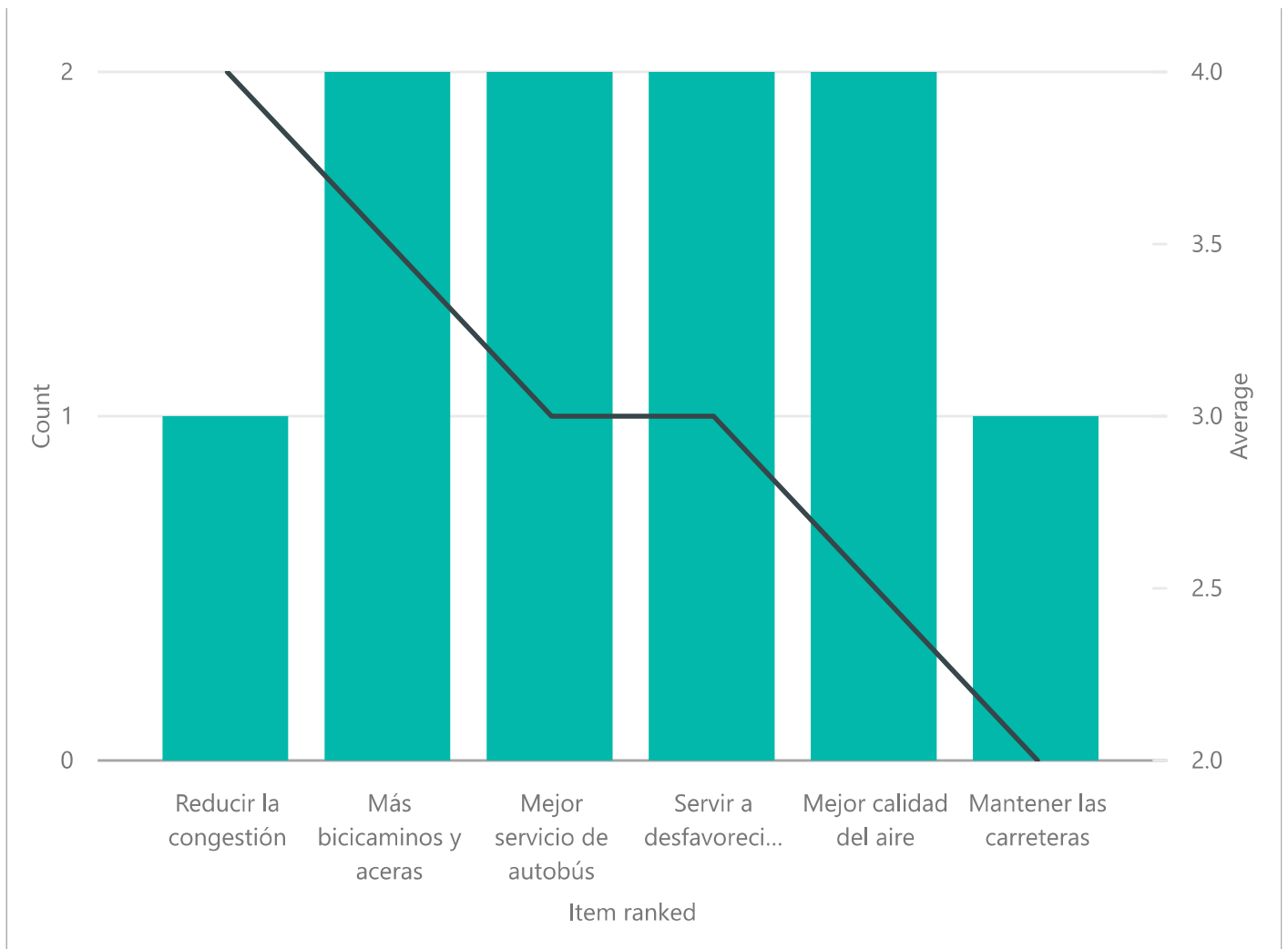| **Reduce collisions**	
1 (4%)	1
5 (20%)	2
3 (12%)	3
8 (32%)	4
8 (32%)	5
Times ranked: 25	
Average rank: 3.680	

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📅 **May 15, 17 - May 24, 17**
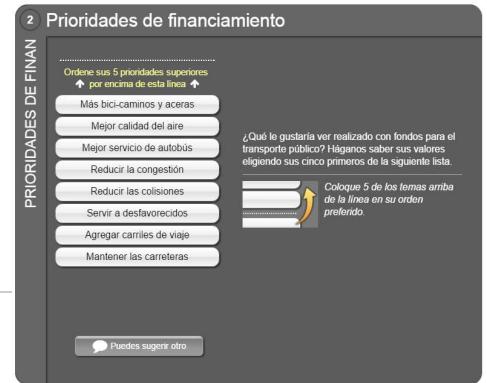
Screen 2

Priorities by both popularity and average rank.

Data points for this Screen:

Rankings: **10**

⬇ Below: Each ranking item, showing show often each item was ranked in each position, ordered by average. Note that 1 is the highest rank.

Mantener las carreteras	
(0%)	1
1 (100%)	2
(0%)	3
(0%)	4
(0%)	5
Times ranked: 1	
Average rank: 2.000	

Mejor calidad del aire	
(0%)	1
1 (50%)	2
1 (50%)	3
(0%)	4
(0%)	5
Times ranked: 2	
Average rank: 2.500	

Mejor servicio de auto…	
1 (50%)	1
(0%)	2
(0%)	3
(0%)	4
1 (50%)	5
Times ranked: 2	
Average rank: 3.000	

Servir a desfavorecidos	
1 (50%)	1
(0%)	2
(0%)	3
(0%)	4
1 (50%)	5
Times ranked: 2	
Average rank: 3.000	

Más bici-caminos y ac…	
(0%)	1
(0%)	2
1 (50%)	3
1 (50%)	4
(0%)	5
Times ranked: 2	
Average rank: 3.500	

Reducir la congestión	
(0%)	1
(0%)	2
(0%)	3
1 (100%)	4
(0%)	5
Times ranked: 1	
Average rank: 4.000	

# SCS Scenario Outreach

📅 **May 09, 17 - May 24, 17**
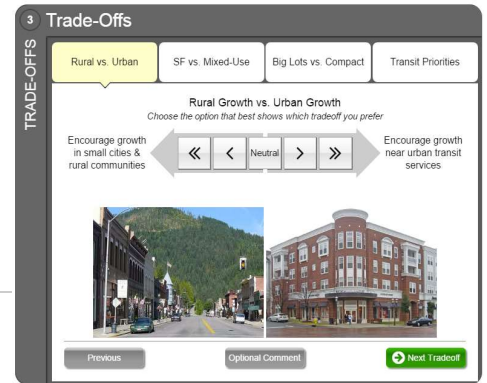
Screen 3

Rating distributions and averages.
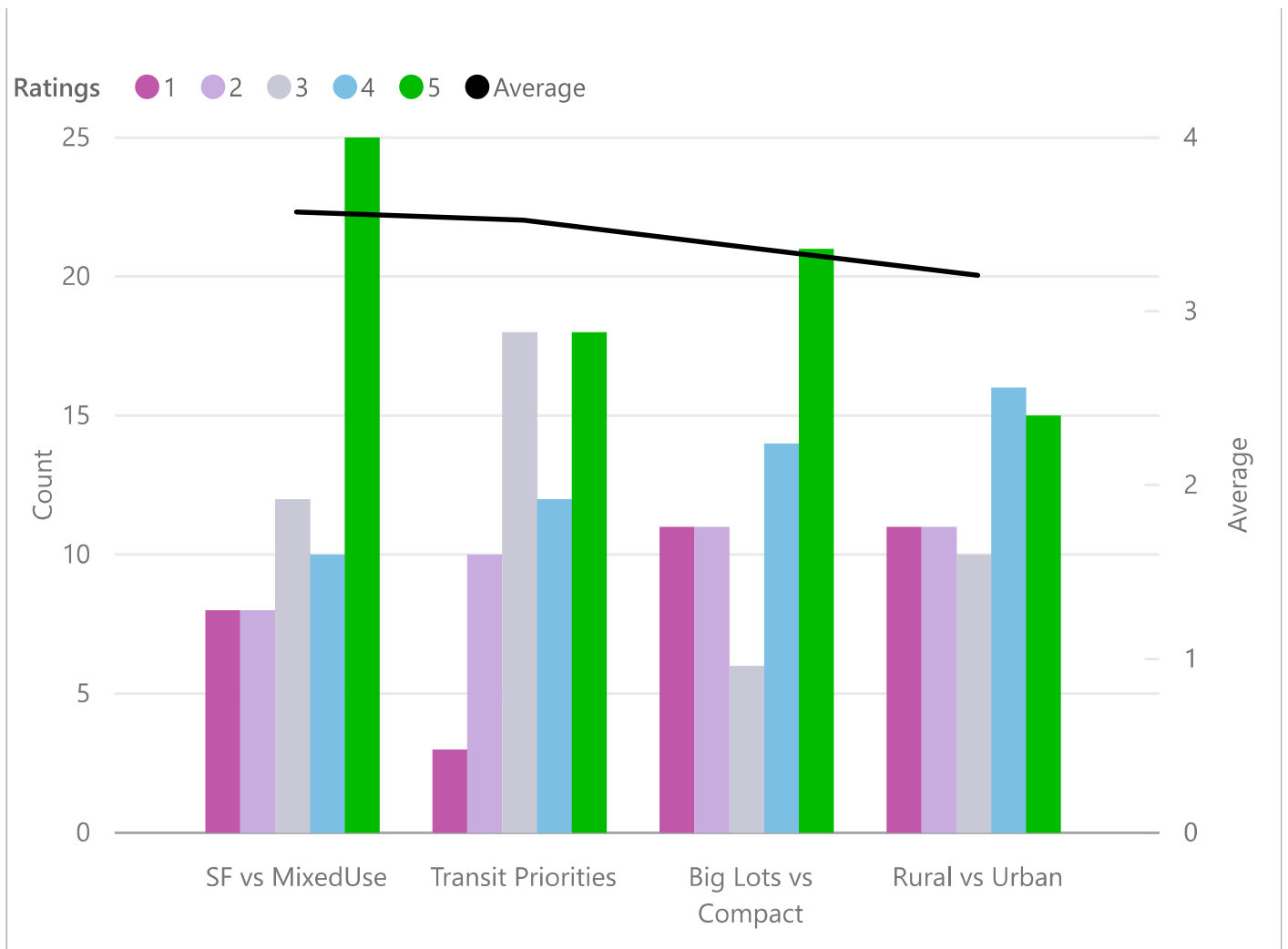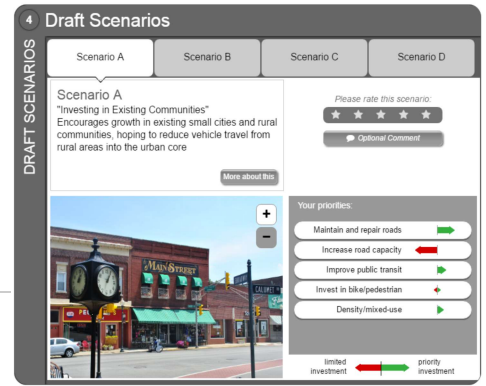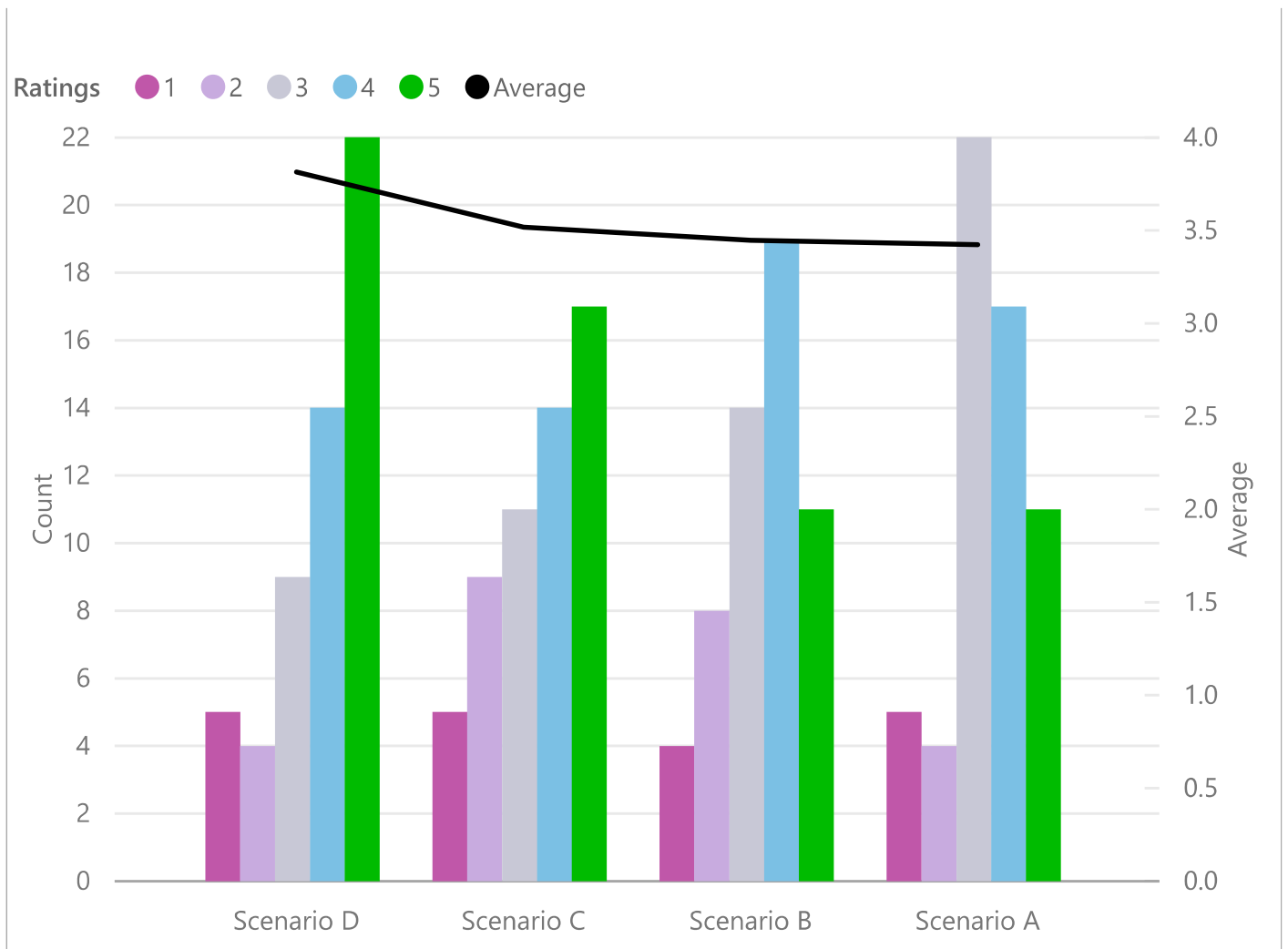

Data points for this Screen:

Ratings: **250**   Comments: **13**

⬇ Below: Each rating item, showing how many times each item was given each rating, sorted by average rating.

Rural vs Urban				
1	2	3	4	5
11	11	10	16	15
(17%)	(17%)	(16%)	(25%)	(24%)

Times rated: 63
Average rating: 3.206

Big Lots vs Compact				
1	2	3	4	5
11	11	6	14	21
(17%)	(17%)	(10%)	(22%)	(33%)

Times rated: 63
Average rating: 3.365

Transit Priorities				
1	2	3	4	5
3	10	18	12	18
(5%)	(16%)	(30%)	(20%)	(30%)

Times rated: 61
Average rating: 3.525

SF vs MixedUse				
1	2	3	4	5
8	8	12	10	25
(13%)	(13%)	(19%)	(16%)	(40%)

Times rated: 63
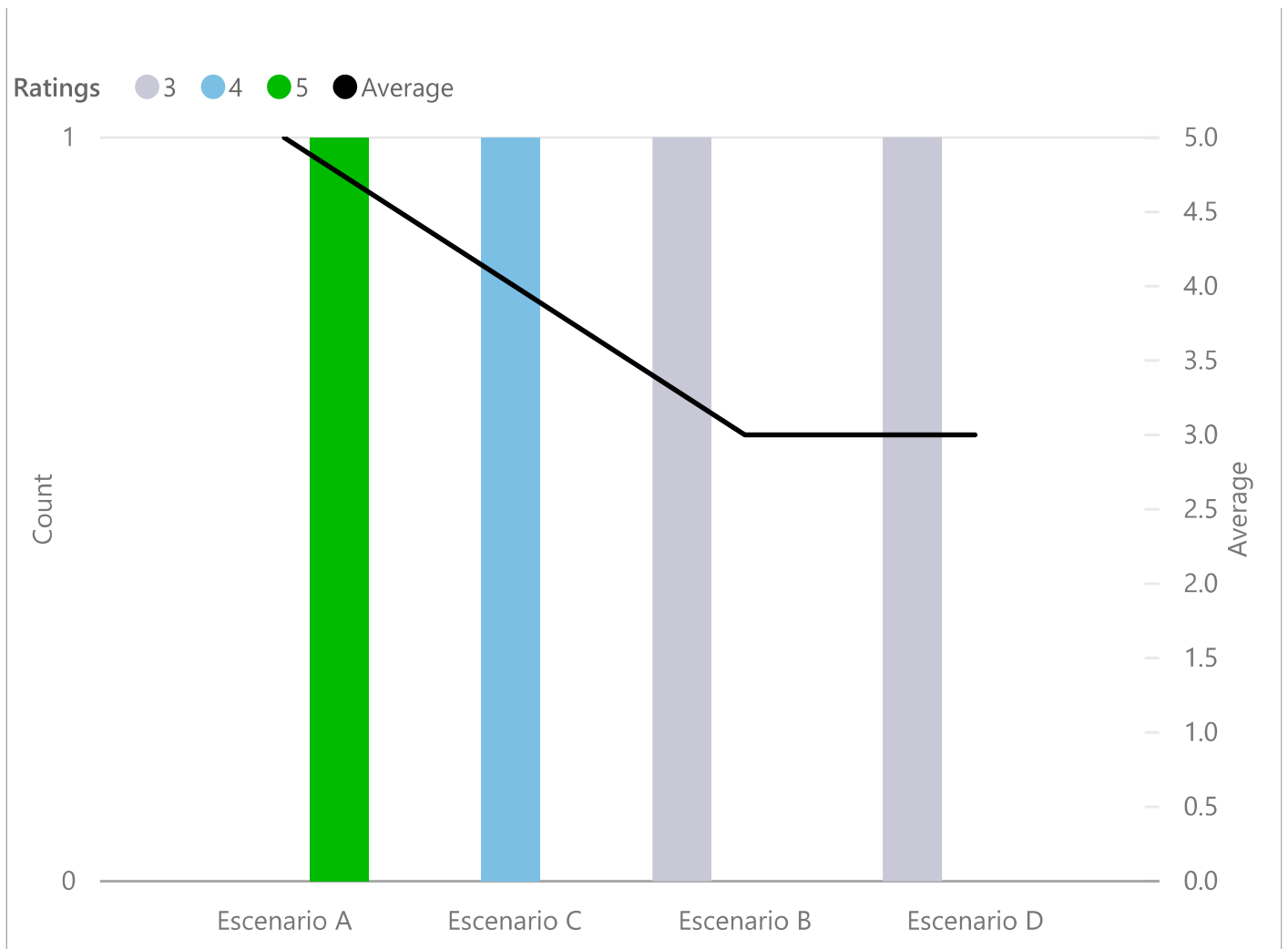Average rating: 3.571

Fresno Council of Governments

SCS scenario outreach SPA

📅 **May 15, 17 - May 24, 17**

Screen 3

Rating distributions and averages.
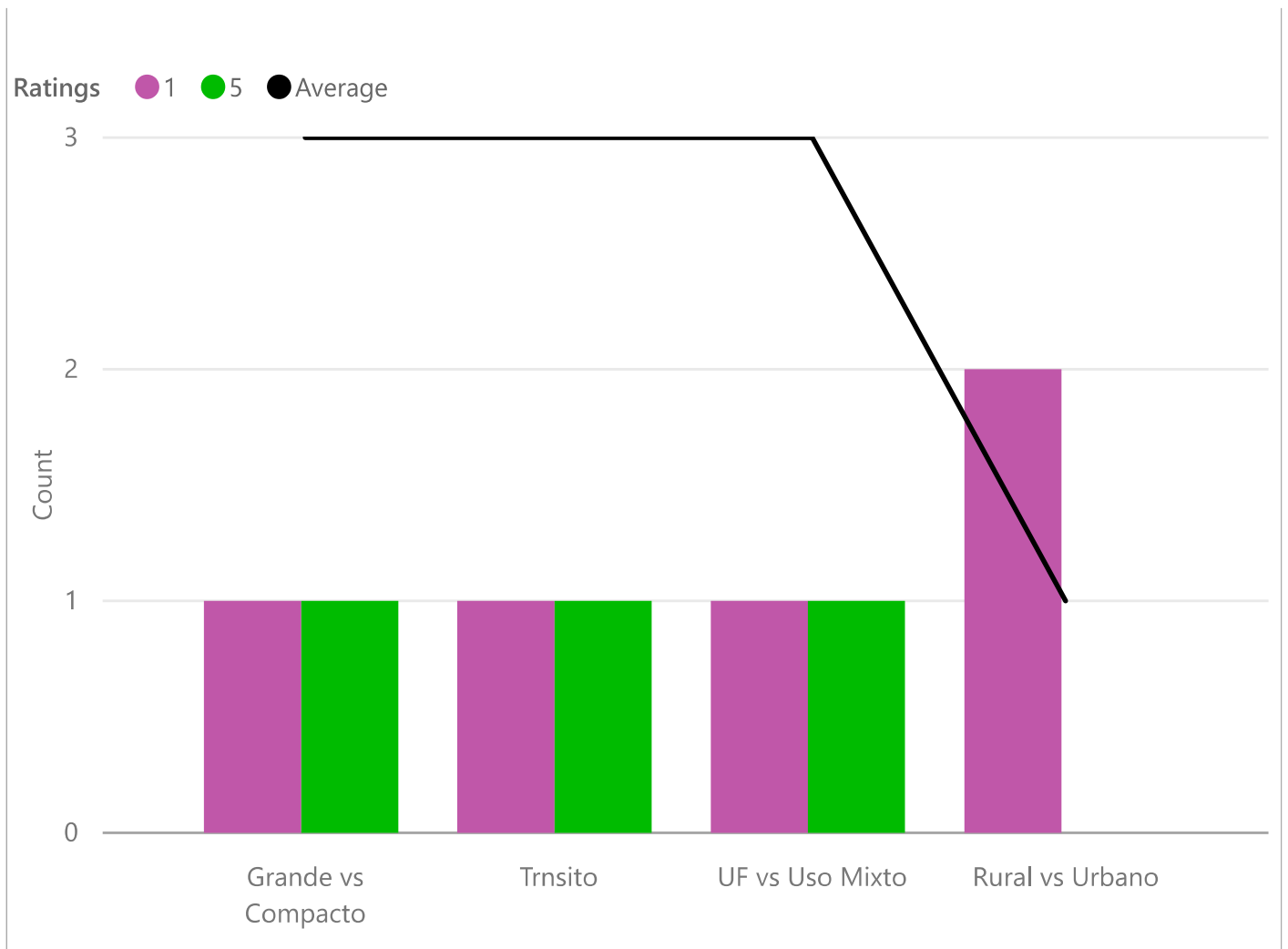
Data points for this Screen:

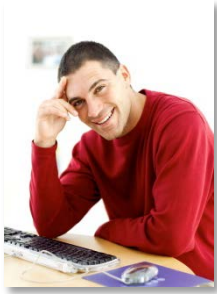Ratings: **8**

⬇ Below: Each rating item, showing how many times each item was given each rating, sorted by average rating.

Rural vs Urbano				
1	2	3	4	5
2	-	-	-	-
(100%)	(0%)	(0%)	(0%)	(0%)

Times rated: 2
Average rating: 1.000

Grande vs Compacto				
1	2	3	4	5
1	-	-	-	1
(50%)	(0%)	(0%)	(0%)	(50%)

Times rated: 2
Average rating: 3.000

Trnsito				
1	2	3	4	5
1	-	-	-	1
(50%)	(0%)	(0%)	(0%)	(50%)

Times rated: 2
Average rating: 3.000

UF vs Uso Mixto				
1	2	3	4	5
1	-	-	-	1
(50%)	(0%)	(0%)	(0%)	(50%)

Times rated: 2
Average rating: 3.000

Rating distributions and averages.

Ratings ● 1 ● 2 ● 3 ● 4 ● 5 ● Average

(Scenario D, Scenario C, Scenario B, Scenario A)

Data points for this Screen:

Ratings: **225**   Comments: **7**

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⬇ Below: Each rating item, showing how many times each item was given each rating, sorted by average rating.

Scenario A				
1	2	3	4	5
5	4	22	17	11
(8%)	(7%)	(37%)	(29%)	(19%)

Times rated: 59
Average rating: 3.424

Scenario B				
1	2	3	4	5
4	8	14	19	11
(7%)	(14%)	(25%)	(34%)	(20%)

Times rated: 56
Average rating: 3.446

Scenario C				
1	2	3	4	5
5	9	11	14	17
(9%)	(16%)	(20%)	(25%)	(30%)

Times rated: 56
Average rating: 3.518

Scenario D				
1	2	3	4	5
5	4	9	14	22
(9%)	(7%)	(17%)	(26%)	(41%)

Times rated: 54
Average rating: 3.815

Fresno Council of Governments

SCS scenario outreach SPA

📅 **May 15, 17 - May 24, 17**

Screen 4

Rating distributions and averages.

Ratings ⬤3 ⬤4 ⬤5 ⬤Average

Count / Average

Escenario A   Escenario C   Escenario B   Escenario D

Data points for this Screen:

Ratings: **4**

⬇ Below: Each rating item, showing how many times each item was given each rating, sorted by average rating.

Escenario B				
1	2	3	4	5
-	-	1	-	-
(0%)	(0%)	(100%)	(0%)	(0%)

Times rated: 1
Average rating: 3.000

Escenario D				
1	2	3	4	5
-	-	1	-	-
(0%)	(0%)	(100%)	(0%)	(0%)

Times rated: 1
Average rating: 3.000

Escenario C				
1	2	3	4	5
-	-	-	1	-
(0%)	(0%)	(0%)	(100%)	(0%)

Times rated: 1
Average rating: 4.000

Escenario A				
1	2	3	4	5
-	-	-	-	1
(0%)	(0%)	(0%)	(0%)	(100%)

Times rated: 1
Average rating: 5.000

What is your gender?
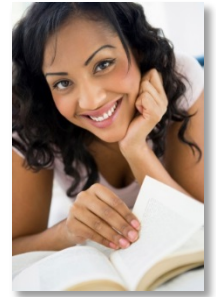
1. **Male/*Masculino***
2. **Female/*Femenino***

49%   51%

1 2

How old are you?

1. **17 or younger (o menor)**

1%

2. **18-34**

19%

3. **35-54**

30%

4. **55-70**

33%

5. **71 or older (o mayor)**

16%

2
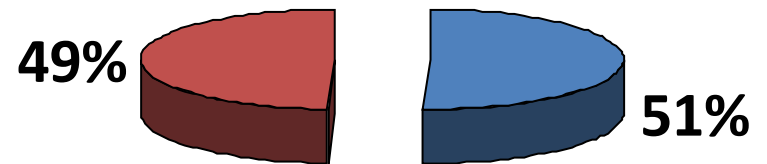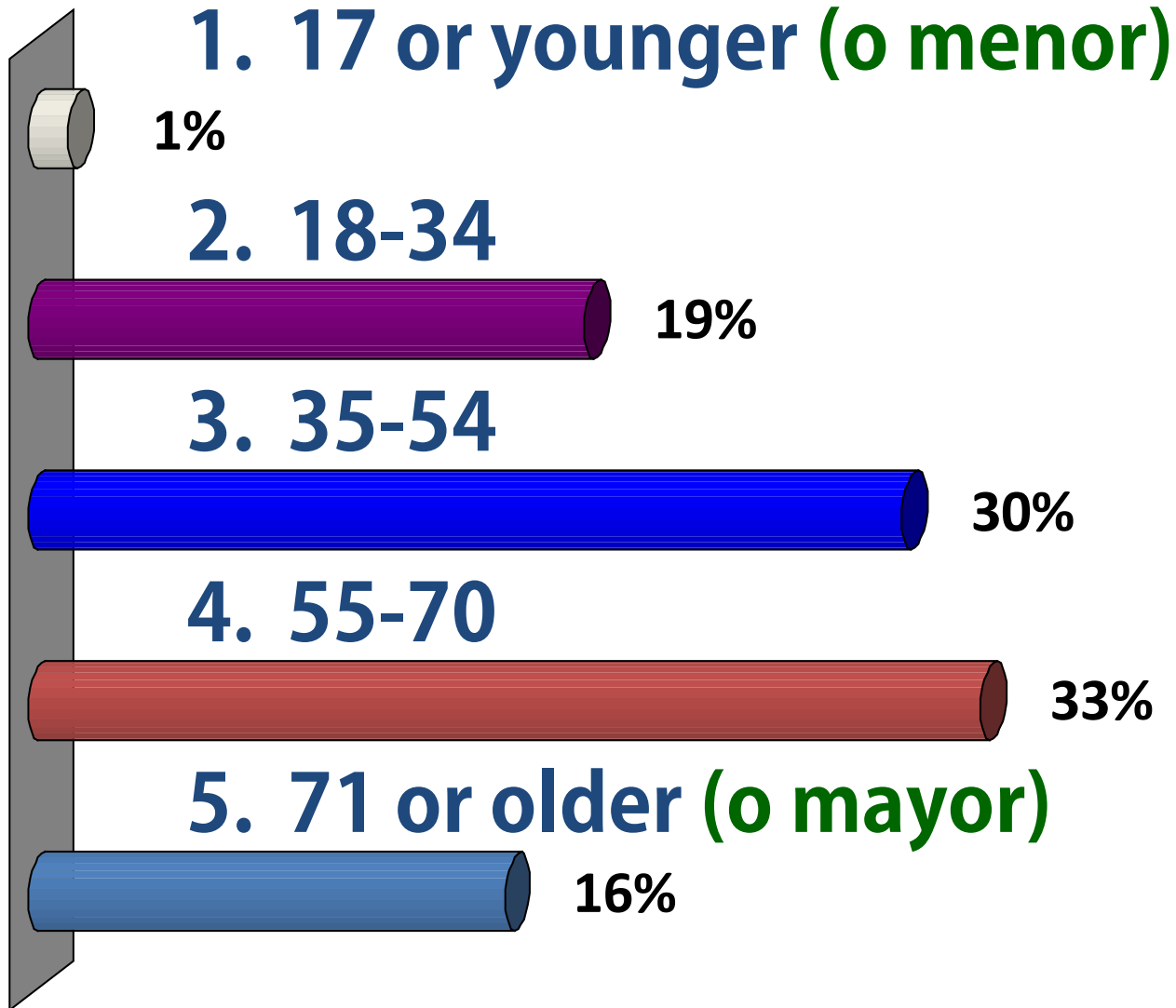
Where do you live?

1. **Fresno or Clovis**
2. **Foothill/Mountain Areas** *(Faldas/Montañas)*
3. **East of highway 99-not Fresno or Clovis** *Este del 99*
4. **West of highway 99-not Fresno/ Oeste del 99**
5. **Outside of Fresno County/** *Afuera del Condado de Fresno*

81%

0%

4%

12%

3%

1   2   3   4   5
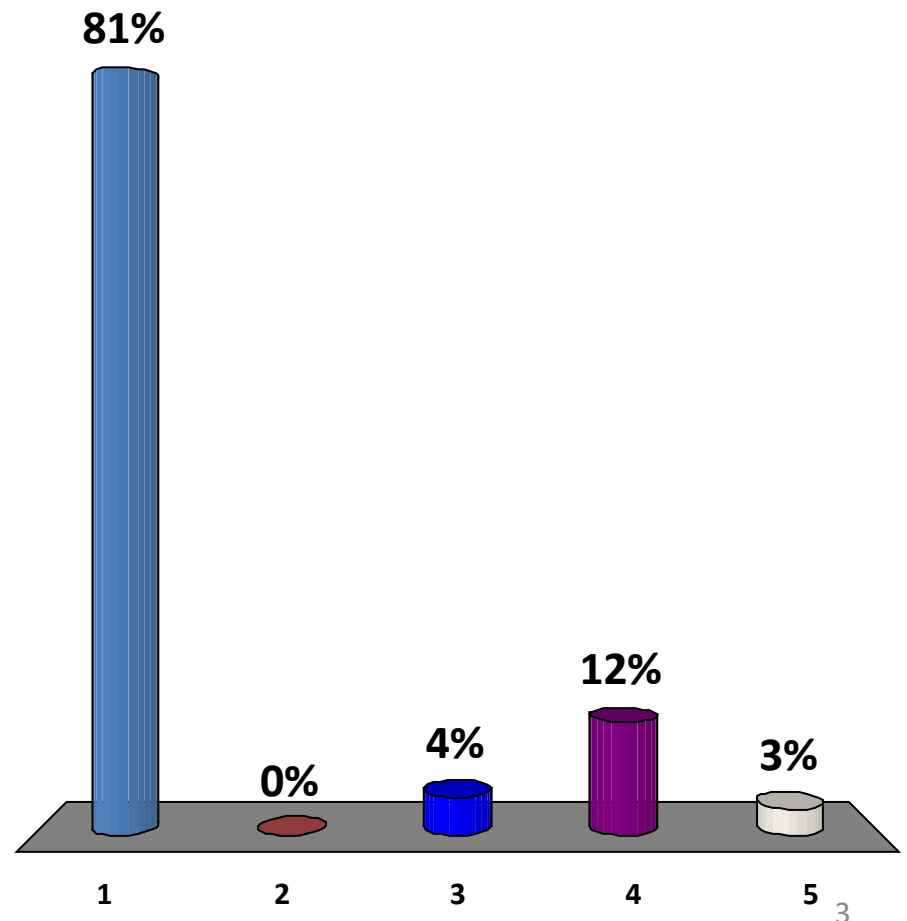
What is your ethnic background?

1. **African American**
2. **American Indian**
3. **Asian/**_Asiático_
4. **Hispanic or Latino**
5. **Pacific Islander/** _Islas Pacíficas_
6. **White/**_Blanco_
7. **Other/**_Otro_

4
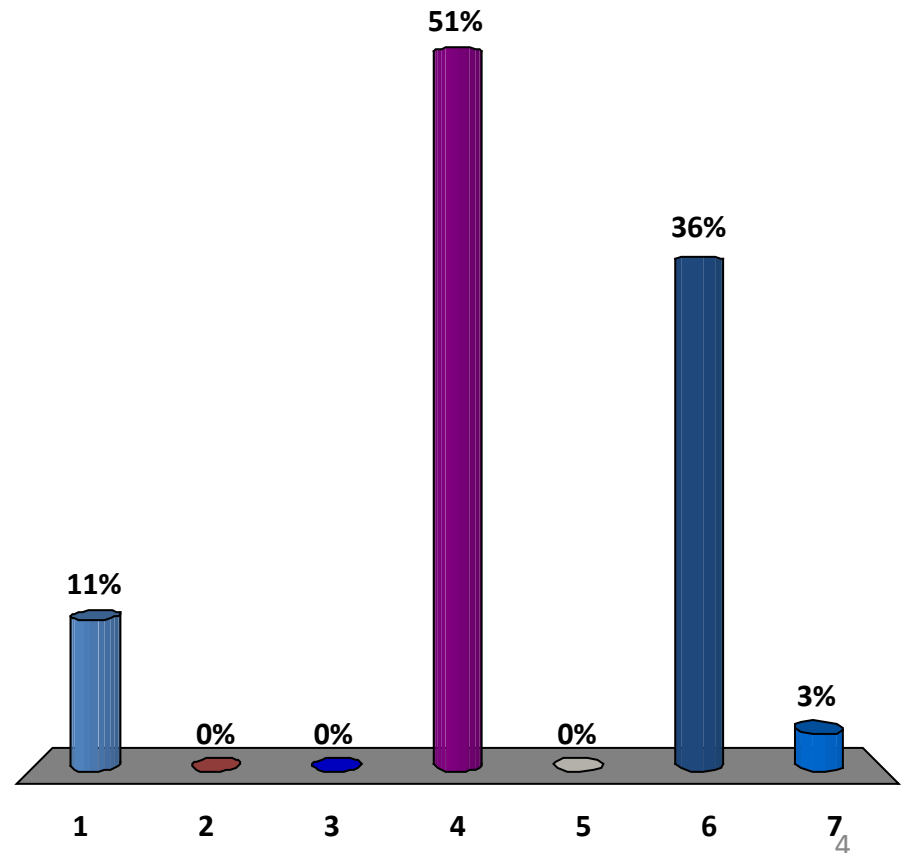
What is the last grade you completed in school?

1. **Some school/***Algo*
2. **High school graduate** *preparatoria*
3. **Some college** *Algo de universidad*
4. **Vocational Training** *Capacitación vocacional*
5. **Bachelor's degree** *Licenciatura*
6. **Graduate or professional degree/***Título universitario o profesional*
7. **No school/***Nada*

4%	13%	20%	12%	27%	23%	1%
1	2	3	4	5	6	7
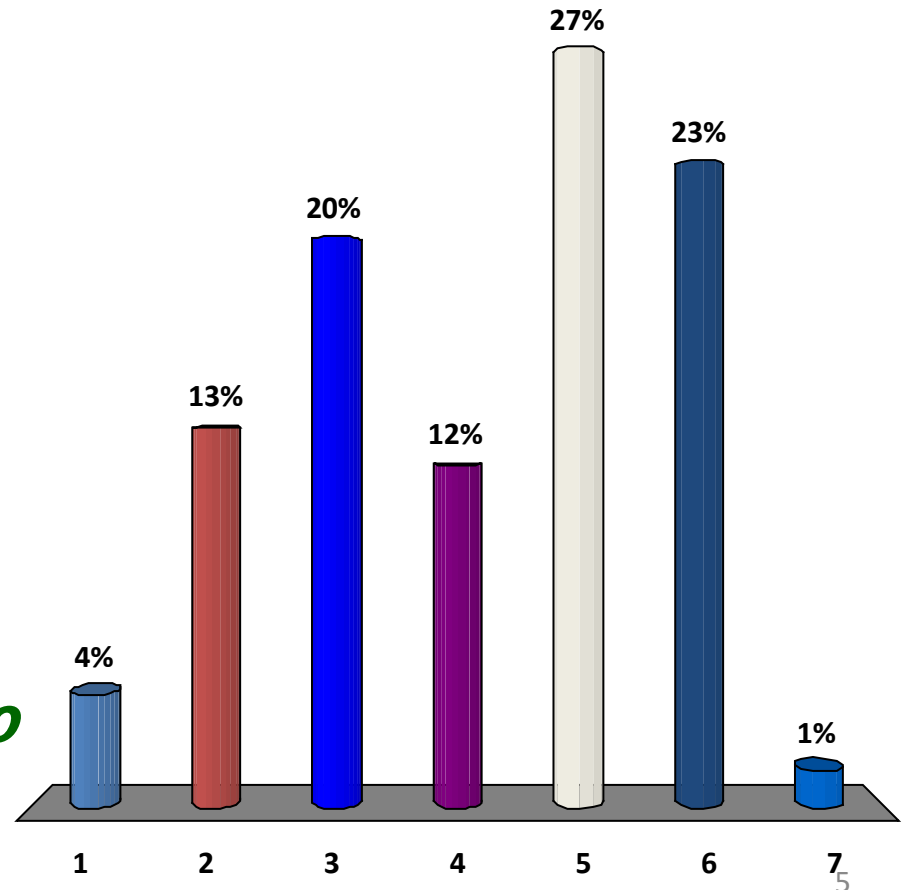
Who/what are you representing at this workshop?

1. **Community member/family representative/***Miembro comunitario*

2. **Organization or club member/***Miembro de organización*

3. **Government employee/***Empleado de gobierno*

4. **Elected official/***Funcionario electo*

5. **Other**

4% 2% 3%

31%

60%

1 2 3 4 5
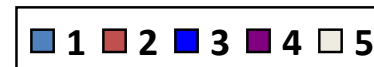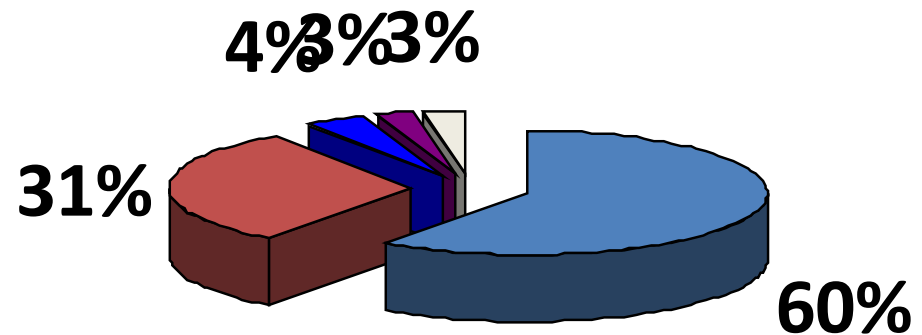
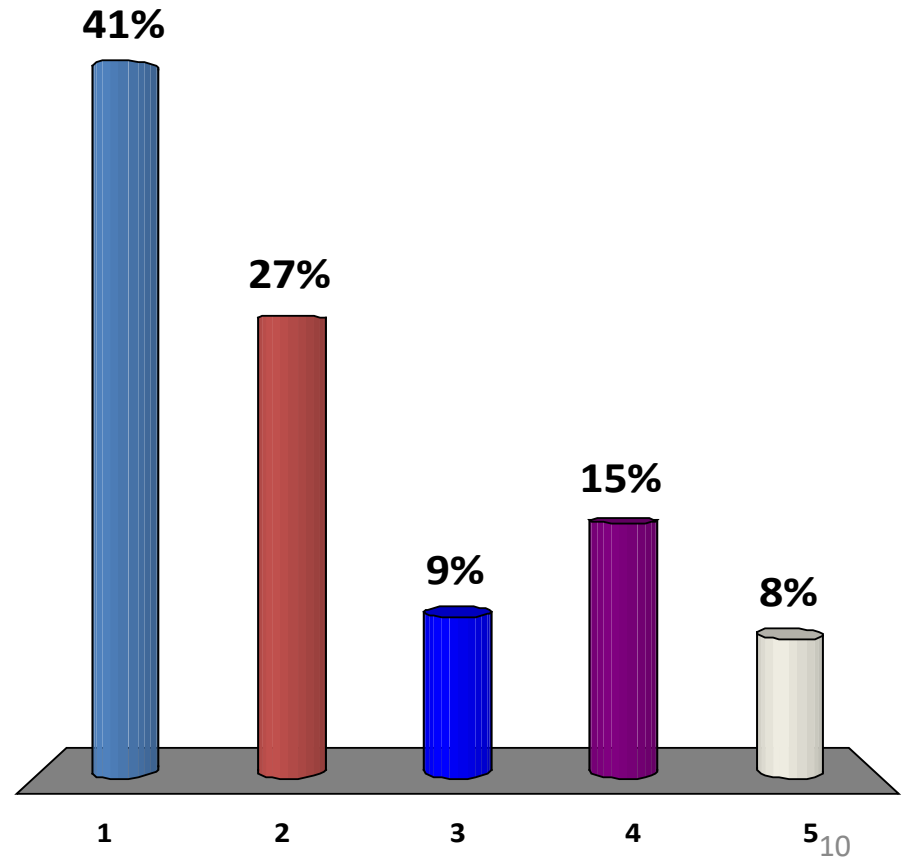# What should we spend money on? First choice:

1. **Repair streets & roads**
2. **Add more lanes on the roads**
3. **Improve bus service**
4. **Add & repair bike lanes, trails and sidewalks**
5. **Reduce roadway collisions**
6. **Improve air quality & address climate change**
7. **Reduce congestion**
8. **Serve disadvantaged & sensitive populations**

Bar chart:
- 1: 19%
- 2: 3%
- 3: 7%
- 4: 13%
- 5: 6%
- 6: 26%
- 7: 7%
- 8: 20%
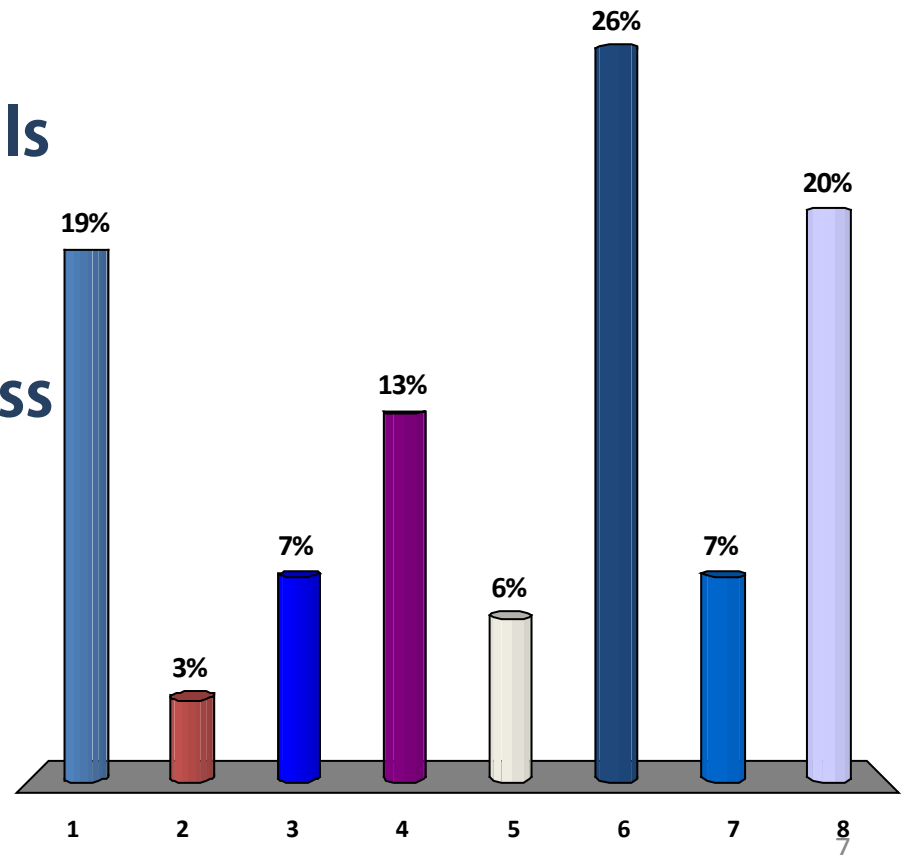
What should we spend money on? Second choice:

1. **Repair streets & roads**
2. **Add more lanes on the roads**
3. **Improve bus service**
4. **Add & repair bike lanes, trails and sidewalks**
5. **Reduce roadway collisions**
6. **Improve air quality & address climate change**
7. **Reduce congestion**
8. **Serve disadvantaged & sensitive populations**

23% (1)
5% (2)
6% (3)
23% (4)
2% (5)
21% (6)
8% (7)
14% (8)
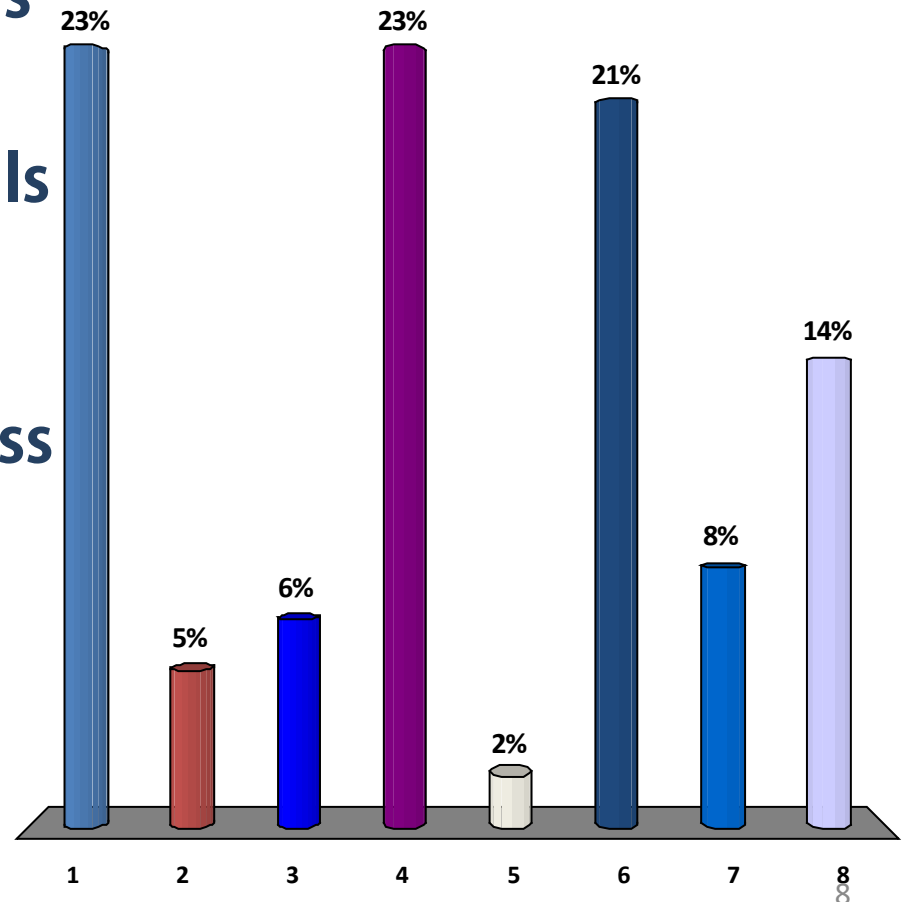
What should we spend money on? Third choice:

1. Repair streets & roads
2. Add more lanes on the roads
3. Improve bus service
4. Add & repair bike lanes, trails and sidewalks
5. Reduce roadway collisions
6. Improve air quality & address climate change
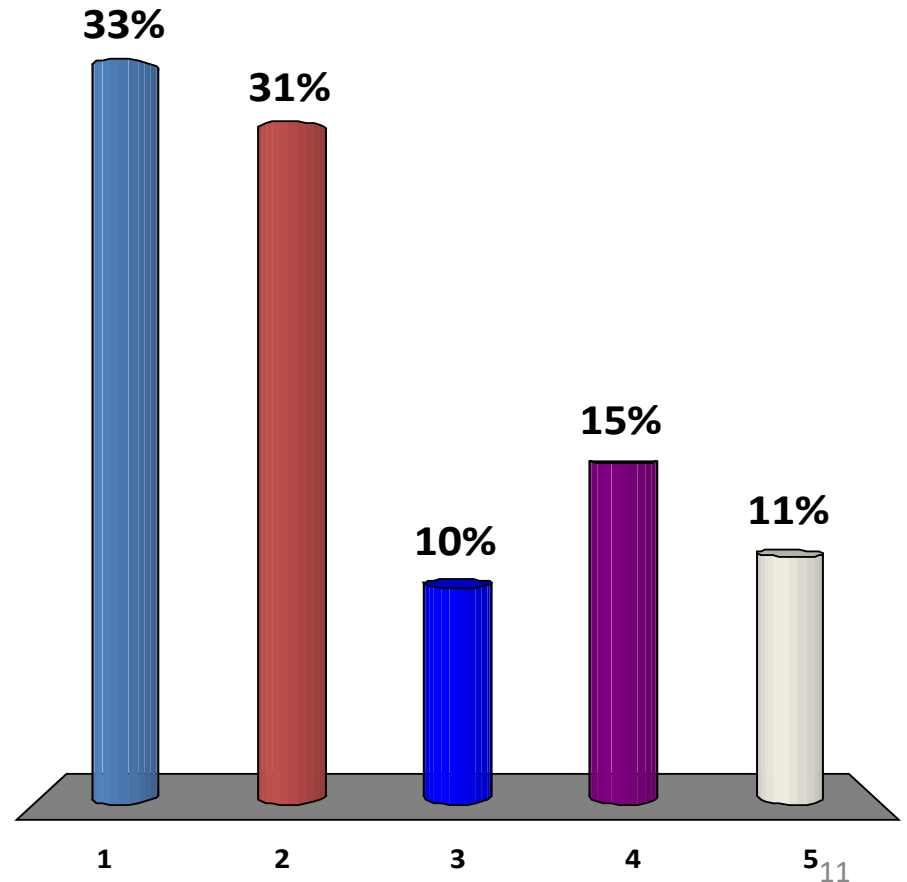7. Reduce congestion
8. Serve disadvantaged & sensitive populations
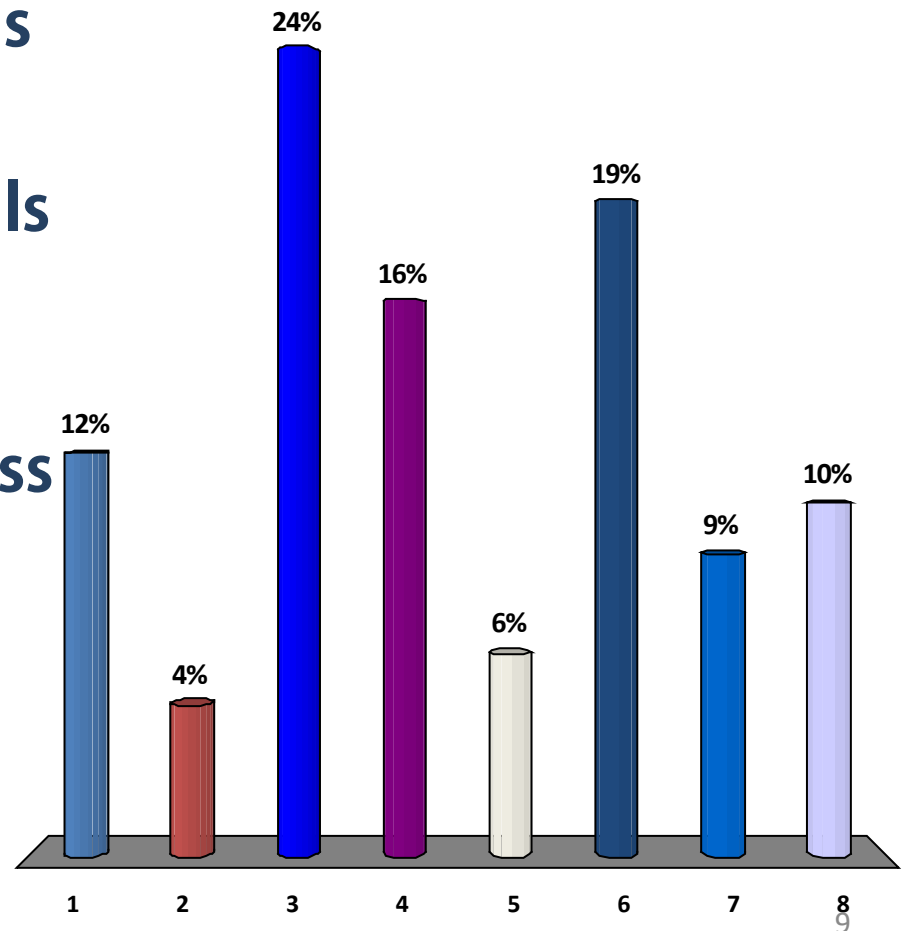
Should we favor higher-density housing for new development?

1. **Absolutely**
2. **Yes**
3. **No preference**
4. **No**
5. **Definitely not**

Should we prioritize development in certain areas? If so, where?

1. **Strongly** prioritize small, rural communities
2. **Moderately** prioritize small, rural communities
3. **Balance** investment between urban and rural areas
4. **Moderately** prioritize development near urban transit
5. **Strongly** prioritize development near urban transit

32%

22%

17%

17%

12%

1   2   3   4   5
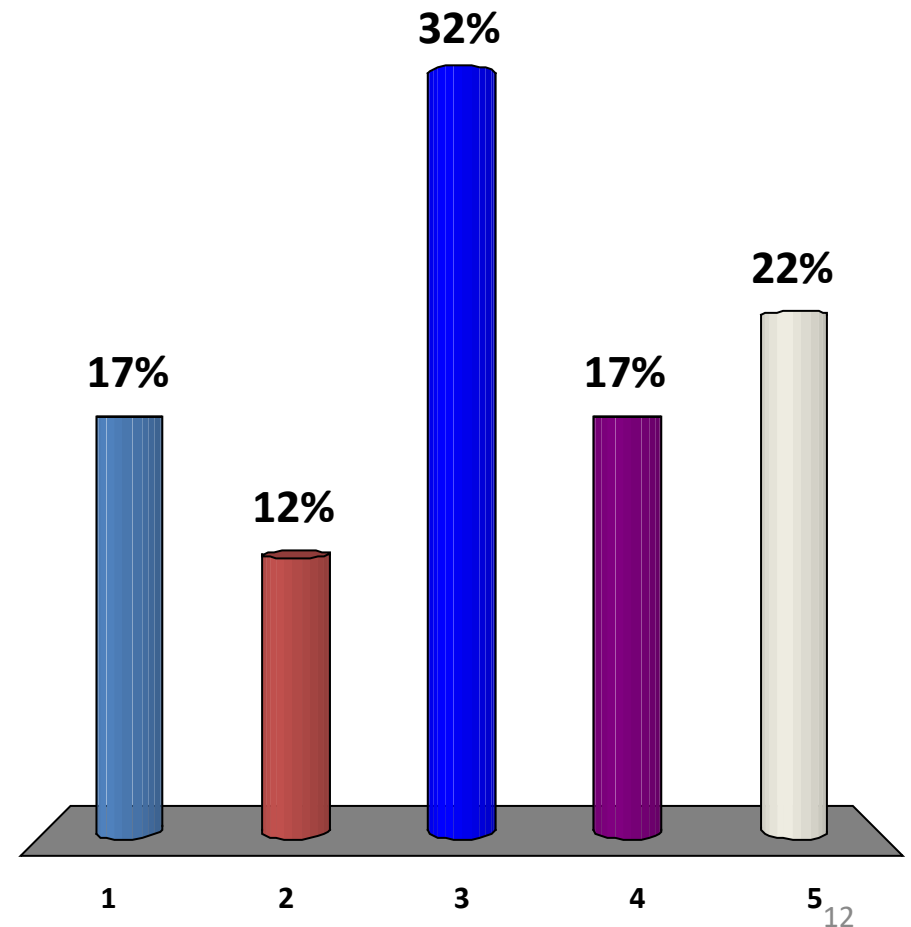
How should transit investments be used?

1. **Strongly** prioritize accessibility (adding more stops)
2. **Moderately** prioritize accessibility
3. **Balance** investment between accessibility and reliability
4. **Moderately** prioritize reliability (faster headways)
5. **Strongly** prioritize reliability

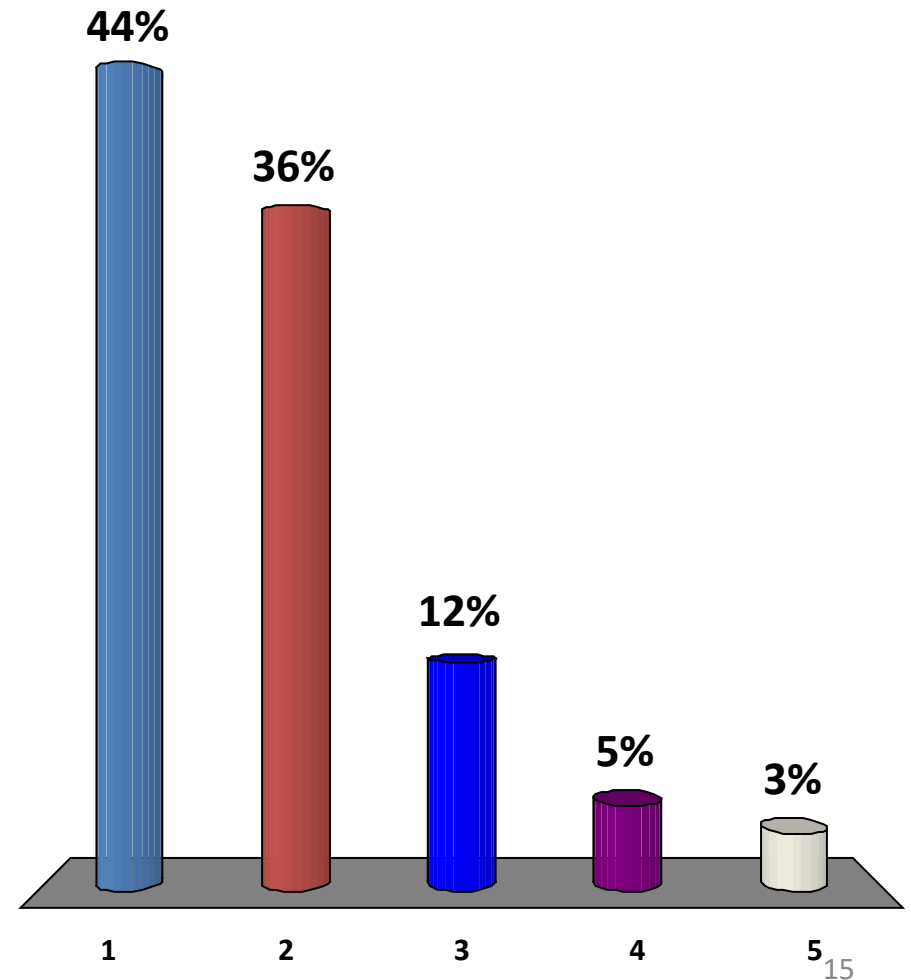8% 4% 39% 18% 31%

1   2   3   4   5

13
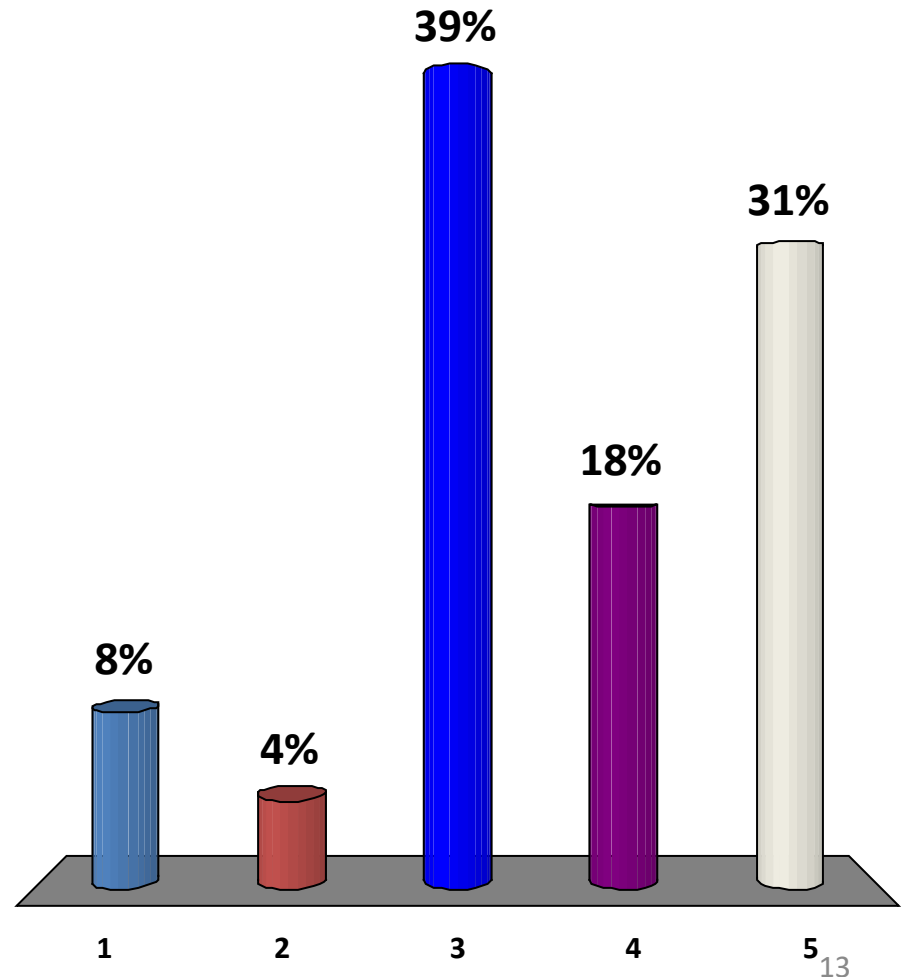
How would you rate Scenario A: "Invest in Existing Communities"?

1. Strongly support
2. Moderately support
3. No preference
4. Moderately oppose
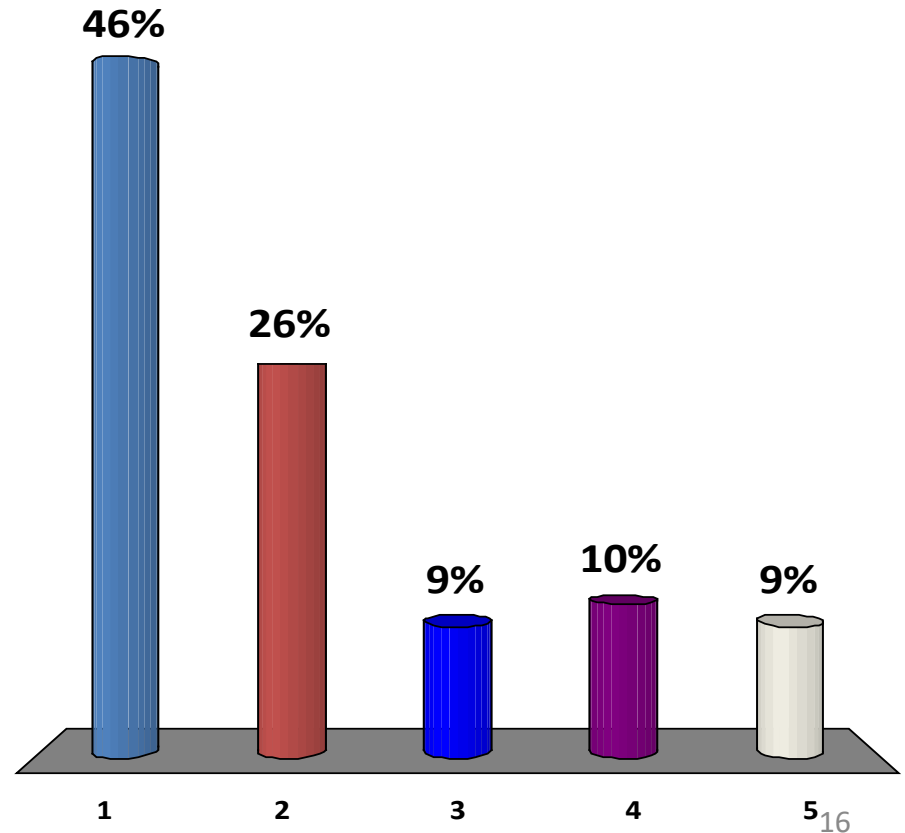5. Strongly oppose
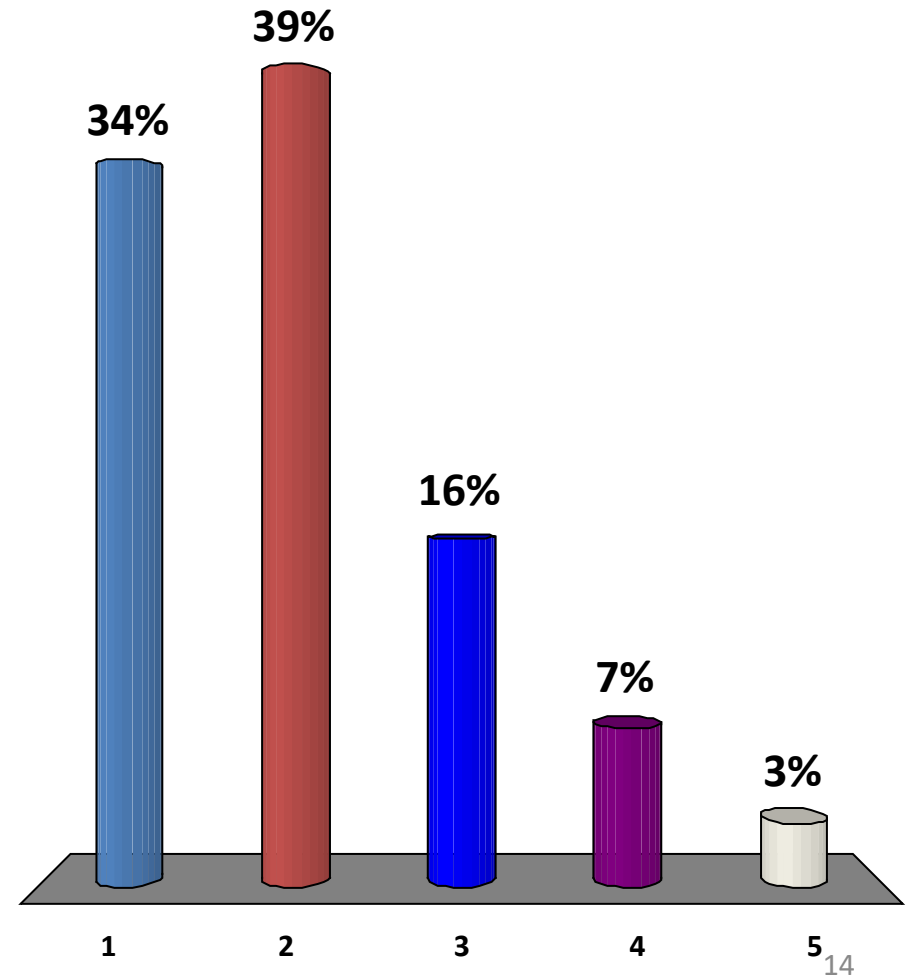
How would you rate Scenario B: "Transit-Oriented Development"?

1. **Strongly support**
2. **Moderately support**
3. **No preference**
4. **Moderately oppose**
5. **Strongly oppose**


44%

36%

12%

5%

3%

1   2   3   4   5

How would you rate Scenario C: "Maintaining Existing Transportation Facilities"?

1. **Strongly support**
2. **Moderately support**
3. **No preference**
4. **Moderately oppose**
5. **Strongly oppose**

46% — 1
26% — 2
9% — 3
10% — 4
9% — 5

16

How would you rate Scenario D: "Active Transportation"?

1. **Strongly support**
2. **Moderately support**
3. **No preference**
4. **Moderately oppose**
5. **Strongly oppose**

69%

19%

7%

4%

0%

1   2   3   4   5

17
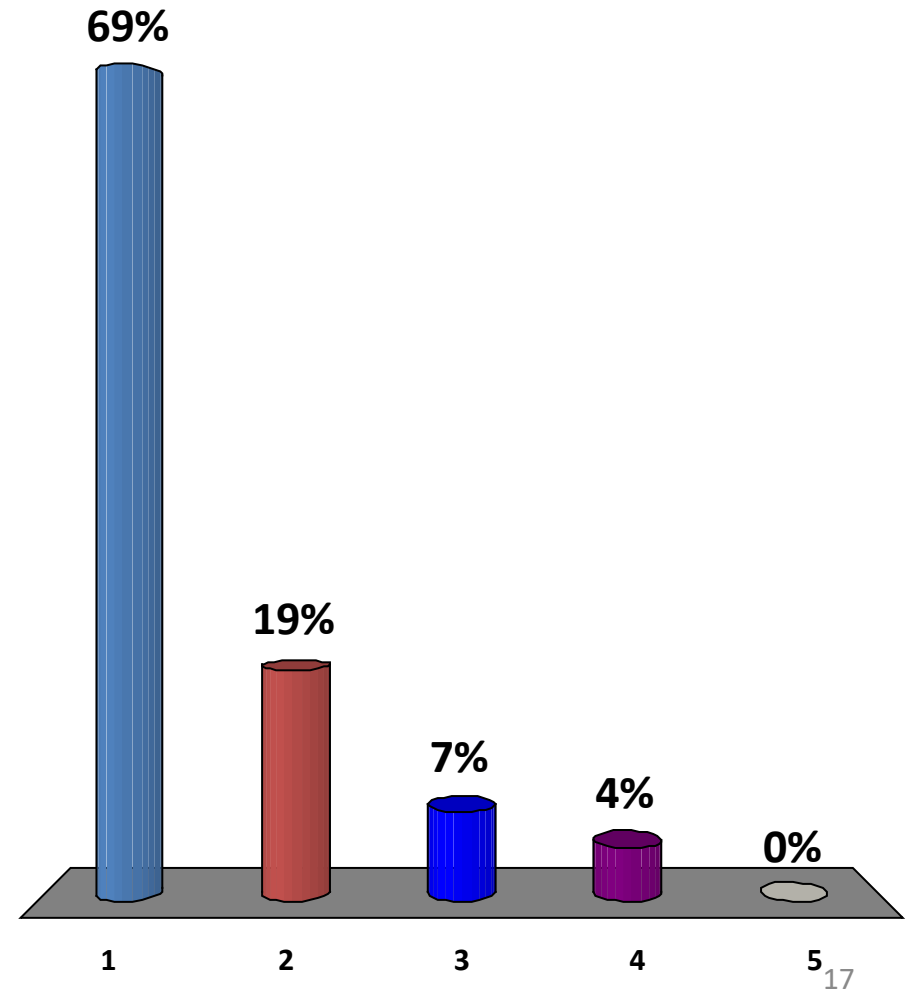
Final Sample Outcomes: City/Area and Ethnicity Representations

- Clovis 52   7%   Coalinga 20   2.5%   Firebaugh 27   3%
- Fowler 33   4%   Fresno 300   37%   Huron 25   3%
- Kerman 35   4%   Kingsburg 35   4%   Mendota 25   3%
- Orange Cove 25 3%   Parlier 36   4.5%   Reedley 51   6%
- San Joaquin 25   3%   Sanger 45   6%   Selma 43   5%
- Rural/Unincorporated area of Fresno County …………… 25   3%

- White :   *33%   Target: 33%*
- Hispanic or Latino   *49.5%   Target: 50%*
- African American   *5%   Target: 5%*
- Asian   *9%   Target: 9%*
- { American Indian / Alaska Native   } *over 2.5%   Target 3%*
  { Native Hawaiian / Other Pacific Islander   }
  { Other (*Slavic, Arab, Persian, and Central Asian/Middle-Eastern ethnicity, etc.*) }

RESULTS: Transportation Spending Priority ... [highest rated priority listed at the top; rated from: "1" (Very Low Spending Priority) to "10" (Extremely High Spending Priority)]

- 8.1   Repair potholes on city streets and/or rural roads
- 7.5   Improve transportation for the disabled
- 7.4   Improve transportation for the elderly
- 7.3   Resurface city streets and/or rural roads
- 7.1   Resurface highway/s and/or ramps
- 7.1   Reduce traffic congestion on highways and/or ramps
- 7.0   Repair/maintain sidewalks pedestrian walkways, and trails
- 6.9   Reduce traffic congestion on streets/roads
- 6.7   Expand local bus service routes
- 6.7   Improve/increase local bus service
- 6.4   Expand or add new sidewalks pedestrian walkways, and trails
- 6.3   Add more lanes to highway/s and/or ramps
- 6.1   Widen city streets and/or rural roads
- 6.1   Increase number of bike trails, bike paths, and bike lanes
- 5.9   Build more, or extend city streets and/or rural roads
- 5.4   Improve/increase passenger rail service

Scale: "1" = Very Low Importance, and "10" = Extremely Important in planning sustainable communities in the Fresno Region. RESULTS:

- 8.6 Having a vibrant economy.
- 8.6 Improving public safety.
- 8.6 Nurturing a healthy community (via minimizing the threat of diseases, and environmental contamination/pollution of food, water, and air).
- 8.4 Providing educational choices and opportunities for all demographic and cultural groups
- 7.8 Fostering respect for other individuals and/or groups from different social class, ethnicities, lifestyles, religions, and cultures.

- 7.7 Offering transportation choices including affordable public transit.
- 7.6 Offering adequate housing choices for all demographic and cultural groups.
- 7.6 Cultivating a positive image of The San Joaquin Valley.
- 6.9 Promoting cultural richness via activities and awareness for various cultural, ethnic, religious, and lifestyle groups.
- 6.8 Having aesthetically pleasant landscapes and buildings.