

TRANSPORTATION TECHNICAL COMMITTEE

Minutes

Friday, June 9, 2017

8:30 AM

Members Present

Cristian Gonzales, City of Mendota
Tony Boren, Fresno Council of Governments
David Weisser, City of Fowler
Moses Stites, Fresno County Rural Transportation Agency
Nicholas Paladino, Fresno Cycling Club
Mike Prandini, Building Industry Association
Mohammad Khorsand, County of Fresno
Jim Schaad, City of Fresno FAX
Scott Mozier, City of Fresno
Jennifer Clark, City of Fresno
Renee Mathis, City of Clovis
Oliva Pimentel, City of Kerman
Mary Savala, League of Women Voters

The meeting was called to order at 8:34am by Mr. Gonzalez (Mendota).

I. TRANSPORTATION CONSENT ITMES

- A. Executive Minutes of May 12, 2017 [APPROVE]
- B. Appointments to the Fresno COG Social Services Transportation Advisory Council (Jeff Long) [APPROVE]
- C. Fresno County Rural Transit Agency (FCRTA) Fiscal Year (FY) 2017-18 Transportation Development Act Claim, Resolution 2017-12 (Les Beshears) [APPROVE]
- D. Fresno Economic Opportunities Commission (FEOC) as the Urban Consolidated Transportation Services Agency (CTSA), Fiscal Year (FY) 2017-18 Transportation Development Act Claim, Resolution 2017-13 (Les Beshears) [APPROVE]
- E. Fresno County Rural Transit Agency (FCRTA) and the Fresno Economic Opportunities Commission (FEOC) as the Rural Consolidated Transportation Services Agency (CTSA), Fiscal Year (FY) 2017-18 Transportation Development Act Claim, Resolution 2017-14 (Les Beshears) [APPROVE]
- F. Disadvantaged Business Enterprises (DBE) Goal 2015-16 through 2017-18, Resolution 2017-11, PUBLIC HEARING June 29, 2017 (Les Beshears) [APPROVE]
- G. Fresno County Rural Transit Agency (FCRTA) 2017-18 Annual Budget PUBLIC HEARING June 29, 2017 (Moses Stites) [APPROVE]
- H. Clovis Consolidated Transportation Services Agency (CTSA) Fiscal Year 2017-18 Operations Program & Budget, Resolution 2017-17, PUBLIC HEARING June 29, 2017 (Amy Hance) [APPROVE]
- I. Urban & Rural Consolidated Transportation Services Agency (CTSA) Operations Program & Budget Fiscal Year 2017-18, Resolution 2017-18, PUBLIC HEARING June 29, 2017 (Monty Cox) [APPROVE]
- J. Fresno-Clovis Metropolitan Area Short-Range Transit Plan Fiscal Year 2018-2022 - Resolution 2017-20 PUBLIC HEARING June 29, 2017 (Jeff Long) [APPROVE]
- K. Rural Short-Range Transit Plan for Rural Fresno County Fiscal Year 2018-2022 PUBLIC HEARING June 29, 2017 (Moses Stites) [APPROVE]
- L. Unmet Transit Needs Update Resolution 2017-19, PUBLIC HEARING June 29, 2017 (Jeff Long) [APPROVE]
- M. Fresno County Regional Long-Range Transit Plan (Kristine Cai) [INFORMATION]
- N. 2016-2017 Obligational Authority Update (Les Beshears) [INFORMATION]
- O. California Freight Investment Program (CFIP) Update (Muyi Zhou) [INFORMATION]
- P. Senate Bill 1 Implementation Update (Tony Boren) [INFORMATION]
- Q. 2017-18 Congestion Mitigation and Air Quality Improvement (CMAQ)/Surface Transportation Block Grant Program (STBG) -formerly RSTP Call-for-Projects (Lauren Dawson) [INFORMATION]

After an expressed opportunity for public comment, a motion was made by Mr. Khorsand (Fresno County), seconded by Mr. Stites (FCRTA) to approve the consent agenda as presented. A vote was called for and the motion passed.

II. TRANSPORTATION ACTION/DISCUSSION ITEMS

A. Regional Transportation Plan Update (Kristine Cai)

Ms. Cai (FCOG) reported that the 2018 Regional Transportation Plan (RTP)/Sustainable Communities Strategy (SCS) development started in the fall of 2016. Several critical components are in the process of being developed and finalized. SCS scenarios have been formulated and approved by the RTP Roundtable; scoring criteria used to rank RTP projects are being worked on by a subcommittee; policy and action elements are being updated; the Environmental Justice subcommittee has started to meet monthly; and the public outreach is in full force with 15 workshops planned throughout the county during the month of June. A preferred SCS is scheduled to be selected in November 2017, and the RTP/SCS is to be adopted by the Policy Board in June 2018.

Member agencies and the other representatives of the RTP Roundtable Committee are strongly encouraged to continue to participate in the process so that concerns are heard, input is taken into consideration and all votes are counted in the decision-making process.

1. Sustainable Communities Strategy Scenario Concept Approval (Seth Scott) [APPROVE]

Mr. Scott (FCOG) reported that four scenario concepts were developed by a scenario development subcommittee of the RTP Roundtable, formed after April's meeting by members who expressed interest in being included in the effort. After reviewing the concepts during their May meeting, the Roundtable made modifications to the subcommittee's proposed scenarios and will then recommend them for approval by the Fresno COG Policy Board. Once approved by TTC/PAC and the Policy Board, COG staff will develop and model the designated scenario concepts. Staff expects to present the modeling results and performance indicators to the Roundtable in October 2017, at which point staff will be asking the Roundtable, TTC and PAC for their respective recommendations in selecting a preferred scenario.

The four scenario concepts are Scenario A, which represents a baseline scenario. Scenarios B, C and D represent modifications of Scenario A emphasizing particular areas. Scenario B has an emphasis investment on active transportation, Scenario C emphasizes investment in existing small rural communities and Scenario D emphasizes investment maintenance, repair and enhancement of existing streets and roads.

Mr. Paladino (Fresno Cycling Club) asked when the modeling will start. Mr. Scott (FCOG) responded that the land use part will be modeled now. The projects will be modeled once the scoring criteria is complete. Ms. Cai (FCOG) added that the call for projects will go out on July 1st and will be due July 30th. Member agencies are encouraged to submit projects early. Ms. Mathis (Clovis) asked if project ranking will also be due at the end of July. Ms. Cai (FCOG) responded that the focus group has approved the draft ranking criteria, the draft will be brought to the RTP Roundtable at the end of June. The hope is that member agencies will use the draft ranking criteria to rank their projects. Once all projects are submitted the consultant will spot check the ranking and make any adjustments if the Policy Board makes any changes to the draft. Mr. Khorsand (Fresno County) asked if all the scenarios are aligned with the cities general plans and if they meet targets. Mr. Scott (FCOG) responded that they are aligned with general plans. It is FCOG's goal to model each scenario to meet targets. Ms. Cai (FCOG) stated that the ARB will release draft targets on June 20th and will finalize those targets in September or October.

After an expressed opportunity for public comment, a motion was made by Mr. Khorsand (Fresno County), seconded by Ms. Mathis (Clovis) to approve of the four scenario concepts for official inclusion in the 2018 RTP/SCS modeling process. A vote was called for and the motion passed.

2. June 2017 Mini Grant Workshop Schedule (Brenda Veenendaal) [INFORMATION]

Ms. Veenendaal (FCOG) reported that Fresno COG awarded mini grants to seven organizations to help with RTP/SCS Outreach. Those mini grant recipients have coordinated 13 workshops to be held during the month of June throughout the County. Fresno COG staff is also hosting two workshops during the month to ensure the region is

adequately covered. Attached is the finalized workshop schedule with dates, times and locations, as well as the flyer Fresno COG staff is using to help boost attendance for each workshop. We are currently working to update it with RSVP phone numbers and interpretation languages available for each event. The mini grant recipients are responsible to perform their own outreach for the workshops, but Fresno COG is sending out our flyer to all of our contacts and requesting that each of our member agencies share the workshop information with their boards and councils, as well as their constituents and contacts.

The purpose of this round of workshops is to collect feedback from residents on what projects they would like to see funded and built in and around their communities and to facilitate communication between residents and our member agencies regarding RTP project submittal lists.

Fresno COG hopes each city and the County of Fresno will have staff attend the workshops in their communities to discuss their General and related Specific Plans and projects, and to address any questions that may come up. The format for each workshop is identical. Fresno COG staff's vision for these workshops is as follows:

- Fresno COG staff will give a general overview of Fresno COG's structure, the RTP and SCS, then request demographic information from the attendees using clicker software
- City or County staff will provide a brief presentation on their general plan's vision for their community, etc. and their circulation element
- Fresno COG staff will bring maps of the City's proposed projects from the 2014 RTP for the residents to look at and provide feedback
- Fresno COG is currently developing an online survey using MetroQuest that has a mapping tool for residents to add and comment on projects they would like to see in their communities

Fresno COG staff will compile the feedback collected during these workshops and provide it to each jurisdiction for their consideration. The presentations given at the workshops, by the jurisdiction, will be uploaded to the FCOG website.

Ms. Mathis (Clovis) asked when will the jurisdictions will receive the projects submitted at the workshops and since the online submittal goes past June 30th will FCOG be submitting those projects. Ms. Cai (FCOG) responded that the projects received at the workshop will be given to the jurisdictions within a week or two.

This item is informational only, no further action was required.

3. New Federal Requirement - Safety Performance Target Setting (Lang Yu) [INFORMATION]

Mr. Yu (FCOG) reported that Federal transportation bills MAP-21 and FAST Act require MPOs to conduct performance based planning. Performance measures are reflected in different areas, such as safety, bridge and pavement conditions, congestion/system performance and transit state of good repairs. Among them, safety performance is one of the first performance measure areas that need to be included in the Fresno COG 2018 Regional Transportation Plan (RTP). Future year targets need to be set for each of the five following performance measures:

- Number of fatalities
- Rate of fatalities per 100 Million Vehicle Miles of Travel
- Number of serious injuries
- Rate of serious injuries per 100 Million Vehicle Miles of Travel
- Number of non-motorized fatalities and serious injuries

Fresno COG will have the option of following the State of California overall target, which will be announced in late June, or setting our own targets. To support this target setting process, staff has gathered historical collision data in Fresno County from various sources and conducted trend analysis for each of the performance measures.

Fresno COG has organized a safety target subcommittee of the RTP Roundtable. The subcommittee will have an in-depth discussion about the safety performance targets, safety data analysis, target setting options and decide on a

recommended target. The recommended targets from the subcommittee will be brought to the RTP Roundtable and then TTC/PAC for approval.

Mr. Prandini (BIA) asked what the purpose of the Federal target is and are they asking for a number or a percentage. Mr. Yu (FCOG) responded that it would help to allocate the federal transportation funds to meet specific needs. Because this is the first time the Federal Government is asking for this type of target, it is not currently specified how these safety targets should be set. The Federal Government does not have a set target, they are asking the states to set targets. Ms. Cai (FCOG) stated that the consequence for the state not meeting the target would be the Highway Safety Improvement Program (HSIP) funding would be monitored. The state would not be able to spend the HSIP funds on anything other than safety. MPO's will be examined on these targets during our federal certification review, which takes place every 4 years.

This item is informational only, no further action was required.

B. MJM Software Solutions Memorandum of Understanding (MOU) for Measure C Senior Taxi Scrip Program (Brenda Veenendaal) [INFORMATION]

Following Fresno COG Policy Board approval in November 2015, Fresno COG entered into a contract with MJM Software Solutions to migrate the Measure C Senior Taxi Scrip Program from paper scrip to digital format. The project scope of work included the use of reloadable swipe cards and electronic readers as well as mobile tablets needed by participating taxi cab companies for processing trip payments by senior scrip users. In compliance with the contract requirement, Fresno COG paid MJM \$24,995 to begin implementation and setup of the software required (\$20,000) and for formulation of the online portal system (\$4,995) allowing management of the system by end users.

Shortly thereafter, due to significant changes and legal discussions developing in the taxi industry, Fresno COG requested MJM put a hold on all contracted work. By the end of 2016, the taxi industry's legal discussions had been resolved and discussions with MJM continued. At the request of Fresno COG, MJM submitted a proposal for the development of a smartphone application that would allow taxi cabs to accept taxi scrip debit cards without having to purchase a special reader. This proposal was presented to the Transportation Technical Committee (TTC) and Policy Advisory Committee (PAC) on March 17, 2017, as an amendment to MJM Software Solutions' previously approved MOU/Contract. The amendment included scope and funding for the development of an Android application, fully compatible with the Android-based system, at a cost of \$55,000 and an iOS application for an additional \$30,000. The TTC recommended approval of the \$85,000 request to develop both applications. The PAC discussed the proposed costs, expressing concern that the applications may not be used by a majority of seniors. Also discussed was the need to consider incorporating Uber and Lyft in our Senior Taxi Scrip program. Fresno COG Executive Director clarified that there is consensus that the program should add Lyft or Uber to the list of available senior scrip options. City of Fresno City Manager Bruce Rudd then stated that the City of Fresno would be willing to participate by providing financial support for a dispatch center to facilitate booking trips with Uber and Lyft for seniors who do not use smartphones. The PAC tabled this item for two months allowing Fresno COG staff time to find solutions that would include working with Uber and Lyft.

For over two years staff has been working to contact both Uber and Lyft to discuss involvement in the program. Lyft has been receptive to working with Fresno COG's Senior Scrip Program, as they do other agencies with similar programs. In a recent comparison of trip prices (attached) staff found that Lyft's prices are 1/2 to 1/3 of the cost of current taxicab fares in our area, which provides an additional incentive to coordinate services for Taxi Scrip participants. Therefore, Fresno COG staff spoke to MJM to convey the direction given by the PAC. After much discussion, Fresno COG staff and MJM realized that the scope of work from the original \$25,000 contract would provide all of the services currently needed as well as additional optional items. During staff's discussions with MJM, MJM also reported that they too had approached Uber and Lyft to discuss coordinating services for their users. Uber showed little to no interest in working with their programs. In contrast, MJM found Lyft to be open to a partnership, and communication continues regarding linking the Senior Scrip Program with Lyft drivers.

As a result, the program currently being discussed would allow seniors to use their taxi scrip for taxicab or Lyft transportation. However, each taxi provider would need to purchase their own card reader/processor to charge the MJM Taxi Scrip debit cards.

Next steps in negotiations between Fresno COG, MJM and Lyft:

1. MJM is developing a work flow chart to depict the process proposed for ordering, paying and tracking expenses incurred using MJM debit accounts for ordering a Lyft ride. Staff will provide a handout of the chart at the meeting for review and comment.
2. Fresno COG staff requested an estimate from MJM to use their call center resource (seniors booking a Lyft ride) for comparative purposes.
3. The contract's Attachment A - Scope of Services will then need to be updated once an agreement is reached on how best to move forward.

Mr. Khorsand (Fresno County) asked if the taxi companies know that Lyft prices are cheaper and if there is any interest from the taxi companies to match Lyft's prices. Ms. Blocker (FCOG) responded that the taxi companies are aware of the lower prices of Lyft and are not happy with the competition. Ms. Veenendaal (FCOG) stated that the taxi companies have the advantage of being the only providers for the scrip program.

This item is informational only, no further action was required.

V. Election of Chair and Vice Chair

Current: Cristian Gonzales, Chair and Renee Mathis, Vice Chair.

Mr. Gonzales (Mendota) thanked the committee for the opportunity to serve as Committee Chair. Jennifer Clark (Fresno City) nominated Renee Mathis as Chair and David Weisser as Vice Chair. Ms. Mathis (Clovis) stated that she is happy to serve as Chair, but has served as Chair before and would be open to others who have not yet served.

After an expressed opportunity for public comment, a motion was made by Jennifer Clark (Fresno City), seconded by Mr. Khorsand (Fresno County) to approve the election of Renee Mathis as Chair and David Weisser as Vice Chair to serve July 2017-June 2018. A vote was called and the motion passed.

VI. OTHER BUSINESS

- A. Items from Staff
There were no items from staff.
- B. Items from Members
There were no items from members.

VII. PUBLIC PRESENTATIONS

- A. **Public Presentations**
There were no public presentations

Adjourned at 9:39am.

Respectfully submitted,



Tony Boren

Public

Monty Cox, Fresno Economic Opportunities Commission
Mark Allen, Fresno Economic Opportunities Commission
Timothy Ray, California Highway Patrol
Amy Hance, City of Clovis
Mariah Thompson, California Rural Legal Assistance

Staff

Les Beshears, Kristine Cai, Meg Prince, Lang Yu, Seth Scott, Kai Han, Donna Blocker, Brenda Veenendaal, Lauren Dawson, Jeaneen Cervantes, Jeff Long, Todd Sobrado