

2018 RTP/SCS Scenario Outreach Ballot Results

Overall survey results are presented below for results from 1,339 survey responses.

- Event Responses: 1137
- Presentation Responses: 191
- Online surveys responses: 11



Question 1: What is your ethnic background? (1,202 respondents)

African American	American Indian	Asian	Hispanic or Latino	Pacific Islander	White	Other
2.3%	2.0%	8.6%	59.6%	1.2%	21.9%	4.4%
28	24	103	716	15	263	53

Total non-white participation: 78.1% of respondents
 - compared to -
Fresno County minority population: 70% non-white

Question 2: What is your household income? (1,153 respondents)

< \$14K	\$15K-\$25K	\$25K-\$36K	\$36K-\$50K	\$50K+
18.5%	15.7%	15.6%	14.3%	35.8%
214	181	180	165	413

Median Household income of respondents: \$36,000 to \$49,999 range
 - compared to -
Countywide Median Household Income: \$45,563

Which scenario did you like best? (1,339)

Scenario A	Scenario B	Scenario C	Scenario D
28.0%	33.9%	17.4%	20.6%
375	455	233	276



Events			
Day	Date	Event	Event Type
Wed	20-Sep	EDC Board	Presentation
Wed	27-Sep	End of Summer Carnival	Flyers
Sun	1-Oct	CenCalVia	Flyers
Wed	4-Oct	BIA Board Meeting	Presentation
Wed	4-Oct	EJ Gallo Employee Fair	Flyers
Thu	5-Oct	Air District Employer Resource Fair	Booth
Sat	7-Oct	October Fest - Coalinga	Booth
Sat	7-Oct	Feria de Educacion	Booth
Scenarios Released and used for outreach:			
Tue	10-Oct	Clovis Community College Rocktoberfest	Booth
Thu	12-Oct	Fresno State Sustainability Club	Presentation
Fri	13-Oct	Fresno Housing Authority Booth	Flyers
Fri	13-Oct	Fresno BHC University	Presentation
Fri	13-Oct	Parent Voices Fresno Chapter Monthly Meeting	Presentation
Sat	14-Oct	Fresno Fair FCTA Booth	Booth
Sat	14-Oct	Reedley Fiesta	Booth
Sun	15-Oct	Fresno Fair FCTA Booth	Booth
Sun	15-Oct	Glorious Junk Days	Booth
Tues	17-Oct	ITE Student Chapter Fresno State	Presentation
Tue	17-Oct	SSTAC Meeting - Social Service Transportation Advisory Committee	Presentation
Tue	17-Oct	Catholic Church Parents Group	Presentation
Wed	18-Oct	Mendota Farmers Market	Booth
Thu	19-Oct	Parlier Community Resource Fair	Booth
Thu	19-Oct	Firebaugh Farmers Market	Booth
Sat	21-Oct	Del Rey Community Celebration	Booth
Sat	21-Oct	Riverdale Swap Meet	Booth
Mon	23-Oct	Westpark Community - Westpark Elementary	Presentation
Wed	25-Oct	Fresno County Health Fest	Booth
Fri	27-Oct	Sanger Rotary	Presentation
Sat	28-Oct	Healthy Halloween - Unity Estates, 1410 J Street, Sanger, CA 93657	Booth
Wed	1-Nov	BHC Hub Collaborative - approx. 25 people	Presentation
Tues	7-Nov	Leadership Counsel/Bitwise - new request 11/1/17	Presentation
Wed	8-Nov	Chamber Government Affairs Committee	Presentation



Votes_by_EventType				
Event Type	Scenario A	Scenario B	Scenario C	Scenario D
Booth	340	363	192	242
Presentation	30	87	41	33
Online	5	5	0	1

Totals **375** **455** **233** **276** = 1,339 total

Votes_by_City/Town - 29				
City	Scenario A	Scenario B	Scenario C	Scenario D
_OUT OF COUNTY	21	26	14	27
AUBERRY	0	0	0	1
BIOLA	2	5	1	4
CANTUA CREEK	0	0	0	2
CARUTHERS	3	1	1	1
CLOVIS	23	55	16	28
CLOVIS POST OFFICE	1	0	0	0
COALINGA	1	2	3	0
DEL REY	8	9	13	6
DINUBA	2	1	1	1
FIREBAUGH	16	8	14	9
FIVE POINTS	3	0	0	0
FOWLER	2	4	1	0
FRESNO	121	203	67	116
FRIANT	1	1	0	1
HELM	0	0	0	0
HURON	2	0	2	0
KERMAN	5	9	7	5
KINGSBURG	2	2	3	1
LATON	1	0	0	0
MENDOTA	29	9	18	4
ORANGE COVE	2	1	5	1
PARLIER	29	6	18	5
RAISIN	0	0	0	1
REEDLEY	28	16	5	9
RIVERDALE	11	0	4	0
SAN JOAQUIN	1	0	0	1
SANGER	23	29	7	15
SELMA	2	4	6	4
SQUAW VALLEY	0	0	0	1

Votes_by_ZipCode					
ZIP	City	Scenario A	Scenario B	Scenario C	Scenario D
	_OUT OF COUNTY	21	26	14	27
93210	COALINGA	1	2	3	0
93234	HURON	2	0	2	0
93242	LATON	1	0	0	0
93602	AUBERRY	0	0	0	1
93606	BIOLA	2	5	1	4
93608	CANTUA CREEK	0	0	0	2
93609	CARUTHERS	3	1	1	1
93611	CLOVIS	6	21	9	8
93612	CLOVIS	8	22	4	8
93613	CLOVIS POST OFFICE	1	0	0	0
93616	DEL REY	8	9	13	6
93618	DINUBA	2	1	1	1
93619	CLOVIS	9	12	3	12
93622	FIREBAUGH	16	8	14	9
93624	FIVE POINTS	3	0	0	0
93625	FOWLER	2	4	1	0
93626	FRIANT	1	1	0	1
93627	HELM	0	0	0	0
93630	KERMAN	5	9	7	5
93631	KINGSBURG	2	2	3	1
93640	MENDOTA	29	9	18	4
93646	ORANGE COVE	2	1	5	1
93648	PARLIER	29	6	18	5
93650	FRESNO	0	3	0	0
93652	RAISIN	0	0	0	1
93654	REEDLEY	28	16	5	9
93656	RIVERDALE	11	0	4	0
93657	SANGER	23	29	7	15
93660	SAN JOAQUIN	1	0	0	1
93662	SELMA	2	4	6	4
93675	SQUAW VALLEY	0	0	0	1
93701	FRESNO	2	4	4	0
93702	FRESNO	12	20	2	6
93703	FRESNO	4	14	5	5

Votes_by_ZipCode					
ZIP	City	Scenario A	Scenario B	Scenario C	Scenario D
93704	FRESNO	4	8	4	3
93705	FRESNO	4	10	0	7
93706	FRESNO	13	15	8	2
93710	FRESNO	10	12	2	6
93711	FRESNO	8	14	2	14
93720	FRESNO	11	21	7	7
93721	FRESNO	1	1	1	1
93722	FRESNO	22	28	9	27
93723	FRESNO	2	1	0	2
93725	FRESNO	6	6	6	10
93726	FRESNO	6	8	5	10
93727	FRESNO	13	27	12	8
93728	FRESNO	2	6	0	2
93730	FRESNO	0	0	0	4
93737	FRESNO	1	2	0	2
93740	FRESNO	0	3	0	0

Summary of comments received, per scenario

Positive Comments regarding why scenarios were preferred:

Scenario A - Theme of comments: Balance

Combination of everything, range of options, accounts for all lifestyles, active transportation, air quality improvement, already ridesharing, balance, focuses on all areas, includes large cities and small areas, equitable, less traffic, more public transportation and less contamination, bicycles, carpool, does not consume so many acres, fix existing roads but get more healthy commuting options, maintain and repair existing roads, more sidewalks, people have choices or can walk

Scenario B - Theme of comments: Healthier

Active, healthy communities, air quality, 21 premature deaths prevented and 14.21 GHG reduction, sidewalks and bike paths, benefits populated areas, best statistics overall, better development, bike lanes, clean air, less land use, connections between transportation options, everyone would benefit, less urban sprawl, improve sidewalks, increased access for lower income, family oriented, stable, more trails and non-driving options, jobs closer to home, keep small towns small, infill, less traffic after work, more to do, more convenient.

Scenario C - Theme of comments: Repair and invest

Helps small cities, improves communities, better roads, children/teens need more activities, more stores, diversity, farmland is important, helps lower income areas, like the air quality, roads would be better, improved transit in small cities, fix roads!, investment, mixed use, more services, protects the rural community, repair roads, many towns with so much poverty, better housing

Scenario D - Theme of comments: Roads

Better roads, repairs, efficient system, easier travel, expansion, farmland conservation, fix roads, less land taken from farmers, widening, improve existing roads, lowest residential density, relieve congestion, safety, fewer delays and potholes