



Measure C Renewal Steering Committee

~ Agenda ~

September 11, 2025
3:00 p.m. to 5:30 p.m.

Meeting Objectives:

- Finalize “subcategories” within approved General Categories
- Provide input to COG staff on funding scenarios for 20-year vs. 30-year measure
- Road Briefing (Beyond Just Maintaining)
- Public Transportation Briefing (Beyond Just Maintaining)
- Comparison of other self-help measures
- Review next steps and updated calendar

1.	Welcome and Overview of the Meeting	Mark	3:05 pm
2.	Welcome/Overview <ul style="list-style-type: none"> ▪ Agreed on Subcategories ▪ What We’re Going to Do Today: <ul style="list-style-type: none"> ✓ Finalize Subcategories (See attachment) ✓ Length of Measure (20 v. 30 yr) ✓ Update on Roads (Beyond just maintenance) ✓ Update on Transit (Maintenance and beyond) ✓ Comparison of other self-help measures 	Mark, Steering Committee	3:10 pm
3.	"Clean up" list of Subcategories <ul style="list-style-type: none"> ▪ Review and explain attachment ▪ Vote on Finalizing Subcategories 	Mark, COG/FCTA Staff, Steering Committee	3:15 pm
~ Let’s Take a 5 Minute Break ~			
4.	Discussion / Input on 20 Year vs. 30 Year Measure <ul style="list-style-type: none"> ▪ Q&A ▪ Vote 	COG Staff, Steering Committee	3:40 pm

5.	Brief on Roads (More Than Just Maintaining) <ul style="list-style-type: none"> ▪ Urban ▪ Rural 	Jurisdictional representatives, COG Staff, SC	4:00 pm
6.	Brief on Public Transportation (More Than Just Maintaining) <ul style="list-style-type: none"> ▪ City of Fresno ▪ City of Clovis ▪ Small Cities & Fresno County 	Jurisdictional representatives, COG Staff, SC	4:45 pm
7.	Comparison of other Self-Help Measures	COG Staff	5:15 pm
8.	<i>Steering Committee Meetings/Tentative Schedule</i> <ul style="list-style-type: none"> ▪ <u>September 18</u> <i>Note: Additional meetings (between 9/18 – 10/9) may be needed to get to final Allocations recommendation</i> ▪ <u>October 9</u> ▪ <u>October 16</u> ▪ <u>Additional Activities</u> <ul style="list-style-type: none"> ○ September 18 – begin polling process ○ End of October – final, large community meeting for final review of Steering Committee recommendations <p>Recommendations to COG, local government agencies, FCTA – November / December</p>	Mark	5:25 pm
9.	Adjournment	Mark	5:30 pm