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Policy Advisory Committee Friday, October 8, 2021 10:00 AM

Meeting held via Zoom.

Andy Haussler, City of Clovis
Dario Dominguez, City of Fowler
Greg Barfield, City of Fresno
John Jansons, City of Kerman
Alexander Henderson, City of Kingsburg
Cristian Gonzalez, City of Mendota
Nicole Zieba, City of Reedley
Matt Flood, City of San Joaquin
Tim Chapa, City of Sanger
Ralph Jimenez, City of Selma
Jean Rousseau, County of Fresno
Edgar Hernandez, Caltrans
Tony Boren, Fresno COG

The meeting was called to order at 10:10 a.m. by Mr. Rousseau (Fresno County), Vice Chair. With eleven members present, there was a quorum to conduct business.

I. TRANSPORTATION CONSENT ITEMS

- A. Executive Minutes of September 10, 2021 [APPROVE]
- B. City of Fresno Transportation Development Act Claim (Les Beshears) [APPROVE]

After an opportunity for public comment, Mr. Rousseau (Fresno County) motioned and Ms. Zieba (Reedley) seconded to approve the consent agenda as presented. The motion passed.

II. TRANSPORTATION ACTION/DISCUSSION ITEMS

A. 2022 Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) Update

1. Sustainable Communities Strategies (SCS) Scenarios Presentation (Kristine Cai) [INFORMATION]

Ms. Cai (FCOG) reported that Fresno COG staff has been working on producing the performance indicator results for the three Sustainable Communities Strategies (SCS) scenarios over the summer. These three scenarios are:

Scenario A: This scenario focuses on addressing equity and planning for transportation investments that meet the needs of the transit-dependent communities.

Scenario B: Reducing sprawl while supporting higher densities in urban centers to complement high-quality transit investment defines this scenario's priorities.

Scenario C: This scenario prioritizes conserving important farmland while providing for clean air and climate resiliency.

Although every scenario has its investment priorities, each includes all 20 SCS strategies approved by the Roundtable, TTC, PAC and Policy Board. According to the modeling results, the three scenarios have slightly different impacts in various areas demonstrated by the performance indicators. The draft performance

indicator results can be found on the planfresno.com website. All three scenarios are consistent with local general plans, and will be able to meet the greenhouse gas targets of 13% per capita reduction by 2035, should any of the plans be implemented. COG staff presented the performance indicator results for the three SCS scenarios.

This item was informational only; no further action was required.

2. Sustainable Communities Strategies (SCS) Scenarios Fall Outreach Summary (Brenda Veenendaal) [INFORMATION]

Ms. Veenendaal (FCOG) reported that Fresno COG released three Sustainable Communities Strategies (SCS) scenarios for public review and comment on August 25. Public outreach ran through September 26, using a four-pronged approach that included the following strategies:

- 1. Online, interactive surveys for scenario review and selection in English and Spanish, easily accessible via smart phone or computer.
- 2. Hosted eight workshops throughout the county in Reedley, Coalinga, Sanger, Clovis, Kerman, Selma, Fresno and Mendota.
- 3. Five additional presentations to rural residents and community organizations.
- 4. Hosted two virtual workshops in English and Spanish, day and evening.

Additional outreach included the following:

- Dedicated website developed for access to RTP/SCS information at www.planfresno.com that included an SCS Fall Outreach webpage
- Social media posts on Facebook, Instagram, LinkedIn, Twitter. Purchased ads to run on Facebook and Instagram regarding the workshops and online survey.
- Videos posted to YouTube and linked in the SCS survey explaining the scenarios.
- RTP/SCS handout developed in English and Spanish distributed at each workshop and posted online with detailed indicator definitions, reporting data and other explanations.
- Constant Contact emails sent to 4,500 email addresses.
- Staff worked with each host city to invite community members to attend meetings.
 SCS scenario indicator data results were depicted in various graphic forms for scenario reporting.

Staff provided a summary of the feedback from the public about the three SCS scenarios.

This item was informational only; no further action was required.

3. Preferred SCS Scenario Selection (Kristine Cai) [APPROVE]

Ms. Cai (FCOG) reported that the formal recommendation from Staff, TTC and Roundtable recommend that Scenario B be selected as the preferred scenario.

Leadership Counsel for Justice and Accountability voiced their support for scenario A.

After an opportunity for public comment, Mr. Rousseau (Fresno County) motioned and Mr. Barfield (Fresno City) seconded to recommend to the Policy Board that scenario B be selected as the preferred scenario for the 2022 Regional Transportation Plan/Sustainable Communities Strategy. 11 yes, motion passed.

B. Measure C Renewal Update (Tony Boren) [INFORMATION]

Mr. Boren (FCOG) reported that FCTA and FCOG will be hosting a series of workshops in person on October 26th and via Zoom on October 27th. FCTA accountant has estimated that the renewal would raise \$3 billion dollars of the next twenty years.

This item was informational only; no further action was required.

C. State Route 41 Elkhorn to Excelsior Project (Tony Boren) [INFORMATION]

Mr. Boren (FCOG) hoped to report the result of the ITIP process. FCOG hopes to hear the outcome next week.

This item was informational only; no further action was required.

III. ADMINISTRATIVE CONSENT ITEMS

A. 2022 One Voice-Washington Program (Robert Phipps) [ACTION]

After an opportunity for public comment, Mr. Rousseau (Fresno County) motioned and Mr. Barfield (Fresno City) seconded to approve the consent agenda as presented. 11 ye, motion passed.

IV. ADMINISTRATIVE ACTION/DISCUSSION ITEMS

There are no Administrative Action/Discussion Items.

V. OTHER ITEMS

A. Items from Staff

There were no items from staff.

B. Items from Members

There were no items from members.

VI. PUBLIC PRESENTATIONS

A. Public Presentations -

There were no public presentations.

The meeting was adjourned at 11:27am

Tony Boen

Respectfully submitted,

Tony Boren

Public:

Kimberly McCoy, Fresno Building Healthy Communities **Jacob Watts** Jill Hindenach Josemilli Ruiz Barrios Karla Martinez, LCJA Mariana Alvarenga, LCJA Thomas Dublin

Maria Moreno

Staff:

Kai Han, Braden Duran, Les Beshears, Kristine Cai, Robert Phipps, Brenda Veenendaal, Meg Prince, Peggy Arnest, Santosh Bhattarai, Pankaj Joshi, Shichen Fan, Esperanza Velazco, Moses Stites, Janelle Del Campo, Jeaneen Cervantes