2022 Fresno COG Regional Transportation Plan
Draft Action Element Outline~~Worksheet~~

Definitions

Vision

Succinctly describes the goals of the Plan.

Overarching Goals

The end toward which the overall effort is directed; it is timeless, general, and conceptual. The intent of the overall goal is to provide a framework for subsequent policies and actions.

Supporting Policies

A direction statement that guides present and future decisions on specific actions. Policies should support the attainment of the overarching goals.

Supporting Actions

Describes programs and actions necessary to support and implement the goals and policies.

Vision

A region of diverse, safe, resilient, and accessible transportation options that improve the quality of life for all residents by fostering sustainability, equity, a vibrant economy, clean air, and healthy communities.

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GOAL #1) Improved mobility and accessibility for all.

Policy #1: Encourage and prioritize full, fair, and equitable participation by all affected communities in the transportation decision-making and planning processes.

Policy #2: Actively work to ensure equitable distribution of the benefits and burdens of transportation projects.

Policy #3: Promote the improvement and expansion of accessible transportation options to serve the needs of all residents, especially those who have historically faced disproportionate transportation burdens.

Action	Implementing Parties	Timeframe
A. Seek funding to address multimodal transportation needs in the region and incentivize transportation investments that benefit disadvantaged communities. Examples include ATP, CMAQ, STBG, TOD.	FCOG, Caltrans, Cities and County, Transit Agencies	2022–2046 (ongoing)
B. Pursue funding to improve and expand wheelchair accessible, paratransit, and non-emergency transportation services for elderly and individuals with disabilities.	FCOG, ~~Local~~ Transit Agencies and Local Non-Profits	2022–2046 (ongoing)
C. Coordinate with regional transit providers to seek operational and administrative efficiencies.	Transit Agencies	2022–2046 (ongoing)
D. Annually conduct outreach, through the unmet transit needs process, to identify transit needs that are reasonable to meet throughout the region with an emphasis on disadvantaged communities.	FCOG, Transit Agencies	2022–2046 (ongoing)
E. Partner with community-based organizations serving low-income and minority communities for targeted outreach to limited English proficiencies and hard to reach populations. Examples include mini grant program, social media posts and advertisement targeted to disadvantaged communities, and translated documents and web content.	FCOG, ~~Local~~ Transit Agencies and Local Non-Profits	2022-2046 (updated every 4 years)

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GOAL #2) Vibrant communities that are accessible by sustainable transportation options.

Policy #4: Encourage alternatives to single occupancy vehicles that reduce vehicle miles travelled (VMT) and greenhouse gas emissions.

Policy #5: Support investment in and promotion of active transportation and transit to improve public health and mobility, especially in historically underinvested areas.

Policy #6: Encourage sustainable development that focuses growth near activity centers and mobility options that achieve greater location efficiency.

Policy #7: Support local jurisdictions' efforts to minimize the loss of farmland, environmentally sensitive areas, and natural resources.

Policy #8: Support local jurisdictions' efforts to facilitate the development of diverse housing choices for all income groups.

Policy #9: Facilitate and promote interagency coordination and consistency across planning efforts.

Policy #10: Incentivize and support efforts to improve air quality and minimize pollutants from transportation.

Action	Implementing Parties	Timeframe
A. Provide technical assistance, resources, and incentives to support SCS implementation, infill & mixed use development, equitable revitalization of local communities, and conserve natural resources. Examples include SB 743 Guidelines and VMT modeling, TOD Program, Circuit Planner Program, AHSC Technical Assistance, Blueprint, Greenprint, and GIS support.	FCOG	2022-2046 (ongoing)
B. Seek funding to conduct a study to explore potential regional impacts of the Sustainable Groundwater Management Act on areas such as land use, the economy, and air quality.	FCOG	2022-2026
C. Work collaboratively to support TOD and shared mobility options in corridors planned for high density affordable housing and mixed use.	FCOG, Cities and County, Transit Agencies	2022-2046 (ongoing)
D. Incentivize and Eencourage alternatives to single occupancy vehicles to reduce vehicle miles travelled, such as through continued administration and advertisement of the Measure C Carpool Program, funding to support vanpool programs, telework, expansion of shared TNC rides, and informational promotion materials for transit, biking, and walking in the region.	FCOG, Vanpool Operators	2022-2046 (ongoing)

E. Support member agencies planning for active transportation and invest in bicycle and pedestrian infrastructure to encourage healthy and convenient active transportation travel to ensure access to jobs, services, and recreation for populations with fewer transportation choices. Examples include explore funding to update regional and citywide ATP plans and bicycle and pedestrian count data.	FCOG, Cities and County	2022-2027 (should be updated every 5 years)
F. Develop a Regional Housing Needs Allocation Plan and continue to support efforts to increase housing choices. Examples include the REAP program, technical assistance with grant applications, serving as a regional forum for discussing housing issues.	FCOG	2022-2046 (ongoing)
G. Support coordinated transportation planning efforts and interregional projects between and among the eight San Joaquin Valley Metropolitan Planning Organizations (MPOs).	FCOG	2022-2046 (ongoing)
H. Pursue funding to implement projects that are consistent with the Sustainable Communities Strategy. Example: Prioritize projects through the RTP project evaluation criteria that support these goals and policies.	FCOG and RTP Technical Working Group	2022-2046 (ongoing)
I. Promote compatible airport and land use planning throughout the region. Examples include the Airport Land Use Commission, participating in regional events, and coordination among local agencies and stakeholders.	Airports, ~~Local Agencies~~Cities and County, FCOG, ALUC, Caltrans	2022-2046 (ongoing)
J. Support ~~and coordinate with~~ California Air Resources Board, ~~and~~ San Joaquin Valley Air Pollution Control District~~'s~~, and local government and transit agencies ~~efforts~~ to reduce pollutants generated from vehicle and truck traffic. ~~transportation.~~	FCOG, Local Governments, ~~Cities and County,~~ Transit Agencies	2022-2046 (ongoing)

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GOAL #3) A safe, well-maintained, efficient, and climate-resilient multimodal transportation network.

Policy #11: Prioritize investment in and promote multimodal safety measures to reduce traffic fatalities and incidents in the region.

Policy #12: Promote enhanced Transportation Systems Management (TSM) and Transportation Demand Management (TDM) strategies to reduce congestion and vehicle miles travelled.

Policy #13: Encourage improvements in travel connections across all modes to create an integrated, accessible, and seamless transportation network.

Policy #14: Maximize the cost-effectiveness of transportation improvements.

Policy #15: Encourage investments that increase the system's resilience to extreme weather events, natural disasters, and pandemics.

Policy #16: Preserve and maintain existing multimodal transportation assets in a state of good repair.

Action	Implementing Parties	Timeframe
A. Support local jurisdiction's capacity to implement projects and measures that improve the resiliency of the transportation network regarding potential impacts of climate change. Examples include studies, incentives, and resources to support efforts such as grid reliability for clean energy transportation options in rural areas, greening to reduce urban heat island effect, and increased funding/incentives for clean energy transportation and walking and biking.	FCOG	2022-2046 (ongoing)
B. Pursue funding to address safety issues in the region and implement transportation projects consistent with the identified issues. Examples include implementing strategies from the Regional Safety Plan, developing a safety education program to reduce traffic injuries and fatalities caused by human behavior, grade separation, and railroad crossing projects, and pedestrian safety measures such as traffic lights, suitable crosswalks, and sidewalks.	FCOG	2022-2046 (ongoing)
C. Incentivize and seek funding for projects that reduce VMTcongestion. Examples include ITS, signal synchronization, etc.	FCOG, Cities and County	2022-2046 (ongoing)
D. Encourage employers to utilize Transportation Demand Management strategies to reduce VMT and congestion. Examples include encouraging alternatives to single occupancy vehicles, ride sharing, subsidized transit passes, providing safe bicycle parking, alternative work schedules, and telework.	FCOG, Private Sector	2022-2046 (ongoing)

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E. Work with federal and state agencies to set annual safety targets and implement programs to reduce fatalities and serious injuries.	FCOG, Caltrans	2022-2046 (ongoing)
F. Collaborate with the state agencies, metropolitan planning organizations, and other organizations on efforts to study and advocate for a sustainable and more equitable replacement to fuel taxes.	FCOG, MPOs, Caltrans	2022-2026
G. Maintain the Congestion Management Process (CMP) and implement CMP measures.	FCOG	2022-2046 (ongoing)
H. Seek funding revenues for state-of-good repair improvements including road maintenance preservation, rehabilitation, and reconstruction.	FCOG, ~~Member Agencies~~Cities and County	2022-2046 (ongoing)

GOAL #4) A transportation network that supports a sustainable and vibrant economy.

Policy #17: Support local and regional economic development by leveraging planning and transportation funds that foster public and private investment.

Policy #18: Facilitate efficient, reliable, resilient, and sustainable goods movement.

Action	Implementing Parties	Timeframe
A. Work cooperatively with the private sector to ensure that the mobility needs of the business community within Fresno County are addressed.	FCOG, Private Sector	2022-2046 (ongoing)
B. Support efforts to improve efficiency and sustainability and preserve and expand options for goods movement through the region. Examples include the California Inland Port, I-5 Zero Emission Freight Pilot Study, farm to market activities.	FCOG, SJV COGs, Caltrans	2022-2046 (ongoing)
C. Support efforts to implement High Speed Rail and station area planning in the region.	FCOG, CAHSRA, City of Fresno, Transit Agencies	2022-2030
D. Support education and job training programs that address transportation needs. Examples include New Vision Aviation program, Sustainable Aviation Project, and zero emission vehicle maintenance programs.	FCOG, Non-Profits, Cities and County, Transit Agencies, Colleges and Universities	2022-2046 (ongoing)

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GOAL #5) A region embracing clean transportation, technology, and innovation.

Policy #19: Support innovative mobility solutions that are accessible, affordable, reduce greenhouse gas emissions, and improve air quality.

Policy #20: Support efforts to expand broadband access throughout the region.

Action	Implementing Parties	Timeframe
A. Encourage and support employers who implement telecommute strategies.	FCOG	2022-2046 (ongoing)
B. Support electric vehicle (EV) and zero emission vehicle infrastructure deployment throughout the region and seek funding to implement projects that support Electric Vehicle Readiness Plan and local transit agencies' Innovative Clean Transit (ICT) plans. Examples include supporting pursuit of funding for EV replacement vehicles, electrification of school bus fleets, compressed natural gas buses, solar, and EV planes. Pursue power purchase agreements for microgrid projects in rural Fresno County. Construction of a new technology maintenance and operations facility maintenance with charging infrastructure, solar and battery storage to enhance rural transit operations and increase resiliency.	FCOG, Transit Agencies, Cities and County	2022-2046 (ongoing)
C. Support efforts to research, plan, and implement pilot projects for microtransit and micromobility (such as bike and scooter share) and deployment of other new and innovative technologies to support research, development, demonstration projects, and deployment of new and innovative technologies.	FCOG	2022-2046 (ongoing)
D. Follow the development of autonomous vehicles and connected vehicles and plan for the readiness of our region for AV/CV.	FCOG	2022-2046 (ongoing)
E. Explore potential to conduct regional broadband planning to support future mobility options and transportation networks prioritizing communities who currently do not have access to this infrastructure.	FCOG	2022-2024
F. Support funding for travel surveys and procurement of Big Data to help better understand the origin and destination travel patterns in the region.	FCOG, Transit Agencies	2022-2030

	G. Explore opportunities to develop a regional vision of transit accessibility that integrates existing service options with new mobility options. Examples include microtransit, shared mobile ticketing applications, shared trip planning applications.	FCOG, Transit Agencies, Cities and County	2022-2024

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