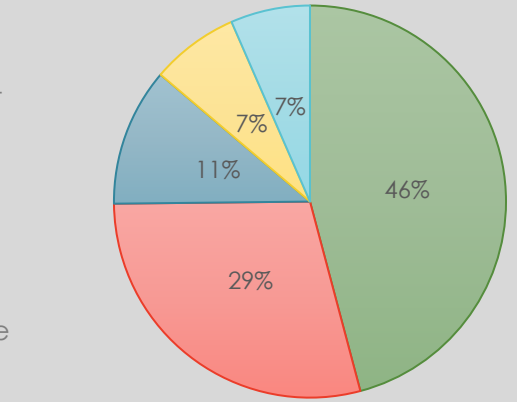
Staff Recommendation

Staff and the RTP Roundtable recommend
Scenarios A, B and C
be selected for inclusion in the SCS

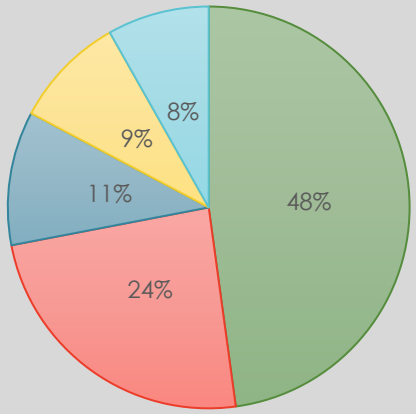
Results of Scenario Outreach

	Average Score	Median Score	Positive Scores	Strong Support (>80)	Strong Oppose (<20)
Scenario A	70.6	78	82%	46%	7%
Scenario B	70.1	78	79%	48%	8%
Scenario C	70.7	77	81%	47%	8%
Scenario D	68.8	72	78%	38%	3%
Scenario E	70.0	73	82%	42%	6%

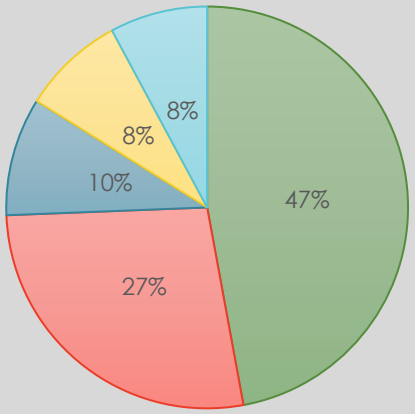


Scenario A
82% Positive

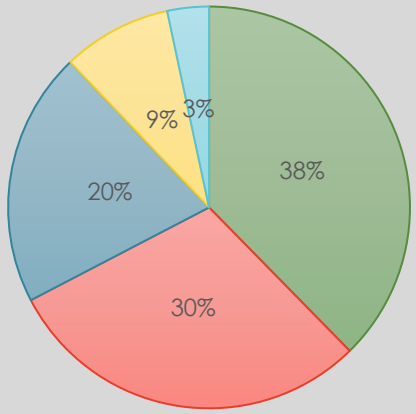
Scenario B
79% Positive



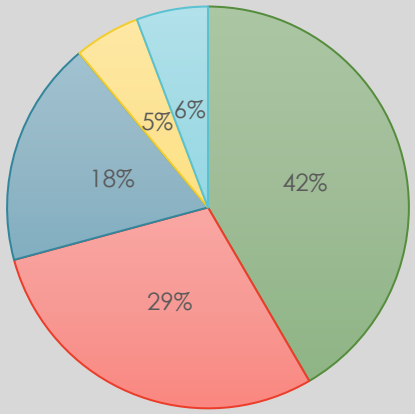
Scenario C
81% Positive



Scenario D
78% Positive



Scenario E
82% Positive



Observations

- Our goal is to choose **three Scenarios** for inclusion in the SCS
- By nearly every metric (average/median score, % support, etc.), Scenario D consistently received the least support from the survey participants
- By average score, median score, and share of respondents showing strong support, **Scenarios A, B and C** received the most public support
- By share of respondents giving positive feedback, **Scenarios A, C and E** received the most public support
- It is staff's opinion that **Scenarios B and E** will be the most effective at meeting greenhouse gas emission targets; between these two, Scenario B is more achievable, and Scenario E is more ambitious

Transportation Strategies

Maintain existing streets and roads	●●●
Enhance operational efficiency and TDM strategies	●○○
Improve bike and pedestrian infrastructure	●●○
Provide an efficient, reliable, and safe roadway system for movement of goods	●○○
Improve transit and shared mobility	●●○
Innovate and modernize travel and infrastructure	●●○
Improve traffic safety	●●○
Improve intra-modal accessibility and connectivity	●●●
Improve transportation equity	●●●
Decrease congestion	●○○

●○○ *Limited investment*
●●○ *Moderate investment*
●●● *Priority investment*

Land Use Strategies

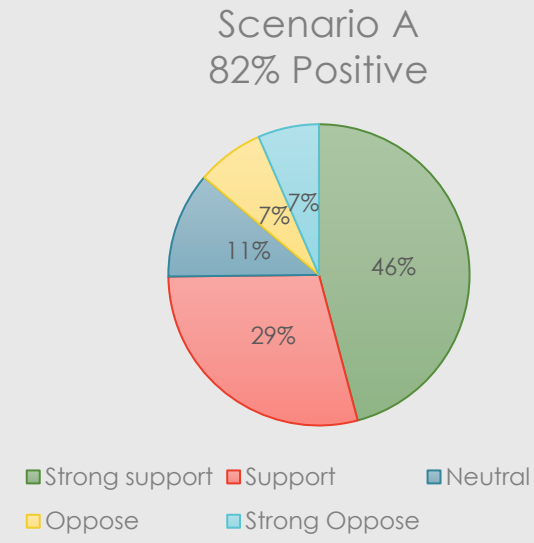
Limit growth footprint	●○○
Support efficient land uses and livable communities	●●●
Encourage equitable redevelopment	●●○
Provide a range of housing options across different income levels	●●●
Conserve resource land	●●○

Other/Co-Benefit Strategies

Encourage shifts away from SOV	●○○
Increase climate resiliency	●●○
Improve air quality	●●○
Support work-from-home	●●○
Improve economic, environmental, and public health outcomes for disadvantaged communities	●●●

Scenario A

Address equity and tailor transportation investments to meet the needs of transit-dependent communities.



Transportation Strategies

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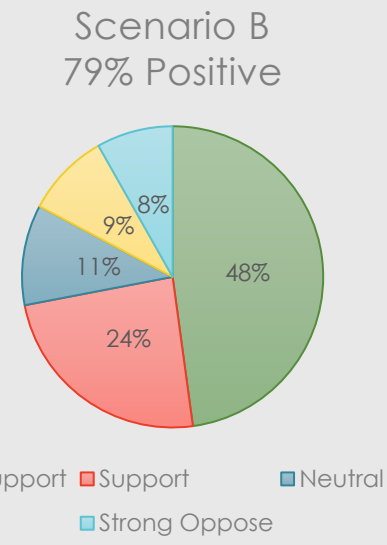
Improve economic, environmental, and public health outcomes for disadvantaged communities	●●○

Scenario B

Low-sprawl scenario that supports higher densities in urban centers to complement high-quality transit investments.



Transportation Strategies

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Improve air quality	●●●
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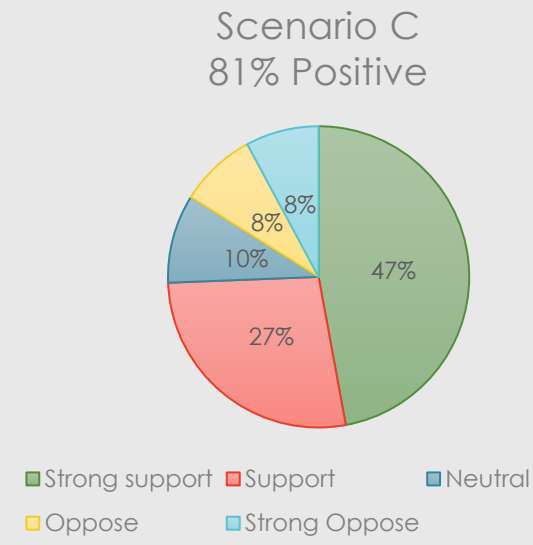
Improve economic, environmental, and public health outcomes for disadvantaged communities	●●○

Scenario C

Envisions a future with clean air and climate resiliency, while promoting cleaner forms of transportation.



Transportation Strategies

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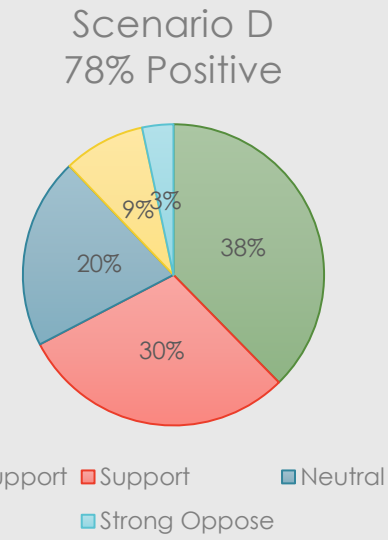
Scenario D

The strategies in this scenario seek to reflect the prioritized values from the Fresno COG public survey.



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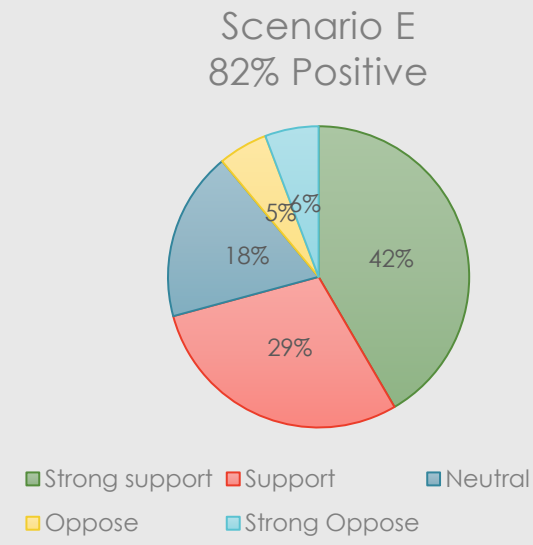
Scenario E

Emphasis on land-use policies to encourage sustainable and equitable growth.