

Measure C Carpool Incentive Program:

- Individuals who commute to or from Fresno County at least twice a week with at least one other person over the age of 18 to work or school can register for the Carpool Incentive Program. Cash prizes are awarded each month to individuals who have registered for the program and have submitted carpool logs for that month. A grand prize giveaway event takes place once each fiscal year. At the event, various grand prizes are awarded to individuals who have submitted carpool logs throughout the fiscal year
- Administrative, planning, and implementation services associated with this category

✓ **Step 4 – Other Subprogram Requirements**

Implementation Guidelines affecting the Carpool/Vanpool Subprogram include:

- New vanpools applying for subsidies or reimbursements must include the following:
 - At **least three (3) riders and one (1) driver (4 vanpool passengers total)**
 - Vanpool should operate at least five (5) days per week unless participants are working full-time on an alternate work schedule that requires fewer commute days
 - An Emergency Ride Home Program (ERH) provided or arranged by the vanpool provider or signed waivers from all participating vanpool riders/drivers that they do not want ERH provided to their vanpool
 - Must originate within Fresno County
 - A qualifying “new” vanpool is one that is formed but not yet on the road, or a vanpool that has been on the road for less than two (2) months. No new vanpool may receive the subsidies or incentives unless at least **3** of the vanpool’s riders have not traveled in a vanpool on a regular basis for a period of six (6) months from the time of application submission to the program
 - Participants are required to use an authorized vanpool vendor such as Enterprise Rideshare, vRide, CalVans, or another agency, or form an employer-sponsored vanpool. Owner-Operator vanpools are not eligible to receive these subsidies
 - Vanpools may supplement this incentive with other subsidies. Examples include employers, the San Joaquin Valley Air Pollution Control District (Air District) and Commuter Checks
 - The subsidy must be revoked if a vanpool’s ridership falls below **four (4)** members (including the driver) for more than four (4) consecutive months
 - If an “offshoot” vanpool is formed from members of a vanpool that previously applied for a subsidy from this program, and the route is essentially the same, the original vanpool must remain viable or the new vanpool will not qualify for the subsidy. This is required only if the members from the original vanpool are counted towards the **four (4)** passenger minimum

- Existing vanpools must comply with the following requirements:
 - At least **three (3) riders and one (1) driver (4 vanpool passengers total)**
 - Vanpool should operate at least five (5) days a week unless participants are working full-time on an alternate work schedule that requires fewer commute days
 - An ERH Program provided or arranged by the vanpool provider or signed waivers from all participating vanpool riders/drivers that they do not want an ERH program provided to their vanpool
 - Must originate within Fresno County
 - Participants are required to use an authorized vanpool vendor such as Enterprise Rideshare, CalVans, or another agency, or form an employer-sponsored vanpool. Owner-Operator vanpools are not eligible to receive these subsidies
 - Vanpools may supplement this incentive with other subsidies. Examples include employers, the Air District, and Commuter Checks
 - The subsidy must be revoked if a vanpool's ridership falls below **four (4)** members (including the driver) for more than four (4) consecutive months

All persons applying for the Measure C Carpool Incentive Program must comply with the following requirements.

- All Participants:
 - Must be at least 18 years of age
 - Must commute to or from Fresno County
 - Must carpool at least twice a week with at least one (1) other person to work or school. (Driving children to school or daycare does not qualify for the incentive)
 - Must register in the Measure C Carpool Program at www.valleyrides.com. All registration information must be complete and accurate
 - Must submit online Commute Log Reports for each week carpooled at least twice in that week. Each Commute Log counts as one (1) entry into drawings. No carpooler may submit more than one (1) commute log per week
 - May win once per month, each month
- A carpool partner's ineligibility DOES NOT affect the existing carpool participant's eligibility status
- All drivers must have a valid driver's license
- Winners are defined as individuals in a verifiable carpool or vanpool. A winner is not defined as an entire carpool or any group of carpool members in a verifiable carpool/vanpool
- Participation grants Measure C and Valleyrides the right to use a participant's name, photograph, quotes, video, and likeness for public relations purposes

- Participants, the participant's carpool partner(s), and the office supervisor (employer) may be contacted to verify the information provided. We reserve the right to visit a participant's place of employment, school, or park-and-ride location at any time during participation. Falsifying any information will disqualify a participant from ALL Measure C Commute Incentive programs permanently

Measure C Carpool In-office Prize Claim/Awards Procedure:

- Winners are required to claim their incentive awards/prizes at the Fresno Council of Governments (Fresno COG) office located at 2035 Tulare Street #201 Fresno, CA 93721 unless prior arrangements have been granted by Measure C/COG management
- All prize winners must show picture identification and complete a W-9 prior to receiving an award or prize. No exceptions will be granted. Fresno COG is not responsible for validating parking. Parking is available in the area, but limited and metered along Van Ness and Tulare streets
- Measure C Carpool Incentive Program staff will attempt to contact each winner by phone and email using the information provided on the participant's Carpool account. Participants are encouraged to contact staff immediately upon receiving phone or email notification
- Measure C Carpool Program Incentive winners have thirty (30) days from the date of notification to claim prizes/awards

✓ **Step 5 – How to Claim the Subprogram Funds**

- The programs are to be evaluated for funding allocation from Fresno COG based upon an open competitive process. The Vanpool Program should provide an equal opportunity for both public and private industry competition, as well as potential public/private partnerships. Funds are available for eligible projects on a first-come, first-served basis until the program funds are exhausted
- Each vanpool provider must fill out and submit the Measure C Commuter Vanpool Request for Subsidies/Reimbursements form when applying for Measure C Commuter Vanpool funds. The form is available on the Fresno COG website: www.fresnocog.org
- Each vanpool passenger requesting Measure C Commuter Vanpool funds must complete a Measure C Vanpool Incentive Program – Passenger Application and submit it with the Measure C Commuter Vanpool Request for Subsidies/Reimbursements. The application form is available on the Fresno COG website: www.fresnocog.org
- Fresno COG, as the implementing agency, will claim Subprogram funds from the Authority as follows:

- Upon request by Fresno COG to the Authority in May or June of each year, an estimate of Subprogram funds available for the next Fiscal Year will be provided (reference Table 2). The claim form (reference Appendix D) along with the final fund estimate will be forwarded to Fresno COG following the Authority Board meeting held in May or June
- Funding allocations will be made by the Authority on a monthly basis, in accordance with estimates provided in Table 3
- Fresno COG shall submit its claims to the Authority once the claim forms are approved by Fresno COG Policy Board
- The Authority will consider and approve Fresno COG claims as they are received
- Any annual reporting required at the time of Fresno COG's claim must be included in its claims package when it is submitted to the Authority before the claim is processed by the Authority

Other provisions referenced in the last section of this Plan titled "Other Implementation Plan Provisions" also apply.

Ag Worker Vanpool Category

✓ Step 1 – Understanding the Funding Subprogram/Category

Approximately 0.6% of Measure C is provided to fund Ag Worker Vanpool subsidy programs originating within Fresno County. This will incentivize commuters to utilize alternatives to the single-occupancy vehicle, reducing congestion and improving air quality.

■ Ag Worker Vanpool Performance Criteria:

- All Ag Worker Vanpools using Measure C funds allocated for this purpose must originate within Fresno County. This does not preclude an agency from using other Measure C funds (e.g., Regional Public Transit Program and Local Transportation Program) to subsidize additional Ag Worker vanpools
- Allocations of Measure C funds for Ag Worker vanpools will be prioritized based on overall cost-effectiveness and air quality benefits if funds are limited

✓ Step 2 – Available Subprogram Funds

The estimated Measure C Extension funding available under this category is provided in Table 3.

✓ Step 3 – Identifying Eligible Subprogram Projects

Measure C funds can subsidize Ag Worker Vanpool trips that originate within Fresno County. These funds are designed to incentivize the development of new vanpools, offer financial support and assistance to existing vanpools, and increase vanpool ridership. Eligible expenses include capital as well as operational costs such as:

Eligible operational subsidies for Ag Worker vanpools:

- Weekly Lease Subsidy --
Measure C funds will subsidize eligible Ag Worker vanpools \$30 for each day of operation for up to one year. This subsidy may be renewed on an annual basis
- Administrative, planning, and implementation services associated with this category

✓ **Step 4 – Verifying Eligibility**

Each vanpool provider must fill out and submit the Measure C Ag Worker Vanpool Request for Subsidies form when applying for Measure C Ag Worker Vanpool Category funds. This form needs to be filled out for each vanpool requesting funds eligibility. The form is available through vanpool companies. A list of vanpool providers is available on the Fresno COG website at <http://www.valleyrides.com/vanpool/how-can-i-join-a-vanpool/>.

The operator will maintain an active list of all Ag Worker vanpools receiving the subsidy. Documentation should include a weekly listing of all riders in each van, the address of the vanpool driver (to verify county of origin), and the days per week that the vanpool operated. This documentation shall be used to verify use as a basis for reimbursement.

✓ **Step 5 - Reimbursement Process**

The operator shall submit requests for reimbursement that include verification that each vanpool requesting the Ag Worker subsidy meets all of the eligibility requirements. This verification can include, but is not limited to:

- A weekly driver log and the associated weekly billing invoice used and submitted by the driver
- A summary list of all vanpools and the amount being requested for reimbursement

✓ **Step 6 – Other Subprogram Requirements**

Implementation Eligibility Guidelines affecting the Ag Worker Vanpool Category include:

- At least **three (3) riders** and one (1) driver
- An ERH provided or arranged by the vanpool provider or signed waivers from all participating vanpool riders/driver that they do not want an ERH provided to their vanpool
- Must originate within Fresno County
- Participants are required to use an authorized vanpool vendor such as Enterprise Rideshare, vRide, CalVans, or another agency, or form an employer-sponsored vanpool. Owner-Operator vanpools are not eligible to receive these subsidies
- Vanpools may supplement this incentive with other subsidies. Examples include employers, the Air District, and Commuter Checks

- The subsidy must be revoked if a vanpool's ridership falls below **four (4)** members (including the driver) for more than four (4) consecutive weeks

✓ **Step 7 – How to Claim the Subprogram Funds**

- The programs are to be evaluated for funding allocation from Fresno COG. The Ag Worker Vanpool Subprogram should provide an equal opportunity for both public and private industry competition, as well as potential public/private partnerships. Funds are available for eligible projects until the program funds are exhausted
- Fresno COG, as the implementing agency, will claim Subprogram funds from the Authority as follows:
 - Upon request by Fresno COG to the Authority in May or no later than June of each year, an estimate of Subprogram funds available for the next Fiscal Year will be provided (reference Table 3). The claim form (reference Appendix D) along with the final fund estimate will be forwarded to Fresno COG following the Authority Board meeting in May or June
 - Funding allocations will be made by the Authority on a monthly basis, in accordance with estimates provided in Table 3
 - Fresno COG shall submit its claim to the Authority once the claim forms are approved by the Fresno COG Policy Board
 - The Authority will consider and approve Fresno COG claims as they are received
 - Any annual reporting required at the time of Fresno COG's claim must be included in its claims package when it is submitted to the Authority before the claim is processed by the Authority

Other provisions referenced in the last section of this Plan titled "Other Implementation Plan Provisions" also apply.