

MEASURE



*One County
One Plan*

Steering Committee Meeting

Sept 18, 2025



Item 1: Roll Call



Item 2: Meeting Overview

What We're Going to Do Today:

- Measure Comparison – Accountability Components
- General Category Allocations
- Vote on Measure Length (20 years v. 30-years)
- Next Steps



Item 3: Measure Comparison Accountability Components

Examples:

Accountability Measures

- Annual progress reports of Measure C income, expenditures, planned future projects, updates on projects not yet completed, with public review and comments encouraged. Evaluation should use the Guiding Principles.
- Public comment periods for projects before they are rolled out. Use a dollar trigger to determine if a project should be reviewed for public comment or can be implemented without public comment. (i.e. more expensive projects would be subject to public comment). Projects should be analyzed using the Guiding Principles.

Examples:

Accountability Measures

- **Transparency:** Public reporting, easy to read dashboards, and independent audits.
- **Equity:** Fair funding for rural and smaller communities, with a guaranteed baseline for local roads.
- **Local Control:** Small towns should have the flexibility to fund improvements they see as most critical.
- **Public Engagement:** Advisory panels, town halls, and plain language summaries of technical info.
- **Sustainability:** Support for green transportation, innovation, and pilot projects.

Examples:

Accountability Measures

- Active community engagement when new reports are released or amendments are being proposed. Community engagement should be supported with ample notification of upcoming reports/events/meetings, interpretation and translation services, transportation to meetings or virtual meeting options, and educational sessions to understand reports and proposed amendments.
- In addition to annual report and audit requirements - FCTA shall develop and implement a searchable public database that allows members of the public to be aware of how funds are utilized and how they align with guiding principles and any implementing guideline requirements.
 - As part of this, develop a GIS map of investment by geographic location.
 - Non-compliance consequences: return and / or withholding of funds, referral to public integrity unit, etc.

Examples:

Review Periods

- An overall review of direction/all projects at least every 10 years in a 30-year measure.
- **Flexibility with Safeguards:** Mid-term reviews and opportunities for public input before major reallocations.
- Have a review of the Expenditure Plan every ten years. This review could not change the major categories nor the allocations to them; however, it could change the subcategories and their allocations. In the Regional Connectivity category, the review could add, delete, or modify any major regional project. The review could also modify the Implementation Guidelines.
- If a 30-year plan is proposed, review should happen at least every 10 years.

Examples:

Review Periods

- A review committee would have to be a mixture of jurisdiction staff and community interest groups/citizens. I think the RTP/SCS Roundtable is too large. For jurisdiction staff I propose the following:
 - City of Fresno
 - City of Clovis
 - County of Fresno
 - representative of east side cities
 - representative of west side cities
 - member of FCOG staff
 - member of the Citizen Oversight Committee

Examples:

Review Periods

- Review of plan for additions, deletions, improvements every 10 years regardless of length of measure. Public must be notified and provided with at least 60 days to review and comment. Workshops shall be held to solicit public input on the east, west, and urban metro area prior to a public hearing held by FCOG for a vote.
- Review and evaluation at the 10-year mark and at the 20-year mark. Part of the review and evaluation process would require at least two public meetings where communication from public would be received on the implementation of the current measure.
- In the event that there was a 20-year measure approved there would be a evaluation review at the 15-year mark with at least two required public meetings wherein the public could communicate their suggestions and criticism of the measure.

Examples:

Oversight

- Continuous study/review group to look at transportation trends throughout the state/nation, to ask the question, “Are there new/better ways of doing what we do?”
- Continue the Citizen Oversight Committee with at least its current powers and responsibilities
- Citizen oversight committee - expand decision-making authorities.

Examples:

Amendments

Public notification and opportunity for input.

- For biennial reviews and amendments to the plan, the public must be notified and provided up to 60 days for public review and comment prior to a vote. Workshops shall be held to solicit public input on the east, west, and urban metro area prior to a public hearing held by FCOG for a vote.
- No amendment can be made without first giving members of the public an opportunity to weigh in.
- At the jurisdiction level

Vote: Accountability Components

- Question: *Should these accountability components be addressed in the Implementation Guidelines?*
 - Yes
 - No



Item 4: 5-Minute Break



Item 5: General Category Allocations

Programs	1986 Measure (57.6% Yes, Passed)	2006 Measure (77.7% Yes, Passed)	2022 Measure (58.2% Yes, Failed)
Local Streets and Roads	0%	15.8%	51.37%
Local Return (Flexible Funds)	25%	14.8%	17.69%
Regional (including Airport and Grade Separations)	75%	36.4%	14.6%
Transit	0%	19.6%	11.88%
Active Transportation	0%	4%	1.1%
Special Programs (New Tech, Car/Vanpools, TOD, etc.)	0%	7.6%	2.11%
Administration	0%	1.8%	1.26%

Programs	1986 Fresno	2006 Fresno	2022 Fresno	2022 San Joaquin	2008 Santa Barbara	2004 Contra Costa	2004 Sacramento	2006 Orange	2006 Tulare	2020 Sonoma	2014 Alameda
Local Streets and Roads	0%	15.8%	51.37%	35%	58%	24%	38%		35%	38%	10%
Local Return (Flexible Funds)	25%	14.8%	17.69%			2%		17%			20%
Regional	75%	36.4%	14.6%	32.5%	20%	27%	12%	54%	50%	27%	9%
Transit	0%	19.6%	11.88%	28%	16%	41%	42.75%	25%	10%	23%	46%
Active	0%	4%	1.1%	2%	4%	2%	5%	1%	2%	12%	8%
Other	0%	7.6%	2.11%	2.5%		3%	1.5%	2%	2%		4%
Admin	0%	1.8%	1.26%	1%	1%	1%	.75%	1%	1%	1%	1%

General Category Allocations

- 20-year vs. 30-year Revenue Comparisons (*percentages handout*)
- The Process to “Get to Yes”
 1. Minimum (1%) & Maximum (75%) General Category Allocations
 2. Allocate percentages to each General Category (Total = 100%)
 3. *Vote: Forward “General Category Median Allocations Package” to COG?*
 4. If “3” fails, establish +/- 20% range for each General Category Allocation (“General Category Allocation Range”)
 5. *Vote: Forward “General Category Allocation Range” to COG?*
 6. If “5” fails, use next meeting to arrive at final specific percentages for each General Category Allocation

General Allocations: Your Recommendations

- SC Members Secret Ballot: Allocate percentages to each General Category.
- *Remember:*
 - Minimum Allocation to Any General Category = 1%
 - Maximum Allocation to Any General Category = 75%
 - Total Allocations must = 100%

Vote: Forward General Category Median Package?

- Question: ***Should we submit the “General Category Median Allocation Package” to COG as our final General Category Allocations?***
 - Yes
 - No

General Allocation Ranges

- COG Staff calculates 20-year and 30-year General Category dollar allocations based on +/- 20% range
- Review and Questions

Vote: Use General Category Ranges?

- Question: *Should we submit the “General Category Allocation Range” to COG as our final General Category Allocations?*
 - Yes
 - No



Item 6:
Vote: Measure Length
20-years vs. 30-years

Vote: 20 years v. 30 years

- Question: *Should this be a 20-year or 30-year Measure?*
 - 20 years
 - 30 years



Item 7: Next Steps

Steering Committee Meetings

- **Allocations Discussion Continued**
- **Next Meetings**
 - 3-5:30 p.m., Thurs., Oct. 2
 - 3-5:30 p.m., Thurs., Oct. 9 *[Tentative]*
 - 3-5:30 p.m., Thurs., Oct. 16 *(Draft Implementing Guidelines for Comment) [Tentative]*
 - 3-5:30 p.m., Wed., Oct. 29 *(Final Vote on Implementing Guidelines/Expenditure Plan Package) [Tentative]*
- **Homework**

Item 8: Adjournment

