



# **CLEAN CALIFORNIA**

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**ENVISIONING WHAT IS POSSIBLE**



# CLEAN CALIFORNIA

A transformative initiative to remove litter,  
create jobs and beautify California



## \$1.1 Billion Initiative – General Fund

- Litter Abatement over three years
- State Beautification Projects over two years
- Local Beautification Projects over two years
- Public Education over two years
- Project Design, Construction, Local Support and Engagement

## Mobilizing Transformation through Key Action Areas



Eradication

Engagement and  
Community Investment



Enhancements  
of Infrastructure

Education



## Job Creation

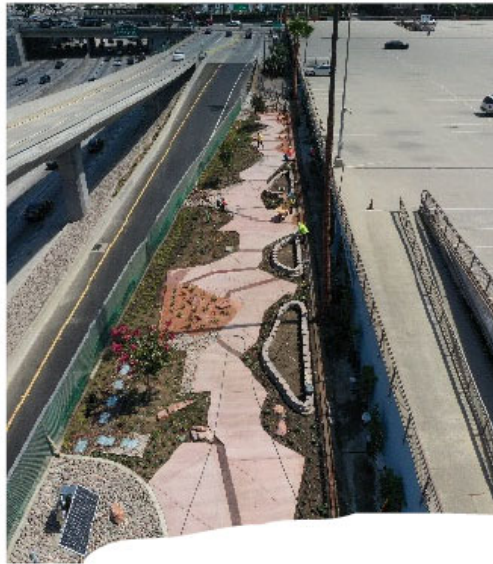
- Expand low barrier Maintenance jobs (SAMs)
- Expand Employment Social Enterprises
- Create career opportunities and jobs for:
  - ❖ Veterans
  - ❖ People experiencing, at risk of, or who are exiting homelessness;
  - ❖ people re-entering society from incarceration





## EXPAND LITTER REMOVAL





## BEAUTIFICATION PROJECTS



# CLEAN CALIFORNIA

## Local Grant Program



- Two Year Program
- \$296 Million
- Beautify and improve streets and roads, tribal lands, parks, pathways and transit centers
- Applicants must be
  - local or regional public agencies
  - Transit Agencies
  - Tribal government.
  - Non-Profit organizations may be sub-applicants
- Funds shall not be used to displace homeless
- Complete by June 30, 2024
- Competitive process





# CLEAN CALIFORNIA

## Local Grant Program



### **Project Selection Criteria**

Caltrans will develop project selection criteria that will incorporate:

- Community need
- Potential to enhance and beautify public space
- Potential for greening to provide shade, reduce the urban heat island effect, and use native drought-tolerant plants
- Potential to improve access to public space
- Public engagement in the project proposal that reflects community priorities
- Benefit to underserved communities

### **Project Types**

Eligible projects shall include, but not be limited to:

- Community litter abatement and beautification
- Community litter abatement events and/or educational program



# CLEAN CALIFORNIA

## Local Grant Program



### Application Workshops

Event	Date	Time	Registration/Recording
Application Workshop	Thursday, November 18, 2021	10:00 am - 12:00 pm	<a href="#">Register Now</a>

### Guidelines Workshops

Event	Date	Time	Registration/Recording
Workshop #2	Thursday, October 7, 2021	10:00 am - 12:00 pm	<a href="#">Workshop Recording</a>
Workshop #1	Wednesday, September 1, 2021	1:00 - 3:00pm	<a href="#">Workshop Recording</a>

### Grant Program Milestones

Milestone	Date
Call for Projects	December 2021*
Project Application Deadline	February 2022*
Project Award Notification	March 2022*

\* specific dates will be updated as they are solidified.

<https://cleancalifornia.dot.ca.gov/local-grants>



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# QUESTIONS?

[www.CleanCalifornia.com](http://www.CleanCalifornia.com)