What are the Measure C programs available to Fresno County residents?



Measure C Carpool Incentive

What is a Carpool Incentive?

Developed to provide ride-sharing incentives to commuters, the Measure C Carpool Incentive Program is a win-win for the environment and commuters, reducing air pollution and greenhouse gasses, and giving people the opportunity to reward their ridesharing through redeemable prizes by registering and submitting commute logs.

Who benefits?

Fresno County residents car/vanpooling to work, school, or other locations.



Measure C Vanpool Subsidies

What are Vanpool Subsidies?

Commuter vanpools can qualify for monthly cash subsidies to cover their monthly vanpool leasing costs, reimbursements to cover driver medical exams, subsidies for emergency ride home programs, driver replacement costs, parking, and more!

Who benefits?

Fresno County residents who have a vanpool of seven or more people for commuting to work.



Measure C Senior Scrip

What is Senior Scrip?

The Senior Scrip Program is a Measure C funded program that provides alternative, reliable and affordable transportation to Fresno County residents who are 70 years of age and older. Eligible seniors receive a 75% discount by purchasing scrip in advance with participating taxi companies and Lyft-Uber fares through GoGoGrandparent.

Who benefits?

Fresno County residents 70 years and older who need reliable, affordable transportation throughout the county.

