

# 2022 Fresno COG Regional Transportation Plan

## Draft Policy Element Outline

### Definitions

#### Vision

Succinctly describes the goals of the Plan.

#### Overarching Goals

The end toward which the overall effort is directed; it is timeless, general, and conceptual. The intent of the overall goal is to provide a framework for subsequent policies and actions.

#### Supporting Policies

A direction statement that guides present and future decisions on specific actions. Policies should support the attainment of the overarching goals.

### Vision

A region of diverse, safe, resilient, and accessible transportation options that improve the quality of life for all residents by fostering sustainability, equity, a vibrant economy, clean air, and healthy communities.

### Overarching Goals and Supporting Policies

#### GOAL #1) Improved mobility and accessibility for all.

**Policy #1: Encourage and prioritize full, fair, and equitable participation by all affected communities in the transportation decision-making and planning processes.**

**Policy #2: Actively work to ensure equitable distribution of the benefits and burdens of transportation projects.**

**Policy #3: Promote the improvement and expansion of accessible transportation options to serve the needs of all residents, especially those who have historically faced disproportionate transportation burdens.**

#### GOAL #2) Vibrant communities that are accessible by sustainable transportation options.

**Policy #4: Encourage alternatives to single occupancy vehicles that reduce vehicle miles travelled (VMT) and greenhouse gas emissions.**

**Policy #5: Support investment in and promotion of active transportation and transit to improve public health and mobility, especially in historically underinvested areas.**

**Policy #6: Encourage sustainable development that focuses growth near activity centers and mobility options that achieve greater location efficiency.**

**Policy #7: Support local jurisdictions' efforts to minimize the loss of farmland, environmentally sensitive areas, and natural resources.**

**Policy #8: Support local jurisdictions' efforts to facilitate the development of diverse housing choices for all income groups.**

**Policy #9: Facilitate and promote interagency coordination and consistency across planning efforts.**

**Policy #10: Incentivize and support efforts to improve air quality and minimize pollutants from transportation.**

**GOAL #3) A safe, well-maintained, efficient, and climate-resilient multimodal transportation network.**

**Policy #11: Prioritize investment in and promote multimodal safety measures to reduce traffic fatalities and incidents in the region.**

**Policy #12: Promote enhanced Transportation Systems Management (TSM) and Transportation Demand Management (TDM) strategies to reduce congestion and vehicle miles travelled.**

**Policy #13: Encourage improvements in travel connections across all modes to create an integrated, accessible, and seamless transportation network.**

**Policy #14: Maximize the cost-effectiveness of transportation improvements.**

**Policy #15: Encourage investments that increase the system's resilience to extreme weather events, natural disasters, and pandemics.**

**Policy #16: Preserve and maintain existing multimodal transportation assets in a state of good repair.**

**GOAL #4) A transportation network that supports a sustainable and vibrant economy.**

**Policy #17: Support local and regional economic development by leveraging planning and transportation funds that foster public and private investment.**

**Policy #18: Facilitate efficient, reliable, resilient, and sustainable goods movement.**

**GOAL #5) A region embracing clean transportation, technology, and innovation.**

**Policy #19: Support innovative mobility solutions that are accessible, affordable, reduce greenhouse gas emissions, and improve air quality.**

**Policy #20: Support efforts to expand broadband access throughout the region.**