



## Dear Fresno County Community Member or Stakeholder,

Fresno COG is hosting a series of focus groups to get your thoughts on the development of a new [2014 Regional Transportation Plan Sustainable Communities Strategy \(SCS\)](#). The SCS is a plan for reducing greenhouse gas emissions in the Fresno County region. You will be helping to prioritize performance indicators, or "ways to measure the impacts of the scenarios on our community," that will be used to build the scenarios between now and February 2013.

Examples of some performance indicators include the following:

- Amount of pollution produced
- Acres of farmland consumed
- Travel modes
- Average work trip distance
- Housing density
- Amount of vehicles miles traveled

Below we have listed the scheduled meetings by category. **Please RSVP to [mday@fresnocog.org](mailto:mday@fresnocog.org) for ONE focus group only.** (The content of each meeting will be similar.)

### **Social Equity**

When: 1:00-2:30 p.m. on September 13, 2012  
Location: Ash Conference Room, Fresno COG

### **Health**

When: 10:00-11:30 a.m. on September 17, 2012  
Location: Ash Conference Room, Fresno COG

### **Natural Resources**

When: 1:00-2:30 p.m. on September 17, 2012  
Location: Ash Conference Room, Fresno COG

### **Environment**

When: 1:00 -2:00 p.m. on September 19, 2012  
Location: Ash Conference Room, Fresno COG

### **Transportation**

When: 10:00-11:30 a.m. on September 24, 2012  
Location: Ash Conference Room, Fresno COG

### **Business**

When: to be determined  
Please indicate interest in this group and we will forward the scheduled date and time when it is finalized.

Fresno COG needs to receive your input as we are beginning to develop the SCS scenarios. Your feedback will directly impact the plan. We sincerely request you join us at one of the focus groups listed above. We will be happy to validate your parking and provide refreshments at each focus group meeting.

Many thanks,

**Kristine Cai**

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*Thank you!!*

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