

**Policy Advisory Committee
MINUTES
Friday, November 6, 2020
10:00 AM**

Meeting held via Zoom.

Luke Serpa, City of Clovis
Jeannie Davis, City of Fowler
Jim Schaad, City of Fresno
John Jansons, City of Kerman
Nicole Zieba, City of Reedley
Sonia Hall, City of Parlier
Isaac Moreno, City of Selma
Jean Rousseau, Fresno County
Michael Navarro, Caltrans
Tony Boren, Fresno COG

The meeting was called to order at 10:13 a.m. by Mr. Rousseau (Fresno County), Chair. With eight members present via Zoom, there was a quorum to conduct business.

I. TRANSPORTATION CONSENT ITEMS

- A. Executive Minutes of October 9, 2020 [APPROVE]
- B. Fresno COG 2021 Annual Meeting Calendar [APPROVE]
- C. First Quarterly Work Element and Financial Report (Les Beshears) [APPROVE]
- D. Zoning Assessment Tool (Meg Prince) [INFORMATION]
- E. Local Early Action Planning (LEAP) Grants Program (Meg Prince) [INFORMATION]
- F. Obligational Authority and Project Delivery Update (Jennifer Soliz) [INFORMATION]
- G. Sixth Round AHSC Technical Assistance Applications Now Open (Meg Prince/Trai Her-Cole) [INFORMATION]
- H. Outreach Opportunity for the Fresno-Madera SR 41 / Ave 9 Sustainable Corridors Study (Braden Duran) [INFORMATION]

After an opportunity for public comment, Ms. Zieba (Reedley) motioned and Mr. Serpa (Clovis) seconded to approve the consent agenda as presented. The motion passed.

II. TRANSPORTATION ACTION/DISCUSSION ITEMS

A. Regional Transportation Plan/Sustainable Communities Strategy

1. Demographic Forecast Update (Seth Scott) [APPROVE]

Mr. Scott (FCOG) reported that Fresno COG, in partnership with Applied Development Economics (ADE), has updated its demographic forecasts. The original report, published by ADE in 2017, included detailed jurisdiction-level forecasts for residential and employment growth and was a critical element of scenario development within the 2018 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS).

In preparation for the 2022 RTP/SCS, and in response to significant changes in the field of demographics and economics (e.g. the COVID-19 pandemic and the CA Department of Finance's downward adjustment of its population projections), ADE has developed a draft update to the demographic forecast that incorporates new observed data, projections from various sources, and permit information from local agencies. The report has also been expanded to include additional forecast data that will aid Fresno COG in its RHNA analysis, which coincides with the 2022 RTP/SCS. The updated report was provided.

Doug Svensson, Applied Development Economics (ADE) presented to the committee.

After an opportunity for public comment, Mr. Serpa (Clovis) motioned and Ms. Zieba (Reedley) seconded to approve the revised demographic forecast report for use in Fresno COG's modeling and planning efforts, most notably in the 2022 RTP/SCS and the sixth cycle RHNA process. The motion passed.

2. 2022 Regional Transportation Plan Call-for-Projects (Suzanne Martinez) [INFORMATION]

Ms. Martinez (FCOG) reported that the 2022 Regional Transportation Plan (RTP) Call-for-Projects commenced on Monday, November 2, 2020. All projects must be submitted to Fresno COG via FresnoTrak no later than 5 p.m. on Wednesday, December 16, 2020.

On Thursday, October 29, 2020, Fresno COG hosted a training session workshop for submitting RTP projects using the online FresnoTrak system. A recording of this workshop is available upon request.

Ms. Cai (FCOG) provided comments from planning point of view. SB375 is intended to reduce GHG emissions through integrated transportation land use planning. Transportation projects does influence land use growth and land use decisions can also determine what type of land use projects that can support the land use development. They do have influence over each other. Fresno COG encourages the member agencies to have their Planning, Public Works and Transit staff work together when developing the RTP projects. Projects will reflect the needs of the community and the circulation element and support the goals of city's general plan. A new element to consider is the Measure C renewal that will be taken to the ballot in 2022. This means the RTP and the Measure renewal will have coordinated efforts. The Measure will draw RTP projects.

This item was informational only; no further action was required.

3. 2022 RTP/SCS Fall Outreach Summary Report (Brenda Veenendaal) [INFORMATION]

Mr. Phipps (FCOG) reported Fresno COG's 2020 Transportation Needs Survey, open to the community from September 9 - October 22, 2020, gathered transportation project suggestions from Fresno County residents. While the survey was running, Fresno COG executed an outreach plan using the following communication strategies: Online community survey, e-newsletters, social media posts on Facebook, Instagram, Twitter and LinkedIn, flyers with QR code links to the surveys, requests sent out to members agencies, transit agencies, and other government and community agencies to share our survey invitations with their contacts, Facebook Live community presentation explaining the Fresno COG, regional transportation plans, and the Transportation Needs Survey, three mini-grants supplied to community-based organizations to engage hard-to-reach communities, virtual meeting presentations and discussions to North Fresno Rotary and Central Valley Partnership, article published in the Fresno Bee's Fresnoland section on October 17, 2020 and follow-up emails sent to all 531 respondents who provided email addresses.

The suggestions and corresponding demographic data were downloaded from the survey website and social media posts following the survey closure. In total, 1,673 participants submitted 1,176 project suggestions via the online portal, while 120 suggestions were received on social media pages, totaling 1,226 projects in all.

Additionally, 531 people signed up to receive updates the RTP's progress reports and Fresno COG's social media following grew substantially which will be a great help to future outreach efforts. Staff will share visuals of respondent demographics during the committee meeting.

COG staff is processing the suggestions and has developed a map of all project suggestions that provided locational information. Other projects not identified by specific locations will be available to view in writing. Mr. Scott (FCOG) shared a link to the map and all written transportation project suggestions will be posted to Fresno COG's RTP Update website, www.planfresno.com.

Fresno COG will also be forwarding all of the project suggestions to the corresponding member agencies for review and consideration as they start to work on RTP project submittals in response to Fresno COG's RTP call-for-projects that went out on November 2, 2020.

This item was informational only; no further action was required

B. Redesignation of the Fresno Urban and Rural Consolidated Transportation Service Agencies for FY 2021-22 (Les Beshears) [APPROVE]

Mr. Beshears (FCOG) reported that the Fresno Council of Governments (FCOG) administers the Fresno County Transportation Development Act Trust (TDA) per the Public Utilities Code. Under the PUC, TDA claims may be filed for community transit services, such as transit for the disabled, who cannot use conventional public transit services. In February 1982 the FCOG Board adopted Resolution 82-04 approving the Council of Fresno County Governments Assembly Bill 120 Action Plan, which created the Consolidated Transportation Service Agencies (CTSA), consisting of an urban CTSA, a rural CTSA and the Clovis CTSA to provide community transit service for Fresno County.

The City of Fresno (FAX) and Fresno Economic Opportunities Commission (FEOC) were co-designated as the urban CTSA partnership, while Fresno County Rural Transit Agency (FCRTA) and FEOC were designated as the rural CTSA partnership. Pursuant to the designations, FEOC became an eligible claimant of TDA funds, which are apportioned to the incorporated cities and Fresno County. The designation of two separate CTSAs was deemed appropriate because funding from the urban CTSA derives from the City of Fresno's area of apportionment and parts of the county within Fresno's sphere of influence. The funding for the rural CTSA derives from the rural incorporated cities and the unincorporated county's area of apportionment. The co-designation occurred so FAX and FCRTA could oversee the operation of the annual Overall Program and Budget (OPB) that FCEOC submits annually. The OPB designates the services CTSA provides and ensures those services are appropriately addressing the need.

In 2016/17 a compliance audit that FEOC provided revealed that a significant amount of TDA funding intended for community transit remained unspent, bringing into question the level of services provided. Staff from FAX and the City of Fresno administrative office became involved in a protracted discussion with FEOC over the nature of services provided.

During that discussion, city officials have come to the conclusion the community would be better served if FAX took the lead in administering the urban CTSA. Per an October 23, 2020 letter from the Fresno City Manager's office, the City of Fresno has requested the partnership with FEOC be dissolved and FAX designated as the urban CTSA.

The relationship on the rural side was a little more complex. FEOC not only served as FCRTA's CTSA partner but also until recently, provided turn-key transit operations pursuant to contracts with the FCRTA for dispatch, bus drivers, and vehicle maintenance. In September 2018 the FCRTA Board terminated its contract service arrangements with FEOC for safety and liability reasons. When the public transit operations contracts were canceled, it brought into question the level of community transit service FEOC was providing to rural cities in Fresno County. In July 2020, the FCRTA Board adopted resolution 2020-13, requesting FCOG to dissolve the rural CTSA co-designation and recognize FCRTA as the rural CTSA.

Both FAX and FCRTA intend to administer the CTSA pursuant to their internal transit budgets similar to the way Clovis Public Transit has administered its CTSA function since 1982. FAX and FCRTA plan to issue a request for proposals for community transit services. FEOC is eligible to bid on that RFP, which may result in uninterrupted CTSA service by FEOC. This item has been reviewed and recommended by the Social Services Technical Advisory Committee.

Mr. Beshears summarized the comments from the TTC meeting. The EOC Director made comments at the TTC meeting that EOC has had a long standing partnership and feels they have fulfilled their obligation. The City of Fresno reiterated that they are reforming with the idea that the city will have more of a direct role in designating what the CTSA services are. They do want to continue the relationship with EOC. They do not want to take over the social service agency aspect. FCRTA express that it would be a beginning of a new form of relationship with EOC.

After an opportunity for public comment, Mr. Schaad (Fresno City) motioned and Mr. Serpa (Clovis) seconded to that the Policy Board approve Resolution 2020-34 approving re-designation of the Urban and Rural CTAs with Fresno designated as the Urban CTAs and FCRTA designated as the Rural CTSA for FY 2021-22.

C Fresno County Regional Trails Master Plan Update (Peggy Arnest) [INFORMATION]

Ms. Arnest (FCOG) reported that Fresno County and the Fresno Council of Governments are developing the Fresno County Regional Trails Master Plan Update (Plan). The project team has developed goals and draft recommendations for

connections that create safe and comfortable hiking trails and Class I bikeways in the unincorporated portions of Fresno County (outside of city boundaries).

Over the summer, the project team worked to develop a set of recommendations for trails throughout the county. These recommendations are based on the Plan's goals, community input (over 200 comments), existing trails, data from field visits, and best practices in trail planning.

Staff would like public opinion on the recommended trails. An interactive, online map allows users to review and comment on the proposed trails. Staff is also seeking input on the "Five in Five" activity. Participants can choose which five trails they would like to see built in the next five years. For more information, visit <https://www.fresnocog.org/project/active-transportation/> or email parnest@fresnocog.org. The online map will be open until December 4.

This item was informational only; no further action was required

D. Local Housing Planning Grants Program Draft Guidelines and Application (Meg Prince/Trai Her-Cole) [INFORMATION]

Ms. Prince (FCOG) reported that Approximately \$914,700 of the funds that Fresno COG received from the State through the Regional Early Action Planning Grant Program (REAP) will be used for a competitive local housing planning grants program.

In accordance with State requirements, these funds must be used for planning efforts that will accelerate housing production and meet sixth-cycle Regional Housing Needs Allocation Plan requirements. Comments on the draft guidelines can be submitted to Meg Prince at mprince@fresnocog.org through December 18, 2020.

| PROPOSED TIMELINE | |
|---|------------------|
| Policy Board adopts guidelines and application packet | January 28, 2021 |
| Applications due | March 5, 2021 |
| Scoring Committee convenes | March 23, 2021 |
| Release staff recommendations | April 2, 2021 |
| Policy Board approves awards | April 22, 2021 |
| Projects must be completed and submitted to FCOG | August 1, 2023 |

This item was informational only; no further action was required

E. Fresno COG Sixth Cycle Regional Housing Needs Allocation Plan (RHNA) Subcommittee (Meg Prince) [INFORMATION]

Ms. Prince (FCOG) reported that Fresno COG will convene a Regional Housing Needs Allocation (RHNA) Subcommittee comprising local government representatives and key stakeholders to advise Fresno COG in developing an allocation methodology for the sixth cycle RHNA Plan. The RHNA Subcommittee will begin meeting in early 2021.

The proposed subcommittee structure will include

- Staff from each of the 16 jurisdictions in Fresno County
- Three at-large members
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Fresno COG will begin reaching out to potential subcommittee members within the next couple of months and will keep Fresno COG's website up to date with relevant information for those interested in the process.

This item was informational only; no further action was required

III. ADMINISTRATIVE CONSENT

A. San Joaquin Valley Regional Early Action Planning (REAP) Memorandums of Understanding (Phipps) [APPROVE]

Mr. Phipps (FCOG) reported that in mid-October, the California Department of Housing and Community Development (HCD) deposited approximately \$10.2 million in Regional Early Action Planning (REAP) funds into Fresno COG's accounts. Following direction from the San Joaquin Valley REAP Committee, with Fresno COG acting as fiscal agent, approximately \$3.62 million will now be distributed to the seven other Valley regional planning agencies (RPAs) through memorandums of understanding (MOU).

Fresno COG's share of funds totals \$1,114,737, of which approximately \$200,000 will be reserved to develop Fresno COG's Regional Housing Needs Allocation (RHNA) process.

As a reminder, the 2019-20 Budget Act allocated \$125 million in REAP funding to regions statewide. REAP provides one-time grant funding to regional governments for planning activities to accelerate housing production and assist with implementing RHNA, which is expected to include a considerably larger share of housing units than previous cycles.

Of the \$10.2 million initial payment, at least \$5.5 million is reserved by statute for Valleywide tasks, activities and deliverables, which are anticipated to be managed through multiple consultant contracts and overseen by Fresno COG staff. Last month, the Board approved the first of those contracts with Sigala, Inc. for program management.

The remaining \$3.360 million will be distributed via MOU to the seven other SJV planning agencies on a pro-rata basis. The schedule of exact amounts is listed below. Together, the eight RPAs – through the Valley REAP Committee – will file a second and final application in late January 2021 for the remaining \$8 million allotted to the Valley. That funding is expected to be distributed primarily to the RPAs' member jurisdictions through individually developed programs and policies.

Member jurisdictions may – and are encouraged to – leverage REAP funds with companion shares from the Local Early Action Planning (LEAP) program, which were designated directly to cities and counties, and for which many Fresno jurisdictions have already applied.

| REAP PLANNING GRANT INITIAL ALLOCATIONS | | | RPA DISTRIBUTION |
|--|------------------|----------------|-----------------------|
| RPA Share by Population* | | | |
| Fresno Council of Governments | 1,032,227 | 23.50% | \$1,114,737.62 |
| Kern Council of Governments | 927,251 | 21.11% | \$1,001,370.41 |
| Kings County Association of Governments | 156,444 | 3.56% | \$168,949.28 |
| Madera County Transportation Commission | 160,089 | 3.64% | \$172,885.65 |
| Merced County Association of Governments | 287,420 | 6.54% | \$310,394.79 |
| San Joaquin Council of Governments | 782,545 | 17.81% | \$845,097.40 |
| Stanislaus Council of Governments | 562,303 | 12.80% | \$607,250.45 |
| Tulare County Association of Governments | 484,423 | 11.03% | \$523,145.14 |
| Total | 4,392,702 | 100.00% | \$4,743,830.75 |

After an opportunity for public comment, Mr. Rousseau (Fresno County) motioned and Mr. Serpa (Clovis) seconded to recommend the Policy Board approve, and authorize the executive director to sign, memorandums of understanding in various amounts with the seven other San Joaquin Valley regional transportation planning agencies, totaling \$3,629,093.13.

IV. ADMINISTRATIVE ACTION/DISCUSSION

There were no administrative action discussion items.

III. OTHER ITEMS

A. Items from Staff

- Mr. Boren reported that there will be no December meeting.

B. Items from Members

There were no items from members.

IV. PUBLIC PRESENTATIONS

A. Public Presentations

There were no public presentations.

The meeting was adjourned at 12:14 p.m.

Respectfully submitted,



Tony Boren

Public:

Doug Svensson, ADE
Brian Spaunhurst, Fresno County
Joe Vargas, Fresno Area Express
Greg Barfield, Fresno Area Express
Bernard Jimenez, Fresno County

Staff:

Kai Han
Braden Duran
Jen Soliz
Trai Her-Cole
Kristine Cai
Les Beshears
Robert Phipps
Seth Scott
Brenda Veenendaal
Meg Prince
Suzanne Martinez
Peggy Arnest
Santosh Bhattacharai
Moses Stites
Janelle Del Campo
Jeff Long
Todd Sobrado
Jeaneen Cervantes