

# 2018 "One Voice" Sponsorship Form

### Each sponsor will receive the following recognition:

- Company logo prominently placed on all One Voice D.C. promotional materials (binders, folders, etc.)
- Several mentions and logos in Fresno COG's e-newsletters and recognition on the new Fresno COG website and in the Fresno COG Annual Reporting
- Invitation to all local "One Voice" events such as Legislative Friday Sessions

#### The deadline for 2018 sponsorship (for inclusion on collateral material) is April 1, 2018.

After that date we cannot guarantee that you will be listed in all material, but we will make every effort to include you on all items put together subsequent to that date. We will begin listing your business as a sponsor on all website, email and printed materials when we receive your completed sponsorship form and payment.

#### Levels of Sponsorship

#### □ Blue Level \$3000

In addition to the items listed above, Blue Level Sponsors receive large, priority logo placement and name listings in all One Voice printed and electronic materials, on the COG website, delegation materials and trip signage. Logos are also included in all Legislative Friday Session materials (held throughout the calendar year). Blue level sponsors are recognized and thanked during the trip's opening and closing dinners and presented with an award of thanks before the Fresno COG Policy Board following the trip.

#### □ Red Level \$2000

In addition to the items listed above, Red Level Sponsors receive second priority logo sizing and placement and name listings in all One Voice printed and electronic materials, on the COG website, delegation materials and trip signage. Logos are also included in all Legislative Friday Session materials held throughout the year. Red level sponsors are recognized and thanked during the trip's opening and closing dinners and verbally thanked before the Fresno COG Policy Board following the trip.

#### □ White Level \$1000

In addition to the items listed above, White Level Sponsors receive smaller logo placement and lower priority name listings in all One Voice printed and electronic materials, on the COG website, delegation materials and trip signage. White level sponsors are recognized and thanked during the trip's opening and closing dinners and thanked before the Fresno COG Policy Board following the trip.

## 2018 Fresno COG One Voice Commitment to Sponsor Form:

Your Organization:		
Contact Name:		
City:	State:	Zip:
Address:		
Office Phone:		Cell Phone:
Fax:		_
Email:		
How specifically you wou cannot be used?:	uld like your organiza	ation listed on "One Voice" publications when logos

□ I will forward a high resolution, electronic copy of my company logo to you for inclusion on all "One Voice" materials.

Email your logo to: rphipps@fresnocog.org

Any high resolution standard graphics format is acceptable, such as JPEG, TIF, PSD, PNG.

Please send this completed form and payment to by April 1, 2018. Your business will begin receiving sponsorship recognition when the completed form and payment are received:

Robert Phipps, Deputy Director Fresno Council of Governments 2035 Tulare Street, Suite 201 Fresno, CA 93721

If you have any questions, please call 559-233-4148 Ext. 210 or email Robert Phipps at <u>rphipps@fresnocog.org</u>