

# Central Valley

## COMMUNITY CHOICE ENERGY



## CLEAN ENERGY MADE LOCAL

### How It Works:

Community Choice is a local program that buys and generates electricity for business and residents. It introduces competition and choice into the electricity market with a focus on local, renewable energy to stimulate rapid innovations in clean energy systems. As not-for-profit public agencies, Community Choice energy providers are not beholden to increasing shareholder returns, but rather to stable, competitive pricing for consumers and increasingly resilient, clean, and local energy systems.

### COMMUNITY CHOICE RESULTS:

**\$33 MILLION**

Customer savings resulting from Community Choice Energy in 2016

**8-FOLD INCREASE**

In money invested locally using clean energy funds generated through Sonoma Clean Power

**> 1,000 MEGAWATTS**

of new renewable energy now online as a result of Community Choice Energy

With Community Choice Energy, the community purchases clean electrical power, increasing stability through local control of electric rates, and developing energy projects that create jobs.

**CPX** CLEAN POWER EXCHANGE

[cleanpowerexchange.org](http://cleanpowerexchange.org)

A program of the Center for Climate Protection

707-525-1665 x 117

# Flip the Switch for Clean Air and Local Jobs

With Community Choice Energy, local communities reap the benefits of locally-produced clean electricity with local control for clean air and local jobs.



## How can Community Choice Energy benefit the Central Valley?

### Air Quality

Community Choice agencies are accelerating renewables and electric vehicle adoption, helping to clean up local air quality.

### Agriculture

Farms can benefit from collaborating on innovative programs with Community Choice agencies for energy and cost savings.

### Energy Democracy

Community Choice agencies have been called “Energy Democracy” agencies because everyone in the community gets a voice.

*“Through this innovative new program, we have succeeded in not only increasing the renewable energy content consumed by the citizens of Lancaster, but also lowering their energy rates. This places money squarely in the pockets of Lancaster residents and businesses, giving them more purchasing power while also **keeping more money right here in our local economy.**”*  
– Rex Parris, Mayor of Lancaster

**Community Choice Energy efforts are underway in over half of California’s counties and 300+ cities**



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Clean Power Exchange  
is a program of:

center for  
climate  
protection