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FRESNO COUNTY RURAL TRANSIT AGENCY (FCRTA)
MEETING AGENDA

Thursday, November 16, 2017 at 7:30 PM after COG Policy Board Meeting
COG Sequoia Conference Room
2035 Tulare St., Suite 201, Fresno, CA 93721

DATE: Thursday, November 16, 2017

TIME: 5:30 P.M., **AFTER** the *Fresno Council of Governments (FCOG) Meeting*

PLACE: FCOG/FCRTA Offices
Sequoia Conference Room
Fresno, CA 93721
*(Corner of Tulare and Van Ness. — above Club One
Park in Underground Garage - Entrance off Tulare & Van Ness Ave.
Exit Elevator on Tulare St., Turn Left, Enter Lobby Door,
Up Elevator to Second Floor, Left to Sequoia Conference Room*

Americans with Disabilities Act (ADA) Accommodation

The Fresno COG / FCRTA offices and restrooms are ADA accessible. Individuals with disabilities may call (559-233-4148) / FCRTA (559-233-6789) at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG / FCRTA are unable to accommodate an auxiliary aid or translation request for a public hearing after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

AB 23 Requirement: In accordance with the Brown Act and AB23 the amount of stipend paid to members of the Board of Directors for attending this meeting of the Fresno County Rural Transit Agency, is \$50.00.

1. ROLL CALL

Public Presentations —This portion of the meeting is reserved for persons wishing to address the FCRTA Board on items within its jurisdiction but not on this Agenda

NOTE: The public may also comment on any Agenda Item, as they are presented, prior to action by the FCRTA Board.

2. **ACTION ITEMS**

A. **Approve Executive Minutes of October 26, 2017 (Attachment)**

3. **INFORMATION/DISCUSSION**

A. **West Park Community Transit Route Update**

Summary: The route officially kicked off on 11/13/2017 after several months of outreach and planning with the residents of the community along with California Rural Legal Assistance (CRLA) representatives. This involved design of the route with respect to hours, days and times to best serve the needs of the West Park residents and maximize the availability of this new route into the City of Fresno.

Also unique to this route is a "Family Pass" that will be available to the residents in an effort to boost ridership and encourage family participation in using public transit. The family pass may be a first for public transit as we need to think outside the box to be successful in reaching potential passengers and encouraging ridership. We have not seen this type of a pass in California or the country and it may be another first for FCRTA setting the standard in rural public transit. The West Park route will operate on a demonstration basis for a period of six (6) months to determine if it meets the 10% farebox requirements to become a permanent route after 5/11/2018. Attached for your review is the West Park route map and schedule in both English and Spanish versions.

Action: Information and update to the Board.

4. **OTHER BUSINESS**

- A. Items from Staff
- B. Items from Members

5. **ADJOURNMENT**