



# **Regional Transportation Plan and Sustainable Communities Strategy**

*Community Needs Project Suggestions*

January 30, 2025



# Your Voice Matters!

Regional Transportation  
Plan Update

Translate



# Fresno COG's 2024 Transportation Needs Online Survey

## Open Sept. 6 - Oct. 31

Opportunity to submit transportation project need suggestions through an online portal in various languages:

- ▶ English
- ▶ Spanish
- ▶ Punjabi
- ▶ Hmong

## 2024 Transportation Project Needs Survey for Fresno County

### Welcome!

Have a say in how money for future transportation projects is spent in Fresno County. The Fresno Council of Governments is looking for transportation project suggestions that could become part of its 20-year Regional Transportation Plan.

[Español](#) | [Hmong](#) | [Punjabi](#)

Introduction

Questions

Your Suggestions

About You

Stay in Touch

Do you have suggestions for road, bus, bikeway, sidewalk, trail, or other types of transportation improvements?

Do the streets near you need repair?

Are roads or intersections unsafe or congested?

Would you like a change to current bus stops or schedules?

Does a new bikeway, trail, or sidewalk need to be added in your community?

**We want to know! Please tell us by participating in this very brief, easy survey between September 6 and October 31.** Answer a couple of quick questions related to two studies we are conducting right now, then submit as many project suggestions as you would like. Your project suggestions will be forwarded to the appropriate agency for review, consideration and possible inclusion into the updated RTP or local plans.



# Survey Contents

Included questions from three current projects:

- Fresno County Mobility Hub Feasibility Study - *Questions 1 & 2*
- Fresno County Climate Resiliency Plan - *Questions 3-6*
- RTP Update - *Project Suggestions Submittal*

# Outreach Conducted by COG

- ▶ Websites - PlanFresno.com, PublicInput Community Hubs, Fresnocog.org
- ▶ Social Media - 10 posts each on Facebook, Instagram and LinkedIn
- ▶ Eblasts - 3 eblasts sent to Fresno COG's database and committees
- ▶ Partner Share Requests
- ▶ Paid Media:
  - The Fresno Bee - 5 homepage and edition takeovers
  - Vida En El Valle - 5 takeovers of e-edition
  - Kerwest Newspapers - 4 placements each: The Kerman News, Firebaugh-Mendota Journal & San Joaquin-Tranquility West Side Advance
  - The Fresno Flyer - 1 placement
- ▶ Media articles

# RTP Pop-Up Events & Presentations

Fresno COG Staffed Events - 14	
Kerman Harvest Festival	Big Fresno Fair Seniors Day
Kingsburg Crayfish Festival	Veterans Affairs Coalitions - VA Hosp.
Fresno State Employees Health Fair	Reedley Fiesta
The Family Resource Center Event	Central Valley Industrial Areas Found.
Huron Car Show	Mono Hiltop Manor for seniors
ClovisFest	Sanger Trick or Treat Event
Resource Fair at Selma Senior Center	Westpark Trick or Treat Event
Central CA Women's Conference	

# RTP Presentations & Meeting Mentions

## Total Fresno COG attended Presentations and Meetings - 9

Biola Chamber of Commerce	Central Valley Roundtable
Latino Community Taskforce	Catholic Charities Senior Group
San Joaquin Valley Democrats	Fresno Cycling Club
Fresno Active Transportation Plan Update Workshop	Del Rey Citizens Group with CRLA
Honor Our Vets Breakfast & Awards	

- ▶ Additional Mini Grant events and presentations (known): 19

# Survey Results

Page Visitors: 13,667

Participants: 883  
Project Suggestions: 962

Subscribers: 371

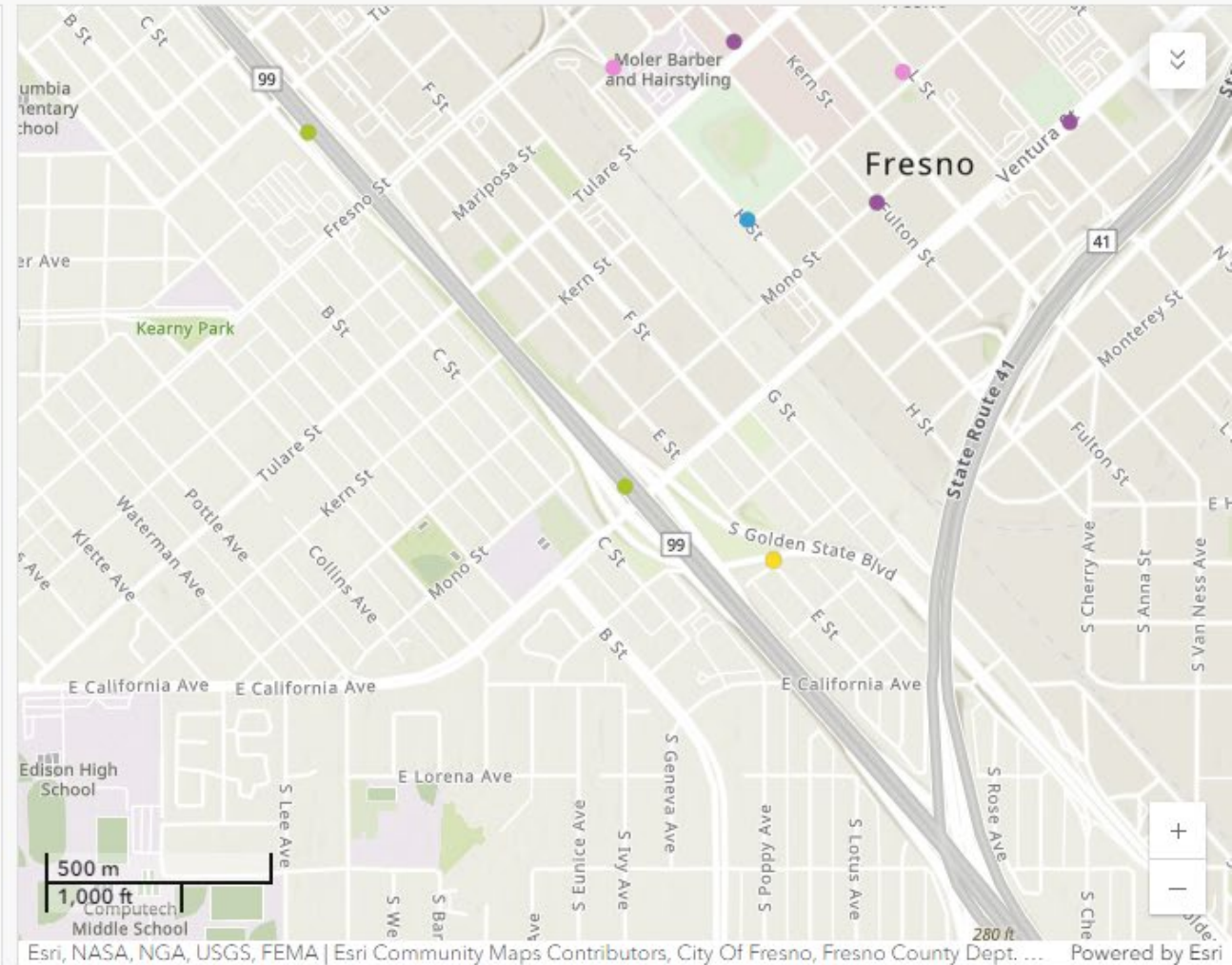
# Mapping the Project Suggestions





Caltrans

OBJECTID	2
Jurisdiction/Agency	Caltrans
Comment	Hwy 99 going through downtown needs to be repaved. It's in horrible shape.
PointLat	36.725310
PointLong	-119.793050
Source	Online Survey
MapPin	/ Street or Road Project



Jurisdiction/Agency	Comment	Source	Project Type
Caltrans	Please consider removing the traffic stop lights le...	Email	Default or N/A
Caltrans	Hwy 99 going through downtown needs to be re...	Online Survey	/ Street or Road Project
Caltrans	Finish widening CA 41 from Elkhorn Ave to the K...	Online Survey	/ Street or Road Project

# Projects By Type

ions

Select a Jurisdiction/ A...  
No category selected

Select a Project Type  
/ Bus Stop or Schedule ...

10 km  
10 mi

Esri, CGIAR, USGS | Fresno County Dept. PWP, California State Parks, Esri, TomTom, Garmin, SafeGraph, FA... Powered by Esri

10 km  
10 mi

Esri, CGIAR, USGS | Fresno County Dept. PWP, California S

**FAX** [X]

Zoom to [Pan]

OBJECTID	145
Jurisdiction/Agency	FAX
Comment	Bus stop needed
PointLat	36.815587
PointLong	-119.764304
Source	Online Survey
MapPin	/ Bus Stop or Schedule Project

# Project Suggestions by agency

- ▶ Rough count, some projects attributed to multiple local agencies
- ▶ Project suggestions forwarded to member agencies 11/14
- ▶ RTP Call For Projects extended to 12/13

Coalinga	1
Clovis	46
Clovis Transit	25
Fowler	3
Fresno City	296
FAX	135
Fresno County	208
FCRTA	40
Huron	3
Kerman	10
Kingsburg	6
Parlier	4
Reedley	7
San Joaquin	2
Sanger	9
Selma	6
Regionwide	38
Measure C Programs	4
Caltrans	78

# Response Demographics & Follow Up

