Policy Advisory Committee
MINUTES
Friday, January 10, 2020
10:00 AM

Members Present
Teresa Gallavan, City of Selma
Luke Serpa, City of Clovis
Jeannie Davis, City of Fowler
Wilma Quan, City of Fresno
Alexander Henderson, City of Kingsburg
Nicole Zieba, City of Reedley
Matt Flood, City of San Joaquin
Bernard Jimenez, County of Fresno
David Padilla, Caltrans
Tony Boren, Fresno COG

The meeting was called to order at 10:05 a.m. by Ms. Gallavan (Selma), Vice Chair. With eight members present, there was a quorum to conduct business.

I. TRANSPORTATION CONSENT ITEMS

A. Circuit Planner and Engineer Program – Update on Current Tasks (Meg Prince/Braden Duran) [INFORMATION]
B. Transportation Network Vulnerability Assessment – Adaptation Strategies Summary Memo (Meg Prince) [INFORMATION]
C. Affordable Housing Sustainable Communities (AHSC) Technical Assistance Memorandum of Understanding (Meg Prince/Trai Her-Cole) [APPROVE]
D. Executive Minutes of November 8, 2019 [APPROVE]

Ms. Gallavan (Selma) pulled Item I-D. Two changes to the minutes. Fowler representative was not present and Reedley and San Joaquin were no votes on Item II-C Regional Transportation Mitigation Fee Nexus Update.

After an opportunity for public comment, Mr. Serpa (Clovis) motioned and Ms. Quan (Fresno City) seconded to approve Items A-D on the consent agenda. The motion passed.

II. TRANSPORTATION ACTION/DISCUSSION ITEMS

A. 2020 Safety Performance Targets (Lang Yu) [APPROVE]

Mr. Yu (FCOG) reported that the moving Ahead for Progress in the 21st Century (MAP-21) and the Fixing America’s Surface Transportation Act (FAST Act) require metropolitan planning organizations (MPOs) to set annual targets for five safety performance measures as follows.
- Number of fatalities
- Rate of fatalities per 100 million vehicle miles traveled (VMT)
- Number of serious injuries
- Rate of serious injuries per 100 million VMT
- Number of non-motorized fatalities and serious injuries

MPOs can choose to support the statewide target or set a separate regional target. In the previous target-setting iterations, Fresno COG set evidence-based targets for 2018 and supported the statewide targets for 2019.

Fresno COG organized a safety target subcommittee to discuss the recent crash statistics and the target options. The committee recommended supporting the statewide targets for 2020 for all five safety performance measures. The statewide target is an aspirational goal aiming at reaching zero fatalities by 2050, which is equivalent to a ~3.03 percent reduction for fatalities and 1.5 percent reduction for serious injuries for year 2020.

After an opportunity for public comment, Ms. Zieba (Reedley) motioned and Mr. Jimenez (Fresno County) seconded to recommend the Policy Board to adopt the statewide targets for all five safety performance measures for 2020.

B. **Demographic Forecast Update Sole Source Contract (Seth Scott) [APPROVE]**

Mr. Scott (FCOG) reported that the Fresno Council of Governments (Fresno COG) relies upon demographic forecast studies to assist in its various planning functions, such as determining the impact of various planning strategies on the sustainability of its cities and county, identifying the potential demand for certain types of housing and employment in the Fresno County region, and providing planning insights to its jurisdictions from a regional perspective.

Demographic forecast studies are especially vital to Fresno COG’s development of its traffic model, the results of which are used extensively in Fresno COG’s various planning endeavors, such as the Regional Transportation Plan (RTP) mandated by federal law, the Sustainable Communities Strategy (SCS) required under SB375, the Regional Housing Needs Allocation (RHNA) also required under state law, and traffic impact studies. As Fresno COG prepares to begin work on the 2022 RTP/SCS, in conjunction with RHNA, it is necessary to update the forecasts used to guide these planning efforts.

In 2017, Applied Development Economics (ADE) published demographic forecasts for the Fresno County region, by jurisdiction, for every year from 2015 to 2050. In conjunction with that effort, ADE also developed a tool that made it possible to easily incorporate new data and planning assumptions into the study to create updated forecasts.

After an opportunity for public comment, Mr. Jimenez (Fresno County) motioned and Ms. Davis (Fowler) seconded to recommend the Policy Board to approve a sole source contract with ADE for support in using this tool to bring the forecasts up to date with the latest available information, as well as generate additional forecasts to aid Fresno COG in its RHNA efforts. The amount of this contract shall not exceed $20,000.

C. **Eastside Transportation Corridor Improvement Study Consultant Selection (Jennifer Soliz) [APPROVE]**

Ms. Soliz (FCOG) reported that Fresno COG is conducting an Eastside Transportation Corridor Improvement Study that will focus on the major north-south/east-west transportation corridors Academy and Manning avenues, on the east side of Fresno County.

Staff identified the two corridors through a working group comprising eastside city representatives, Fresno County and Caltrans. Issues to be addressed include: mobility, access, safety, and connectivity for all modes of travel, including transit, walking, and bicycling. The study will also provide recommendations for specific transportation improvements that will meet the area's long-term mobility needs. The study will examine land uses along those corridors and provide recommendations on what accommodations local jurisdictions could consider to improve mobility and other transportation purposes. Ultimately, those transportation projects the study identifies could potentially serve as candidate projects in the soon-to-be-developed expenditure plan for Measure C III.
Fresno COG released a request for proposals on Oct. 28, 2019, for consultant services and received two proposals. A consultant selection committee comprising representatives from both eastside cities and Fresno County interviewed both consultants and unanimously chose GHD as the preferred consultant. The GHD team will bring combined expertise in performance-based corridor planning, engineering, outreach and economic development.

After an opportunity for public comment, Ms. Zieba (Reedley) motioned and Mr. Henderson (Kingsburg) seconded to recommend the Policy Board authorize the Executive Director to enter into a contract with GHD for an amount not to exceed $300,000.

D. Obligational Authority and Project Delivery Update (Jennifer Soliz) [INFORMATION]

Ms. Soliz (FCOG) reported that each year the Fresno region must meet obligation authority (OA) delivery targets for federal funding streams and comply with AB 1012’s “use it or lose it” provisions, which gives local jurisdictions three years to obligate Congestion Mitigation and Air Quality (CMAQ) and Surface Transportation Block Grant (STBG) funds.

At the end of federal fiscal year (FFY) 2018/19, the Fresno region delivered $19,328,536 or 82.7 percent of its budgeted capacity. Because the region did not exceed its delivery target for FFY 18/19, we were unable to take advantage of additional August redistribution funding. An additional $4,048,325 will be added to the FFY 2019/20 OA target.

As of Oct. 31, 2019, $160,740 of CMAQ and STBG was deobligated, which increased the region’s FFY 2019/20 OA target balance to $27,225,482. This is the second year local jurisdictions have missed the OA target for the region. Consequently, the OA target is the highest it has ever been. Moving forward, quarterly reports will be provided to TTC/PAC and the Policy Board with updates on projects programmed in FFY 2019/20 highlighting any changes. It is important for the region to meet its OA targets to avoid losing federal funds.

In preparation for the 2019/20 OA delivery plan that is due to Caltrans on April 1, COG staff met with all member agencies in November and December, and will meet again in March to discuss the current delivery plan for the region. Fresno COG staff will continue working with each of our member agencies to ensure that projects planned for obligation in 2019/20 are obligated on time.

Please keep Fresno COG staff updated on any changes to programmed projects that could possibly impact the region’s project delivery plan. Please contact Jennifer Soliz at 559-233-4148 ext. 223 or jsoliz@fresnocog.org with any questions regarding fiscal year deadlines or the process of obligating project funds.

This item was informational only; no further action was required.

E. Measure C TOD Program Cycle VIII Call for Projects (Kristine Cai) [INFORMATION]

Ms. Cai (FCOG) reported that Measure C's Transit-Oriented Infrastructure for Infill Development (TOD) Program was created to boost transit ridership and incentivize transit-supportive land uses such as high-density residential and mixed uses near transit. The program strives to encourage livable, sustainable and healthy communities that promote walking, biking, transit uses and reduce dependence on private automobiles. The projects that have been funded by this program serve as models to reduce vehicle miles traveled, improve air quality and provide transportation options.

The program is estimated to generate about $17 million in its 20-year life span and accrues approximately $850,000 per year. The eighth cycle has approximately $990,000 available. The TOD program has provided close to $9 million for projects and programs since 2011.

The TOD program provides funding for three types of programs/projects: 1) infrastructure projects that provide accessibility to transit facilities, 2) planning projects that focus on creating transit-oriented communities, and 3) housing in-fill programs that help offset housing impact fees. As the TOD Policies and Guidelines require, projects must score an average of 70 points to receive funding.
The application package for the eighth funding cycle is attached to the agenda. The TOD Program Policies and Guidelines document are available at [https://www.fresnocog.org/measure-c-transit-oriented-development/](https://www.fresnocog.org/measure-c-transit-oriented-development/).

The 2020 call-for-projects opens on January 10, 2020, and applications are due on February 28, 2020. The Scoring Committee is expected to meet in March, and the final recommendation for funding will go to COG Policy Board for approval in April and the FCTA Board in June.

A workshop is tentatively scheduled on February 12 to provide opportunities for questions and answers for this program. Questions regarding the TOD program should be directed to Kristine Cai at kcai@fresnocog.org or Trai Her Cole at traih@fresnocog.org.

This item was informational only; no further action was required

### III. ADMINISTRATIVE CONSENT ITEMS

A. Monthly Legislative Report (Trai Her-Cole) [INFORMATION]

B. DRAFT 2020 Fresno Council of Governments Legislative Platform (Trai Her-Cole) [INFORMATION]

C. 2020-21 Draft Overall Work Program (Robert Phipps) [INFORMATION]

After an opportunity for public comment, Mr. Jimenez (Fresno County) motioned and Mr. Serpa (Clovis) seconded to approve the consent agenda. The motion passed.

### IV. ADMINISTRATIVE ACTION/DISCUSSION ITEMS

A. Point-in-Time Count 2020 (Laura Moreno, Fresno County) [APPROVE]

Ms. Moreno (Fresno County) reported that the Fresno Madera Continuum of Care conducts an annual Point in Time (PIT) Count of the populations experiencing homelessness. It is a snapshot of homelessness in our communities on one night in January. The 2020 PIT Count will take place on January 28-29th, with one night dedicated to a visual tally count of observed homelessness and the following two days spend surveying those experiencing homelessness to collect demographic information. Each year the Fresno Madera Continuum of Care (FMCoC) dispatches approximately 200 volunteers to do the count.

After an opportunity for public comment, Mr. Jimenez (Fresno County) motioned and Ms. Zieba (Reedley) seconded to recommend the Policy Board adopt Resolution 2020-04 in recognition and support of the Fresno Madera Continuum of Care in their efforts to conduct the annual Point-in-Time Count in Fresno County.

B. 2020 Fresno COG One Voice initiative (Robert Phipps) [INFORMATION]

Mr. Phipps (FCOG) reported that Fresno COG staff began soliciting priority issue white papers in December 2019 for its 2020 One Voice-Washington, D.C. initiative after the U.S. Senate published its calendar late in the year. To date, staff is unaware of any major transportation-related grant applications or projects seeking federal support.

The trip is tentatively scheduled for April 25-30, 2020; however, given the dearth of transportation-related priorities, staff has yet to secure a hotel contract that could commit the agency to upwards of $25,000 if the trip fails to materialize.

Please contact Robert Phipps, deputy director, at rhippps@fresnocog.org if your jurisdiction intends to submit one or more priorities for the 2020 One Voice initiative.

This item was informational only; no further action was required
V. OTHER ITEMS

A. Items from Staff
   - Ms. Soliz (FCOG) reported that the ATP Cycle 5 at the statewide level has kicked off. Kick off meeting for the regional guideline meeting will be held on February 12.

B. Items from Members
   - Mr. Flood (San Joaquin) reported that the City of San Joaquin will celebrate its centennial on February 14 with a gala. Tickets are $100 and a new logo will be presented.

VI. PUBLIC PRESENTATIONS

A. Public Presentations
   There were no public presentations.

   After an opportunity for public comment, Mr. Serpa (Clovis) motioned and Mr. Jimenez (Fresno County) seconded to adjourn the meeting at 11:08am.

The meeting was adjourned at 11:02 a.m.

Respectfully submitted,

Tony Boren

Public
Roman Benitez, WAS Lemoore
Laura Moreno, County of Fresno DSS
Katherine Marshdale, County of Fresno DSS
Reymundo Zermeno, County of Fresno DSS

Staff:
Robert Phipps
Kristine Cai
Seth Scott
Lang Yu
Jennifer Soliz
Meg Prince
Brenda Veenendaal
Moses Stites
Janelle Del Campo
Jeaneen Cervantes