

EXHIBIT A **SCOPE OF SERVICES**

The proposed legislative advocacy for the San Joaquin Valley Regional Policy Council includes the following:

- **Maximize Funding for the Central San Joaquin Valley Region** -- Assist the San Joaquin Valley in obtaining maximum funding from the implementation of SB1 and other similar programs or legislation, particularly for SR 99 and the extension of Altamont Corridor Express commuter rail services and the San Joaquin's Amtrak improvement services, and Valley Link, through the San Joaquin Valley region.
- **Coordinate Annual Sacramento Trip** -- Craft itinerary, legislative platform, and secure meetings for an annual lobbying trip by San Joaquin Valley policy board members, staff, and stakeholders to Sacramento to advocate for regional legislative priorities with key legislators, state agency representatives, transportation commissioners, and representatives of the gubernatorial administration.
- **Legislative Advocacy** – San Joaquin Valley's position on key legislative action shall be transmitted to the State Legislature and staff, as well as Committees and state agencies (as appropriate), and other interest groups. This may be accomplished through personal discussions with the legislative delegation for San Joaquin Valley, committee consultants, and agency representatives, direct lobbying of legislators, meeting with state agencies and other interest groups represented at the State level, testifying at appropriate policy and fiscal committees and agency hearings, orchestrating statements of legislators, prepare and send letters notifying appropriate officials and agencies of the San Joaquin Valley's position and drafting announcements. Design and implement a strategy, in consultation with San Joaquin Valley staff, that raises awareness of issues affecting the San Joaquin Valley with legislative leaders and broadens and improves direct communication between San Joaquin Valley staff and State leadership.
- **Coordination of Legislative/Regulatory Efforts** - The consultant shall work with San Joaquin Valley to coordinate a legislative/regulatory program, including developing legislative/regulatory positions and platforms and drafting proposed legislation when appropriate. The Consultant shall strive to coordinate the San Joaquin Valley perspective with other stakeholders as appropriate. Design and implement a strategy, in consultation with San Joaquin Valley staff, that raises awareness among State lawmakers of issues affecting the San Joaquin Valley and broadens and improves the San Joaquin Valley Board's direct communication with State leadership.
- **Establish an Active Presence** - The consultant shall actively establish a strong identity and presence in Sacramento on behalf of the San Joaquin Valley. This effort shall be reinforced through involvement in political and regulatory activities on behalf of this organization. Additionally, on-site visits to the San Joaquin Valley shall be made upon reasonable notice and request to the Consultant, along with a presentation to the San Joaquin Valley Board regarding state issues as requested.

- **State Budget Issues** - Focus efforts on supporting the San Joaquin Valley appropriations requests and legislative objectives during the final phases of State Legislature action on spending and authorization legislation, including coordinating additional meetings with relevant members of the State Legislature or their staff, and state agencies, in support of the San Joaquin Valley objectives, as appropriate.
- **Monitoring** – The consultant shall serve as a reliable and consistent conduit of information to and from the State Senate and Assembly and the Governor’s office; monitor and provide monthly reports, both orally and in writing, on current legislation, the state budget process, or any congressional events that may directly or indirectly impact the San Joaquin Valley and/or member agencies. The Consultant should work closely with the Directors of the San Joaquin Valley Regional Transportation Planning Agencies to assist in developing San Joaquin Valley legislative priorities and identifying current needs. Frequent contact should be made with Members of the State Legislature and their staff, as well as with Committees, gubernatorial staff, and state agency staff, regarding the development of future legislation and regulations impacting the San Joaquin Valley. Said contact shall inform policymakers of the potential effects of specific legislation and regulations on San Joaquin Valley interests.