

Fresno COG's RTP Public Outreach

A presentation to the RTP Roundtable

June 24, 2020

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Fresno COG's Commitment to Public Participation

Fresno COG's Public Participation Plan (PPP) Update was released for public review on March 3, 2020 and is scheduled for adoption on June 25, 2020 by the Fresno COG Policy Board.

- Contains requirements, procedures, strategies and techniques used by Fresno COG to communicate with the public and appropriate, affected agencies
- Defines a process that outlines roles, responsibilities and key decision points for consultation
- Defines a process for providing reasonable opportunities to be involved in the metropolitan transportation planning process.
- Includes a RTP Public Outreach Strategy as blueprint for engaging the public during RTP planning and development




RTP Outreach & Consultation Requirements

PlanFresno
Fresno Council of Governments'
Regional Transportation Plan
Public Outreach Strategy

*Including a public participation plan for the
Fresno County
Sustainable Communities Strategy*

*Released for public review and comment on March 3, 2020
Scheduled for final approval on June 25, 2020*

Fresno Council
of Governments



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- The RTP Planning Process must foster involvement through a proactive public participation process with the all interested parties. Pages 7-8 define “interested parties”
- Title 23 CFR Part 450.316(a) States the requirements for development and usage of a documented participation plan (*RTP POS pages 3-4*)

SCS Outreach & Consultation Requirements (RTP POS pages 4-6)

- Mapping and visualization tools
- Active participation of a broad range of stakeholders
- Consultation with various, defined agencies including LAFCO, special districts and school districts
- Public workshops at key points during development
- Informational meetings for elected officials



ENGAGING



RTP/SCS Public Outreach Strategies



RTP Roundtable

RTP Community
Survey

community-based
mini-grant outreach
program

social networks and
email notifications

website content at
fresnocog.org

community meeting
and technical working
groups

RTP/SCS community
workshops,
community meetings
and technical working
groups

Additional strategies
as identified during
the process

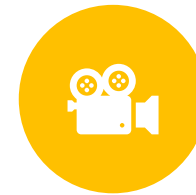
Virtual Outreach Strategies



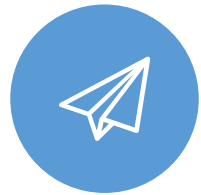
PlanFresno.com -
Fresno COG's RTP
Update website



PublicInput.com
community
engagement software



Videos - used to explain
staff's progress and
introduce new phases
of RTP development



RTP e-newsletters to a
dedicated list



online town halls



virtual workshops

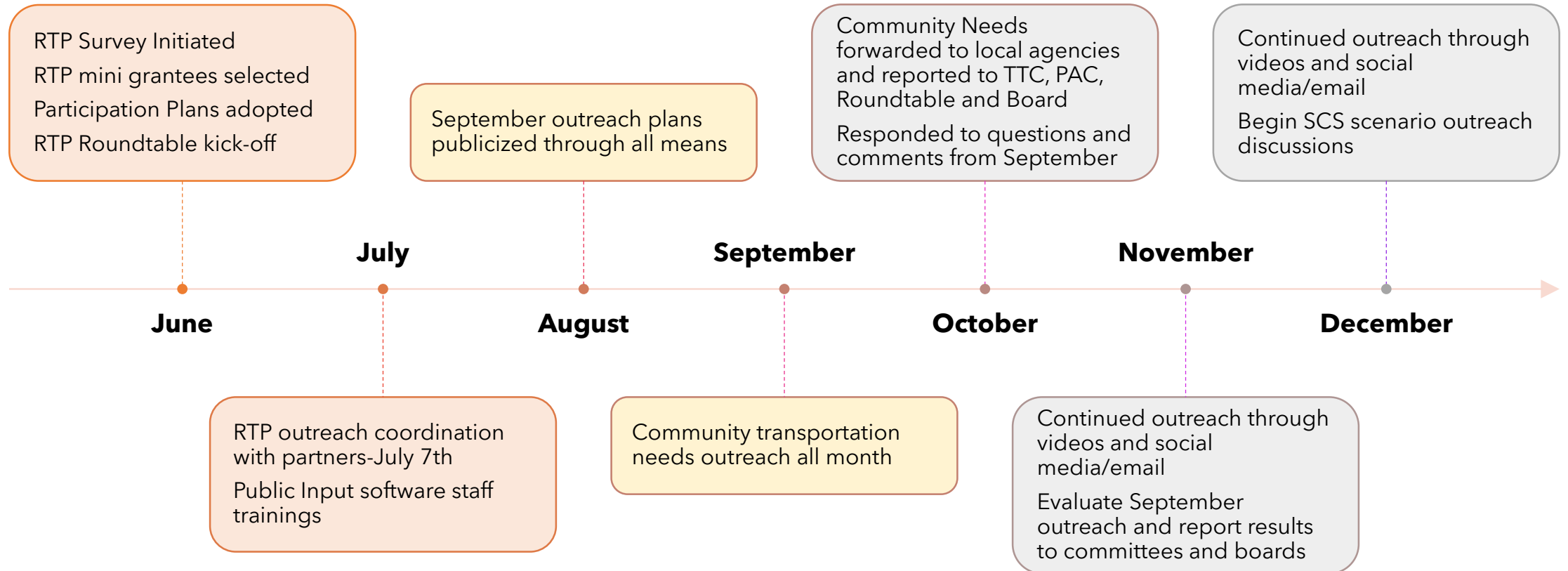


text alerts and mini
surveys



interactive surveys

2020 RTP Outreach Timeline



Get connected with Fresno COG



RTP Update
website:
PlanFresno.com



Facebook:

[**@FresnoCouncilOfGovernments**](#)



LinkedIn:

<https://www.linkedin.com/company/fresno-council-of-governments/?viewAsMember=true>



Twitter:

@FresnoCOG



Email us at:

Comment@fresnocog.org with
any questions or comments