The Regional Transportation Plan, or RTP as we call it, is a 25-year master plan outlining the Fresno County region’s transportation needs with a funding plan and over 3,000 projects designed to meet our future transportation needs.

1. Over the next 22 years, about 350,000 more people will call the Fresno County region home. That’s more than 1.3 million of family members, friends and neighbors by 2040.

2. We need to plan for that growth - how we’re going house and transport people in ways that provide economic opportunity balanced with concern for the environment and our most vulnerable residents.

3. One of the RTP’s major considerations is the Sustainable Communities Strategy (SCS) a plan to reduce Greenhouse Gas Emissions.

4. The SCS works to find just the right combination of land use and transportation strategies working together to comfortably accommodate our future residents while minimizing our carbon footprint.

5. The SCS includes multiple housing and transportation options to suit a wide range of jobs and individual lifestyles, while helping to conserve farmland, water and other valuable resources.

6. To build an SCS we first had to find out which growth strategies are best for our region’s sustainability and values.

7. Four SCS scenarios were developed that vary as to which values and strategies take priority over others. But they are all united in a desire to improve the quality of life in our region.

8. Scenarios A, B, C and D are listed on the back of this sheet for your review. Please tell us which of these four scenarios you like the best.

9. Select a scenario before November 9, 2017 and learn more about this process at: www.yourvision2042.com
About the four Sustainable Communities Strategy Scenarios
Each of the four scenarios seeks to make our region more sustainable in slightly different ways. While the scenarios vary in which values and strategies take priority over others, they are all united in a desire to improve our quality of life. Please take a moment to explore each of the four options and go online by November 9, 2017 to tell us which scenario you prefer at www.YourVision2042.com.

**Scenario A** focuses on maintaining our existing roadways, improving air quality, and making life easier for our most vulnerable communities. In fact, Scenario A provides a balanced vision that seeks to maximize our transportation investments. With this scenario, residents are provided with a range of transportation options – such as carpooling, vanpooling, buses, and other ridesharing options, making it possible to get where you need to go without always having to rely on your private vehicle.

**Scenario B** envisions a region where your home, your workplace, and your shopping options are all close enough that you can take the bus, walk or bike more often. This scenario focuses on investing in bike and pedestrian projects in dense urban areas to encourage people to use their cars less.

**Scenario C** reinvests in our region’s more disadvantaged communities by providing improved transit services and encouraging more growth in small cities and rural locations. By focusing on the needs of these sensitive populations, Scenario C improves our disadvantaged communities’ access to goods and services.

**Scenario D**: We all want to travel without having to worry about delays and potholes. Scenario D increases investment in our existing streets and roads by focusing on good repair, rehabilitation, and maintenance of a clean, smoothly operated transportation system.

About the Fresno Council of Governments (Fresno COG)
Fresno COG is an association of local governments, formed in 1967, with the 15 cities and the County of Fresno making up our membership. We are the regional transportation planning agency for the Fresno County region, developing plans for transportation-related activities anywhere from five to 25 years into the future.

Look for us online at www.fresnocog.org