



MEASURE C CITIZEN OVERSIGHT COMMITTEE Application Package

The Measure C Citizen Oversight Committee was created in 2006 with the Measure C Extension Expenditure Plan's passage by voters. The Citizen Oversight Committee is tasked with informing the public regarding Measure C's progress and expenditures, and to ensure that the Measure C funding program revenues and expenditures are spent as promised to the public.

The Measure C Expenditure Plan states that the COC shall be composed of thirteen (13) members, comprising the following:

- Six at-large public members who respectively reside in each one of the five Fresno County Supervisorial Districts.
 - Three of the six must reside in the Fresno-Clovis Metropolitan Area
 - Two must reside in the unincorporated rural area of the county (east and west).
- Seven members must be representatives drawn from a diverse mix of interested community organizations

Members serve 4-year terms, with a maximum limit of eight years on the committee. Appendix G of the Measure C Extension Expenditure Plan (attached) states the Committee's duties and responsibilities.

There are currently four vacancies on the committee:

- **Three** positions for community organization representatives
(*Organization/agency/service clubs/chamber, etc. must provide applicant with a letter of recommendation.*)
- **One** public-at-large positions representing the following:
 - Unincorporated rural Area West of State Route 99 (Supervisorial District 1)

Please submit completed applications to the following staff:

Measure C Oversight Committee (COC)
c/o Jake Martinez
Fresno COG
2035 Tulare Street, Suite 201
Fresno, CA 93721
Email: jmartinez@fresnocog.org

Should applicants have any questions, please call Jake Martinez or Brenda Thomas at 559-233-4148.

You may also view the Measure C Citizen Oversight Committee's webpage at:

<https://www.fresnocog.org/citizen-oversight-committee/>

The Measure C Extension Expenditure Plan's description of the formation and function of the Committee is located at: <https://www.fresnocog.org/citizen-oversight-committee/>

It is also attached beginning on page 6 of this document.

The Measure C website may be found at: <https://www.measurec.com/>



MEASURE C

CITIZEN OVERSIGHT COMMITTEE

Citizen Oversight Committee – APPLICATION FORM

(Please print legibly or type)

Name of Applicant: Jenn Guerra

Residential Information

Street Address: 1837 Lindquist St. Phone: 4158198230
City: Kingsburg Cell Phone: 4158198230
State/Zip Code: CA 93631 *(Optional)*
E-mail: jennifermguerra75@gmail.com Fax: _____

Employment Information

Employer: Self Employed
Title: CEO
Work Address: 1837 Lindquist St. Phone: 4158198230
City: Kingsburg Fax: _____
State/Zip Code: CA 93631
E-mail: jennifermguerra75@gmail.com

Eligibility Requirements

By signing this application form I hereby certify that:

1. I am a U.S. citizen 18 years of age or older and reside within Fresno County.
2. I am not an elected official at any level of government
3. I am not a public employee from Fresno County, nor of any of the incorporated cities in Fresno County, Caltrans, the Fresno County Transportation Authority (Authority), or the Council of Fresno County Governments (Fresno COG).
4. I have no economic interest in any of the Authority's projects.
5. I will submit an annual statement of financial disclosure consistent with Fair Political Practices Commission (FPPC) rules and regulations to be filed with the Authority.

Area or Community Represented

I wish to be considered for the following position(s) - *Check one or more box(es) below to affirm your interest:*

- ☒ Community Organization representative: (See requirement below)
Attach a letter of recommendation from the organization you wish to represent on the Citizen Oversight Committee
- ☐ Unincorporated rural Area West of State Route 99 (Supervisory District 1)

Additional Information

Please briefly explain why you are interested in serving on the Citizen Oversight Committee.

I'm interested in serving on the Measure C Citizen Oversight Committee because I care about ensuring transparency accountability, and equity in how local transportation and infrastructure funds are used. As a community advocate and Kingsburg Community Service Commissioner, I've seen how Measure C projects directly affect quality of life in both urban and rural areas. I want to help make sure every community, especially smaller or underserved ones, benefits fairly from these investments.

List past/present professional/community affiliations, including any elected positions previously held (please list dates served):

Vice Chair Kingsburg Community Service Commissioner-2018-Present

Programs Chair, Cultural Arts Rotary of Fresno-2023-Present

Community Member, Measure C Steering Committee 2025-Present

CEO, Therapeutic Healing and Mobile Massage 2003-Present

Required Signature

I declare under penalty of perjury the above information is true and correct.

Date: 10/24/25 Applicant: Jenn Guerra
Signature

Resume or letters of recommendation may be attached. All Community Organization applicants must provide a letter of recommendation from the organization they propose to represent.

RETURN COMPLETED, SIGNED APPLICATION and other required documentation to:

Measure C COC
c/o Jake Martinez
Fresno COG
2035 Tulare Street, Suite 201
Fresno, CA 93721

Email: jmartinez@fresnocog.org

Telephone: 559.233.4148 ext. 207

APPLICATIONS WILL BE KEPT ON FILE FOR TWO YEARS.

OFFICE USE ONLY:

DATE STAMP OR DATE RECEIVED:

Date: October 30, 2025

To: Jake Martinez
Fresno County Council of Governments

From: Mark Keppler
Facilitator, 2026 Measure C Steering Committee



Re: Letter of Recommendation – Jenn Guerra

Jake,

It is with great pleasure that I write this letter of recommendation for Jenn Guerra. I believe Ms. Guerra would be an outstanding addition to the Measure C Citizens' Oversight Committee based on her dedication to both the community, generally, and transportation issues, in particular.

As you may know, Ms. Guerra is an active member of the Kingsburg business community, owning two businesses. She has also been active in the entrepreneurship space for at least five years. Prior to that she was involved in real estate in the Fresno area for over 12 years.

In addition, she has been an active member of her community. For the past seven years, she has served as Vice Chair of the Kingsburg Community Services Commission where her responsibilities include advising the City Council on issues such as parks, recreation and community programs. During that time, she has helped set meeting agendas, guided discussions and taken a leading role in the Chair's absence. She appears to place a high premium on collaboration with fellow commissioners, city staff and community members. She has also been the Programs Chair of the Cultural Arts Rotary Foundation for the last two years and has worked to actively support initiatives that promote arts, culture and community enrichment throughout Fresno. Finally, she was an executive member of Leadership Fresno Class 39 (I am also an alum—but many, many years ago!), as well as on the Board of Directors (and Treasurer) of the Fresno Leading Young Professionals and the Downtown Academy Class of the Downtown Fresno Partnership.

Specifically related to Measure C, Ms. Guerra has been the City of Kingsburg representative on the 2026 Measure C Steering Committee. Not only has she had almost perfect attendance (I think she missed just one meeting because she was out of the country), she has also been an active member of that committee. I have found her questions and comments thoughtful and, as such, very helpful.

Finally, on a personal note, I have found Ms. Guerra not only personable, but someone who takes the initiative, works well with others as part of a team, and communicates effectively—the very characteristics you would want on the Measure C Citizens Oversight Committee.

As a result, I enthusiastically recommend her for this appointment.

If you have any questions, please feel free to contact me.