



# FRESNO FUTURES

Fresno COG 2022 RTP/SCS





# What Are Futures?

- Futures are sets of assumptions about possible growth conditions in Fresno County
- Include characteristics such as population and employment growth, demographics, transportation funding, etc.
- Futures are **not** Scenarios, but rather frameworks within which the Scenarios will be tested.

# Analyzing Futures




Fresno COG will develop a base Future that represents forecasted growth projections and demographic conditions



In addition, COG will analyze an additional 3 Futures that represent more extreme conditions to test the resiliency of the scenario strategies



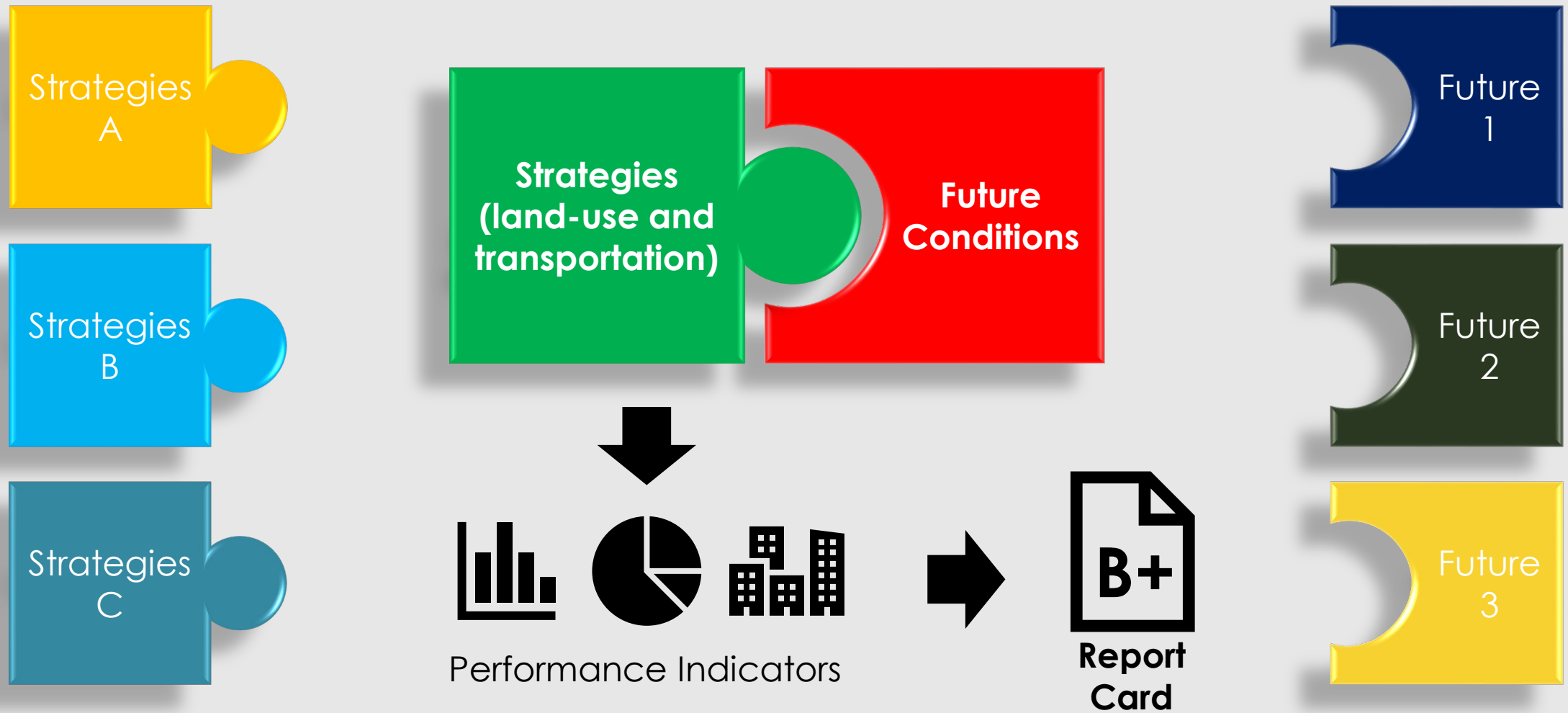


Here's what I know about the future:  
it happens as a result of what we do today.

## What Is a Scenario?

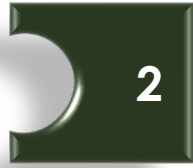
- A specific vision of the future of Fresno County
- Represents a “snapshot in time” for a particular future horizon year (e.g. 2035)
- Includes the implementation of **strategies**, tested against assumptions about the **future**

# How Scenarios are Built

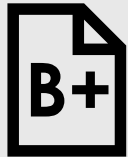
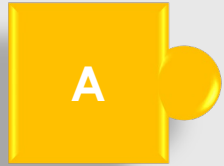


Strategies

Futures



Scenario A



Scenario A<sub>1</sub>

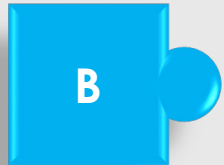


Scenario A<sub>2</sub>



Scenario A<sub>3</sub>

Scenario B



Scenario B<sub>1</sub>

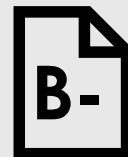


Scenario B<sub>2</sub>



Scenario B<sub>3</sub>

Scenario C



Scenario C<sub>1</sub>



Scenario C<sub>2</sub>



Scenario C<sub>3</sub>

Assessing Scenario Performance

The **best** strategies are those that show **resiliency** across multiple possible futures.





## Fresno Futures Focus Groups

Fresno COG hosted two Fresno Futures workshops in February where stakeholders split into focus groups to discuss three proposed futures.

Each focus group brainstormed potential impacts of each Future, as well as possible strategies to mitigate those impacts.

We will present and discuss these Futures next month.



# Questions?

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