

Regional Transportation Plan and Sustainable Communities Strategy Roundtable
MEETING SUMMARY
Wednesday, October 28, 2020
2:00 PM

I. WELCOME AND INTRODUCTIONS (Kristine Cai)

The meeting was called to order by Mr. Terry, Chair at 2:03 p.m.

A. ROLL CALL (Jeaneen Cervantes)

Ryan Burnett, City of Clovis
Sophia Pagoulatos, City of Fresno
Paul Sereno, City of Huron
Cristian Gonzalez, City of Mendota
Rob Terry, City of Reedley
David Bretlic, City of Sanger
Isaac Moreno, City of Selma
Jamaica Gentry, Caltrans
Carolina Ilic, Public Transportation Urban
Moses Stites, Fresno County Rural Transit
Tina Sumner, Active Transportation
Eric VonBerg, Broad-Based Business
Adam Livingston, Environmental
Keith Berthold, Public Health Advocate
Gail Miller, Public at Large
Sal Petrucelli, Public at Large
Bill Jordan, Measure C Citizens Oversight Committee
George Uc, LAFCo
Joseph Oldham, New Technology
Leslie Martinez, Environmental Justice
Mike Prandini, Building Industry
Sargeant Green, Water Agency

II. NEW INFORMATION/DISCUSSION ITEMS

A. RTP/SCS Roundtable Meeting Minutes of September 28, 2020 (Jeaneen Cervantes) [APPROVE]

After an opportunity for public comment, Mr. Livingston (Environmental) motioned and Ms. Sumner (Cycling Club) seconded to approve the minutes with corrections. 16 yes votes. The motion passed.

B. Socioeconomic Forecast Update - Draft Report (Seth Scott) [APPROVE]

Mr. Scott (FCOG) reported that Fresno COG, in partnership with Applied Development Economics (ADE), has updated its socioeconomic forecasts. The original report, published by ADE in 2017, included detailed jurisdiction-level forecasts for residential and employment growth and was a critical element of scenario development within the 2018 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS).

In preparation for the 2022 RTP/SCS, and in response to significant changes in the field of demographics and economic (e.g. the COVID-19 pandemic and the CA Department of Finance's downward adjustment of their population projections), ADE has developed a draft update to the demographic forecast that incorporates new observed data, projections from various sources, and permit information from local agencies. The report has also been expanded to include additional forecast data that will aid Fresno COG in its RHNA analysis, which coincides with the 2022 RTP/SCS. The updated report was included for review.

After an opportunity for public comment, Mr. Stites (FCRTA) motioned and Mr. Petrucelli (Public-at-Large) seconded to approve of the revised demographic forecast report for use in Fresno COG's modeling and planning efforts, most notably the 2022 RTP/SCS and the 6th cycle RHNA. 19 yes votes. The motion passed

C. 2022 RTP/SCS Fall Outreach Summary Report (Brenda Veenendaal) [INFORMATION]

Ms. Veenendaal (FCOG) reported that Fresno COG's 2020 Transportation Needs Survey was open from September 9th through October 22nd and is expected to collect over 1,000 transportation project suggestions from Fresno County residents. The suggestions and corresponding demographic data was downloaded following the survey closure and separated out by jurisdiction. Fresno COG forwarded all project suggestions to the corresponding member agencies for review and consideration as they start to work on RTP project submittals in early November. All of the project suggestions were posted to Fresno COG's RTP Update website, www.planfresno.com.

In summary, Fresno COG staff executed an outreach plan using the following communication methods:

- Online community survey in English, Spanish and Punjabi
- Three mini-grants supplied to community-based organizations to engage hard-to-reach communities
- E-news letters to a database totaling over 6,500 email addresses
- Social media posts in English and Spanish repeatedly posted on Facebook, Instagram, Twitter and LinkedIn
- Social media "boosts" or advertisements on Facebook and LinkedIn
- Flyers circulated through mini grantees and member agencies in English and Spanish
- Facebook Live community presentation explaining the Fresno COG, RTPs and the Transportation Needs Survey-posted to Facebook as well
- Virtual meeting presentations and discussions
- Requests sent out to members agencies, other government and community agencies to share our survey invitations with their contacts.

Fresno COG staff provided a complete report on the survey outreach conducted, transportation project suggestions received and participant demographics.

This item was informational only; no further action was required

D. 2022 RTP Call for Projects (Suzanne Martinez) [INFORMATION]

Ms. Martinez (FCOG) reported that the 2022 RTP Call for Projects will commence on **Monday, November 2, 2020**. All projects must be submitted to Fresno COG via FresnoTrak no later than **5:00 p.m. on Wednesday, December 16, 2020**. On **Thursday, October 29, 2020, from 2:00 – 3:30 pm**, Fresno COG hosted a training session for submitting RTP projects using the online FresnoTrak system. An invite for this training was sent on Friday, October 9, 2020, to all RTP Roundtable members.

Excel lists that included all current 2018 RTP projects were sent to all member agencies in mid-August. Members should continue to use these lists to review current projects and prepare for the upcoming RTP Call for Projects.

This item was informational only; no further action was required

E. Measure C Renewal Process Update (Mike Leonardo) [INFORMATION]

Mike Leonardo, Executive Director of the Fresno County Transportation Authority, provided an update on the status of the Measure C renewal efforts.

This item was informational only; no further action was required

III. OTHER ITEMS

There were no items from staff or members.

IV. PUBLIC PRESENTATIONS

There were no public presentations.

Upcoming meeting dates:

November 18, 2020 from 2-4 p.m.

December 16, 2020 from 2-4 p.m.

The meeting was adjourned at 3:45 p.m.

Members of the Public:

Nick Paladino, Fresno Cycling Club

Nicole Zieba, City of Reedley

Anthony Molina

Joe Vargas, Fresno Area Express

Denise DiBenedetto, Fresno County Transportation Authority

Greg Barfield, Fresno Area Express

Jill Gormley, City of Fresno

Michael Osborne, City of Mendota

Doug Svensson, Applied Development Economics

Sean Smith, City of Clovis

Matthew Gillian, Inspiration Transportation

FCOG Staff:

Tony Boren

Kristine Cai

Robert Phipps

Jeaneen Cervantes

Kai Han

Trai Her-Cole

Jennifer Soliz

Braden Duran

Suzanne Martinez

Brenda Veenendaal

Meg Prince

Seth Scott

Peggy Arnest

Santosh Bahattarai

Todd Sobrado