

**Regional Transportation Plan and Sustainable
Communities Strategy Roundtable**

Date: Wednesday, April 28, 2021

Time: 1:00 PM

Place: Fresno COG Via Zoom

Americans with Disabilities Act (ADA) Accommodations

The Fresno COG offices and restrooms are ADA accessible. Representatives or individuals with disabilities should contact Fresno COG at (559) 233-4148, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting / public hearing. If Fresno COG is unable to accommodate an auxiliary aid or translation request for a public hearing, after receiving proper notice, the hearing will be continued on a specified date when accommodations are available.

**OUT OF AN ABUNDANCE OF CAUTION REGARDING THE COVID-19 VIRUS THE APRIL 28, 2021, RTP
ROUNDTABLE MEETING AT 1:00 P.M. WILL BE HELD VIA ZOOM.**

JOIN ZOOM MEETING:

[HTTPS://ZOOM.US/J/92713668631?PWD=ELZMZVZIVDFTY3RBY28VEFMXAMDWDZ09](https://zoom.us/j/92713668631?pwd=ELZMZVZIVDFTY3RBY28VEFMXAMDWDZ09)

MEETING ID: 927 1366 8631

PASSCODE: 495450

**IF YOU WISH TO ADDRESS THE COMMITTEE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA,
CLICK ON THE “REACTIONS” AT THE BOTTOM CENTER OF YOUR PC OR MAC SCREEN. SELECT THE HAND
ICON, CLICK THE ICON TO “RAISEHAND”. YOUR DIGITAL HAND WILL NOW BE RAISED.**

JOIN BY PHONE:

(669) 900 6833 US

MEETING ID: 927 1366 8631

PASSCODE: 495450

**IF YOU WISH TO ADDRESS THE ROUNDTABLE DURING THE PUBLIC COMMENT PORTION OF THE AGENDA,
PRESS *9 TO “RAISEHAND” AND WE WILL SELECT YOU FROM THE MEETING CUE. USE *6 TO UNMUTE
YOURSELF BEFORE SPEAKING.**

**THOSE ADDRESSING THE ROUNDTABLE MUST STATE THEIR FIRST AND LAST NAME AND AGENCY FOR
THE RECORD.**

TO FACILITATE ELECTRONIC ACCESS, NO PERSON SHALL SPEAK UNTIL RECOGNIZED BY THE CHAIR.

[RTP/SCS Roundtable Meeting Agenda and Annotated Agenda in PDF](#)

Exhibits:

Agenda Annotated Agenda

I. WELCOME AND INTRODUCTIONS (Rob Terry)

A. ROLL CALL (Jeaneen Cervantes)

II. NEW INFORMATION/DISCUSSION ITEMS

A. RTP/SCS Roundtable Meeting Minutes of March 24, 2021 [APPROVE]

Exhibits:

Meeting Summary

B. Public Outreach Results (Brenda Veenendaal) [INFORMATION]

Summary: Fresno COG's Sustainable Communities Strategy (SCS) Strategies and Indicators public outreach was open for participation from March 26 - April 25, 2021. The survey outlined five scenario concepts, asking the public what they liked and didn't like about each one. It also asked participants to prioritize groupings of SCS values or indicators. This online, interactive survey, was available in English and Spanish -- with hard copy versions available to download in English, Spanish, and Hmong. All survey options were accessible directly or through the PlanFresno.com website.

The surveys were publicized using the following strategies:

- Videos explaining the SCS strategies and indicators on Fresno COG's YouTube channel, posted on social media/websites and sent out via email
- Multiple e-newsletters via Constant Contact sent to 5,000+ Fresno COG contacts with requests to forward
- Hard-copy surveys in three languages shared by community organizations at community events
- Email share requests sent from COG staff to member agencies, partnering agencies/businesses and community organizations
- Public Zoom webinar and a Facebook Live Meeting with the recording posted on social media
- Website posts with videos on PlanFresno.com and FresnoCOG.org
- Organic and boosted posts on Fresno COG's social media channels -- Facebook, Instagram, Twitter, and LinkedIn

The survey closed/is closing at midnight on Sunday, April 25th. Therefore the outreach results were not available when this agenda was posted. However, staff will compile a presentation on the survey results and post the comments to a link on the www.PlanFresno.com website prior to the RTP Roundtable meeting. The results will be presented to the Roundtable at the meeting on April 28th.

Action: Information only.

C. SCS Scenario Selection (Seth Scott) [ACCEPT]

Exhibits:

Scenario Concepts

Summary: The 2022 SCS will include three Scenarios, each of which will be fully analyzed and compared to one another by way of performance indicators. The five Scenario concepts approved for consideration by the COG Policy Board were presented to the public for input in the SCS public outreach survey, and the results of that effort were just presented to this body.

COG staff is seeking recommendation for three of these five Scenario concepts to be included in the 2022 SCS for full analysis. This body is welcome to consider the results of the public outreach survey as a guide in this recommendation. The three Scenarios chosen will be modeled, and further analyzed; and their performance results will be presented in the Fall, at which point a preferred Scenario will be chosen from among them. The performance results of all three Scenarios will be published in the SCS chapter of the 2022 RTP.

Action: COG staff requests that the RTP Roundtable select three Scenarios to recommend for inclusion and analysis in the 2022 RTP/SCS.

D. Performance Indicator Selection (Seth Scott)

Exhibits:

Performance Indicators

Summary: The ability to choose a preferred Scenario from the three that will be analyzed in the 2022 SCS depends on a robust suite of data that clearly and comprehensively represents how each Scenario performs. These metrics, called Performance Indicators, are the chief points of comparison that will inform the process of selecting a preferred Scenario, and as such the Indicators chosen for analysis should be thorough enough to tell the complete story of a Scenario's performance and concise enough to allow for meaningful and informed engagement from decision makers, stakeholders, and the public.

As such, COG staff is asking for a recommendation of a suite of Performance Indicators that tell the most complete story in the most concise way, no more than ten. The Indicators chosen will form the basis of how Scenarios are analyzed and compared to one another and will be reported in addition to seven fixed Indicators that have been determined to be essential in describing the nature of each Scenario. This body is welcome to consider the results from the SCS public outreach survey in making this recommendation.

Action: COG staff requests that the RTP Roundtable select no more than ten Performance Indicators (in addition to the seven fixed Indicators) to recommend for inclusion in the 2022 RTP/SCS.

III. OTHER ITEMS

A. Items from Staff

B. Items from Members

IV. PUBLIC PRESENTATIONS

This portion of the meeting is reserved for persons wishing to address the Roundtable on items within its jurisdiction but not on this agenda.

Note: Prior to action by the Roundtable on any item on this agenda, the public may comment on that item. Unscheduled comments may be limited to 3 minutes.

Upcoming meeting dates:

May 26, 2021 from 1-3 p.m.

June 23, 2021 from 1-3 p.m.

July 28, 2021 from 1-3 p.m.