Measure C TOD Program

Technical Advisory Committee Meeting Summary

Wednesday, March 29, 2017 at 2:00 PM COG Sequoia Conference Room 2035 Tulare St., Suite 201, Fresno, CA

I. WELCOME AND INTRODUCTIONS (Andy Haussler, Chair)

Self-introductions were made.

II. PUBLIC PRESENTATIONS

There were now public presentations.

III. ACTION / DISCUSSION ITEMS

A. Addition of FCRTA and Clovis Transit to the TAC (Kristine Cai) - ACTION

Staff requested to add a representative from FCRTA and Clovis Transit to the technical advisory committee. Jeff Roberts motion to approve, seconded by Lupe Perez. The motion approved.

B. Selection of Chair and Vice Chair (Trai Her-Cole) – ACTION

Nominations for the position of Chair was opened. Jeff Roberts made a motion to nominate Andy Haussler as chair and was seconded by Lupe Perez. A vote was called for and the motion passed.

Nominations for the position of Vice Chair was opened. Lupe Perez made a motion to nominate Jim Schadd as Vice Chair and was seconded by Andy Haussler. A vote was called for and the motion passed.

- C. Approval of March 29, 2019 Meeting Summary [APPROVE]

 Moses Sties made a motion, seconded by Andy Haussler to approve the meeting summary as presented, the motion passed.
- D. TOD Program Guidelines Update Options (Kristine Cai) DISCUSSION/DIRECTION

Kristine Cai reported that the COG Policy Board and FCTA Board directed staff to update the program and revise the criteria without the PTIS update. Staff presented the following options for the discussion and consideration.

- 1. Keep the guidelines as it is, which is not consistent with the direction from both Boards
- 2. Update the guidelines after the PTIS update is completed, which will take 2 year. This option is not consistent with the direction from the Boards either
- 3. Remove the "project location" requirement and keep the rest of the program guidelines, which designated three locations inside the City of Fresno as the only qualified locations for the TOD funding and make minor revisions to the existing scoring criteria.
- 4. Create an Urban and Rural Split and develop two separate scoring criteria for the urban and rural programs. The project location requirement would be removed from both programs.

Under Option 4, staff presented potential urban/rural split by population (by city limits or sphere of influence) and by transit ridership.

The TAC discussed at length adding transit ridership as a criterion and removing the project location and redistributing the points amongst the existing criteria to keep within the original intent of the measure. There was a suggestion to redistribute points from project location to residential density and transit accessibility.

Jim Schaad asked staff to provide some examples that supports increased transit ridership in the rural areas due to TOD projects.

Mike Leonard commented that the TOD program is not solely focused on capital projects, the program should consider the exiting transit lines as well as where future lines could be built if TOD was implemented.

Staff commented that the goal of the program is the help create transit supportive land uses and boost ridership. Nationally, transit ridership is down due more fuel efficient cars, lower gas prices, car sharing and ride hailing programs.

Jeff Roberts supports removing the location requirement.

Jim Schaad commented that if ridership is not increased by the development of the project then it should not be considered TOD.

Lupe Perez commented that if TAC is considering the option of an urban/rural split, to keep in mind that the dollars available annually are not very much and may not be enough to fund a project.

Andy Haussler suggested that feasibility of the project be considered in the criteria.

The committee directed staff to return with draft guidelines and scoring criteria that includes the removal of the location requirement and redistribution of points. Staff will continue to reach out to the smaller cities for feedback.

IV. OTHER ITEMS

- A. Items from members
 None
- B. Items from staff None

Members in attendance

Andy Hausser, City of Clovis
Amy Hance, Clovis Transit
Denise DiBenedetto, FCTA
Diana Sedigh-Darbandi, FCTA
Harpreet Kooner, Fresno County
Jeff Long, FAX
Jeff Roberts, Granville Homes
Lupe Perez, City of Fresno
Kelsey McVey, Fresno Metro Ministry
Jim Schaad, City of Fresno
Mike Leonardo, FCTA
Steven Son, Fresno County

<u>Staff</u>

Kristine Cai Trai Her-Cole Kai Han