



CLEAN CALIFORNIA

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District 6 Clean California Coordinator

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ENVISIONING WHAT IS POSSIBLE



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A transformative initiative to remove litter,
create jobs and beautify California



\$1.1 Billion Initiative – General Fund

- Litter Abatement over three years
- State Beautification Projects over two years
- Local Beautification Projects over two years
- Public Education over two years
- Project Design, Construction, Local Support and Engagement

Mobilizing Transformation through Key Action Areas



Eradication

Engagement and
Community Investment



Enhancements
of Infrastructure

Education



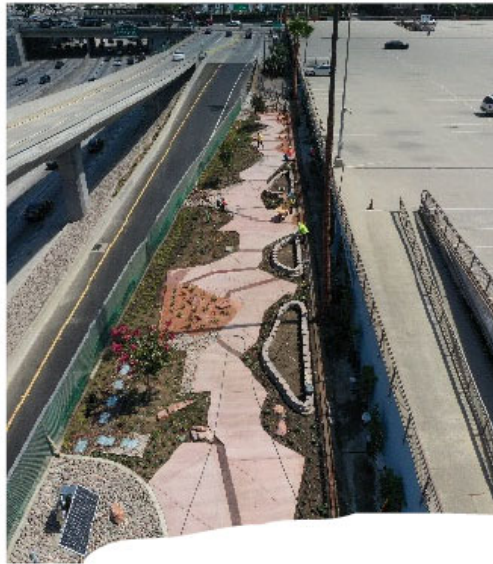
Job Creation

- Expand low barrier Maintenance jobs (SAMs)
- Expand Employment Social Enterprises
- Create career opportunities and jobs for:
 - ❖ Veterans
 - ❖ People experiencing, at risk of, or who are exiting homelessness;
 - ❖ people re-entering society from incarceration



EXPAND LITTER REMOVAL





BEAUTIFICATION PROJECTS



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Local Grant Program



- Two Year Program
- \$296 Million
- Beautify and improve streets and roads, tribal lands, parks, pathways and transit centers
- Applicants must be
 - local or regional public agencies
 - Transit Agencies
 - Tribal government.
 - Non-Profit organizations may be sub-applicants
- Funds shall not be used to displace homeless
- Complete by June 30, 2024
- Competitive process



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Local Grant Program



Project Selection Criteria

Caltrans will develop project selection criteria that will incorporate:

- Community need
- Potential to enhance and beautify public space
- Potential for greening to provide shade, reduce the urban heat island effect, and use native drought-tolerant plants
- Potential to improve access to public space
- Public engagement in the project proposal that reflects community priorities
- Benefit to underserved communities

Project Types

Eligible projects shall include, but not be limited to:

- Community litter abatement and beautification
- Community litter abatement events and/or educational program



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Local Grant Program



Application Workshops

Event	Date	Time	Registration/Recording
Application Workshop	Thursday, November 18, 2021	10:00 am - 12:00 pm	Register Now

Guidelines Workshops

Event	Date	Time	Registration/Recording
Workshop #2	Thursday, October 7, 2021	10:00 am - 12:00 pm	Workshop Recording
Workshop #1	Wednesday, September 1, 2021	1:00 - 3:00pm	Workshop Recording

Grant Program Milestones

Milestone	Date
Call for Projects	December 2021*
Project Application Deadline	February 2022*
Project Award Notification	March 2022*

* specific dates will be updated as they are solidified.

<https://cleancalifornia.dot.ca.gov/local-grants>



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QUESTIONS?

www.CleanCalifornia.com